Been Transferred? Doing DOS-Mac File Trades-p. 20

Basic Business: Cash Flow-p. 28 The Disorder of Distraction-p. 38

COMPUSERVE

Crafty CompuServers Weave Creations Guided by Machines and Other Members



If This Looks At All Familiar, You Should Meet Our Family.

Presenting the Database Plus family. Over 1,000,000 articles from more than 500 magazines in four easy-touse databases.

Need an insight into regional, national or international business? Or the latest from key industry newsletters? GO BUSDB for Business Database Plus.™

Need to be in-the-know on computers and computing? GO COMPDB for Computer Database Plus.™

Need the latest on health, diet, fitness or medicine?

GO HLTDB for Health Database Plus.™

Get First Two Articles FREE! Or how about the facts on movies. music, personal finance, people, cars, current events, or almost any general-interest

topic? GO MAGDB for Magazine Database Plus.™ We've got answers for all those tough questions. So drop in and meet our Information Access family. You're always

COMPANY

New MDP Users in June

Go MAGDB for details

welcome.



GO WHAT? What it means is savings, BIG SAVINGS at over 9,000 restaurants nationwide.

GO FOR savings on fine dining, family dinners, and for special times at a quiet bistro.

GO SEE for yourself; just enter GO DINE.

GO BROWSE through the tempting selection of restaurants by location and cuisine.

GO FIND discounts like 2-FOR-1 entrees, 20% savings on repeat visits and solo dining.*

GO DINE and connect to savings with Premier Dining, the new service for people who

are hungry for food and fun at a discount. Complete details on how you can

enjoy the member privileges of Premier Dining can be found online or you can call

1-800-DINE 241.** GO DINE now!

GO DINE. 2-FOR-1 Dining Savings. A Great New Service on CompuServe.



*2-for-1 dining discounts vary at each restaurant, but always equal or exceed the value of the lowest priced entree on the participating restaurant's menu. 20% discounts are off the entire bill. Discounts do not include alcoholic beverages, taxes, and tips. Other restrictions may apply at selected restaurants. Go online for complete details.

**Mon. - Fri., 9 a.m. to 10 p.m.; Sat., 11 a.m. to 8 p.m.; Sun., Noon to 5 p.m. (ET).

Premier Dining is known as Passbook Dining in Cincinnati, Columbus, Dayton, and Milwaukee, and is not affiliated with the Prestige Dining Club. Premier Dining is a service provided by CUC International Inc., which may modify and improve any aspect of the service at any time and without prior notice. © 1994, CUC International Inc.

CUSPD694

CONTENTS

FEATURES

Feature Story

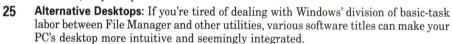
10 Handiworks of Art

Crafts are everything computers are not: uninhibited instead of precise, deliberate instead of expeditious, imaginative instead of just calculatingly productive. So it comes as little surprise that many people, in a time when an online connection can bring you everything, take time to hand-make anything—from stitchery to stained glass to wooden bowls. We look at Crafts Forum members who follow their muses. Plus: Homemade gifts; crafty business; forum files.

Computing Services

20 Across the Great DOS/Mac Divide

It used to be DOS was DOS, Mac was Mac and never the floppy shall meet. But everybody from LAN dwellers to professionals bringing work home to kids finishing their papers at school are finding they often have to start on one platform and finish on the other. You still can't trade every file perfectly, but many hardware and software solutions are making the transition easier, if not effortless. Includes: Palmtop-to-PC transfers; helpful uploads.





28 Going with the 'Flow'

Business plans, marketing plans—they're all pointless if you don't have a steady stream of cold, hard cash oiling the cogs of your entrepreneurial endeavor. Here's how to ensure you're charging the right fees, clients are paying their bills on time and other absolute essentials of cash-flow management. With: Read more about it; the new Accounting Vendor Support Forum.

32 Saying 'No' to Business: Overwhelmed with projects and prospects? Believe it or not, knowing how to gracefully refuse more work can save your business—and sanity.

Random Access

38 Fixing Attention

Most people take the ability to focus their thoughts clearly and extensively for granted. Others are becoming keenly aware of their childlike inability to ignore distractions, form commitments and stay on top of slow, steady work. The chronic, possibly genetic and highly controversial Attention Deficit Disorder may be the personality trait they didn't, and can't, outgrow. Includes: ADD Forum and other online resources.

Troops Today: Scouting's knots and cookie sales have given way to global online interaction, as well as badge-earning in computers and other real-world pursuits.



Crafting for all reasons-p. 10



Can Mac and DOS files get along?-p. 20

DEPARTMENTS

- **Too Hot to Print**
- ► Catch computer industry news as it happens, read today's news, commentary and product reviews. You'll find it only in *Online Today*, a daily updated newspaper.

Online Today Guide OLT-5
Today's News OLT-90
Behind the Screens OLT-130
Product Reviews OLT-200

- 3 Dear Reader
- 4 Letters
- 6 Monitor

- 46 Downloadable Notables
- 48 Book Reviews
- 54 Readers' Writes
- 56 Update: Last-Minute News

CompuServe Magazine (ISSN 0891-4672) is published monthly in the United States of America by CompuServe Incorporated, 5000 Arlington Centre Blvd., Columbus, OH 43220. Canadian GST registration No. R127010582.

CompuServe® Magazine™, June 1994

Volume 13 Number 6

Publisher Calvin F. Hamrick III

Editorial Director

Editor

Art Director

Manager of Magazine Operations

Associate Editor Christopher J. Galv

Assistant Editors
Michele D. Kinnamon, Cary Roberts

Design Coordinator
Dorothy Hogan

Production Coordinator Drew Holland

Senior Writer

Cathryn Conroy

Contributing Editors Charles E. Bowen, John Edwards

Copy Editor

Proofreader

Mej Stokes

Factchecker

Electronic Publishing Supervisor

Susan Toomb Electronic Publishing Assistants
Jody Myers, Dawn Williams

Editorial Assistant Tracy C. Mygrant

Administrative Assistant

CUSTOMER SERVICE

For questions, problems, address changes GO MEMBER or call 800/848-8990 (U.S. only)

ADVERTISING

Associate Publisher

Peter A. Scott, 5000 Arlington Centre Blvd., Columbus, OH 43220; 614/457-8600; 70003,3731

National Sales Manager/Electronic Mall

Keith Arnold 614/457-8600 70003 2474

Mid Atlantic

Jennifer Stothers 212/366-0393

70007,1602

Midwest and West

Tom Emmons 614/457-8600 70007,1544

South, Northeast, Mountain and Desert States

Scott Tillett 614/457-8600 70007,1517

Direct Connection

Meghan Obert 614/457-8600 76003,777

MA



Copyright©1994 by CompuServe Incorporated, an H&R Block company. All rights reserved. Contents may not be reproduced in whole or in part without written permission of publisher. CompuServe Magazine (ISSN 0891-4872) is a registered trademark of CompuServe Magazine (ISSN United in USA by R.R. Donnelley & Sons Co., Chicago. Printed in the United Kingdom by Donnelley Limited—70rk, York. Subscriptions: United States, AFO—330 one year; Canada and elsewhere \$40 one year. Single copies \$2.50 in U.S., AFO and Canada. Telephone: 614/457-8600. CompuServe Magazine assumes no responsibility for return or safety of unsolicited matter. Direct editorial correspondence to: Editor, CompuServe Magazine, P.O. Box 20212, Columbus, OH 43220.

Dear Reader

f you drive through the countryside north of CompuServe World Headquarters in Columbus, Ohio, you'll find yourself in the heart of Amish country. Horse-drawn plows and buggies are common sights, as are the plain white houses. In the stores, especially in Berlin and Charm, Ohio, you'll find handcrafted gifts, such as quilts and wooden cooking utensils.

We purport to know what inspires the Amish to handcraft their possessions and attribute it to a desire to live a plain, simple life. But why do many high-tech citizens of the machine-made world also handcraft possessions and gifts? Granted, handcrafted objects offer durability and original designs and are made from quality materials; however, creating something by hand takes so much time, and who has any to spare?

We turned to Crafts Forum members to learn what drives the craftsperson to create—to spend the long hours knitting a sweater, weaving a tapestry or "turning" a bowl. Indeed, we let several section leaders and members explain their craft, its purpose in their lives and why some use the computer in their process of creation and some stick strictly to traditional methods. You can read what we discovered in "Handiworks of Art," starting on Page 10. In addition, if you're thinking about making this year's Christmas or Hanukkah gifts, you had better start now, but first read "Not Bought and Paid For: Making a Gift Yourself" on Page 12.

Top performance under pressure is a lauded asset in the workplace. So is risk-taking and thriving on variety. But taken to extremes, these "assets" could, in reality, be symptoms of Attention Deficit Disorder, a chronic neurological condition once thought to affect only children yet now being found in adults.

Little is known about ADD. Consequently, controversy surrounds it. Many think it's the decade's new fad disease. Some think it's simply a catchall for a potpourri of symptoms. Those who suffer from it, however, struggle to find knowledgeable physicians and proper medication and to educate the public as to why they are easily distracted and unable to complete projects, let alone sustain personal relationships.

We talked to members of the ADD Forum to learn more about this controversial disorder and to find out how those who suffer from it cope not only with the symptoms but also with society's lack of understanding. Read "Where Concentration's No Game" on Page 38 to get more insight on this condition. Then take advantage of the ADD Forum's (GO ADD) free week of connect-time charges, June 16-23, to obtain further information.

As always, we've delved into some common computing problems, sought solutions and identified online areas that provide information and support. One this month concerns transferring files between DOS and Macintosh platforms, a common problem that confounds those who use both. "Between DOS and Mac" on Page 20 provides the latest transfer tickets to smooth computing along with a helpful list of programs to assist in the process. Also, if you're a Windows user but wish you had the easier Mac interface, there are alternatives, i.e., alternative desktop utilities that supplant Windows' standard toolkit and make you feel as if you've switched operating systems. Are illusions of Macintosh at hand? Read "Doing Windows Differently" on Page 25 for the reality check.

> Kassie Rose Editor

KassinRon

Cyberstuff

I really enjoyed the article "All Things Cyber" (March, p.10). As a wrench-turning refrigeration technician for a large grocery store chain, I thought I would be safe from "gee whiz" technology for a while, but I'm not. We have an energy management system that allows me to monitor my refrigeration racks in ways I never dreamed of two years ago. It also controls the air conditioning and light scheduling. All of my stores are linked to my PC by modem. With this highquality information, I spend less time troubleshooting problems and more time finding those little freon leaks that are destroying our environment (the computer monitors CFC freon levels, too). We will all be cyber-ized sooner rather than later, and I am better off for it.

> Mike Borden Ocala, Florida

I have to hand it to you. The March issue's feature on "cybereverything" made me feel almost as if I were reading Wired instead of CompuServe Magazine. One point of clarification inspired this letter. The term "'zine" is derived from "fanzine," not magazine. (Fanzine is, of course, derived from magazine, so you're partially right.) The implication of the "Cybermag" portion of the feature (p.14) is that 'zines are by nature new and electronic. 'Zines go back as far as personal ownership of printing devices. The fanzine craze exploded in the 1930s when hectographs, ditto machines and mimeographs became widely available. Xerographic copiers and relatively inexpensive offset printing supported the craze through the mid-'80s. Digital-medium 'zines are just another step along the path (and the other media are still with us).

Dan Deckert Los Angeles, California

While reading "All Things Cyber," I stared with disbelief at the suggestion that the combination of PC, TV and VCR should stop at the garbage disposal!

I pray every day for the integration of the garbage disposal and the coming "information superhighway," with its 500 channels of mind-numbing noninformation. How else will we be able to quickly and easily dispose of the mountain of electronic junk piped over the wires (or airwaves)? The electronic garbage disposal will become the great new icon of the cyberworld!

Eric Gersh Heppenheim, Germany

Behind the Screens

I was delighted to find mention of Jean Shepherd in John Edwards' column "Four Heroes with Everything" (March, p.8). I couldn't agree more with Edwards' praise of Shepherd. I discovered Shepherd in the late 1950s with his broadcasts on New York's WOR radio station. Much as I tried at that time, I could not relate to my friends the experience of listening to him. Harder still was getting them to listen for themselves, since radio reception wasn't great in the Washington, D.C., metropolitan area.

I finally gave up. When he left the air, I, too, followed his writings and rediscovered him on PBS and in the movie *A Christmas Story*. I even found a couple of his LPs. But since then, nothing. I miss his broadcasts. Please tell me he's alive and well.

Paul Gardner Deerfield Beach, Florida

John Edwards' column "Four Heroes with Everything" really struck a chord with me. I, too, had my interest in science and math kindled by reading Isaac Asimov, admired Wayne Green's outspokenness and, though the name Herb Friedman was not familiar, probably built one of his projects (yes, I was one of those "youths wearing pocket savers"). Even today my heroes include author Michael Crichton and programmer Mike Cowlishaw (inventor of the REXX language). Now, how can we get more kids to adopt heroes of this intellect?

Brad Whitlock Rockford, Illinois

I want to make a clarification regarding John Edwards' column "Spot Junior's 'Achievements'" (February, p.8) in which he grossly misuses the term "hacker." A hacker is one who enjoys computers and working with them or who programs for the joy of it. A hacker is *not*, contrary to popular belief, someone who cracks passwords and wreaks general havoc. That is a "cracker" or, if the phone is involved, a "phreaker." To lump these malicious miscreants in with proper hackers is a gross insult to legitimate users and promotes unnecessary "net paranoia."

Also, reading *Phrack* does not mean that one may or may not be a cracker or phreaker. It provides information on phreaking but also contains a wealth of information about government attempts to restrict computer users' rights.

I realize that Mr. Edwards was being facetious; I did chuckle at the story.

Camille R. Klein Fargo, North Dakota

14.4 Modems

Having just bought a new 14,400-bps fax/modem, I was pleased to read Michael Naver's article ("14.4's Speed Bumps," February, p.21). The speed has improved dramatically over my old 2400-bps modem, especially when downloading or viewing GIF files (such as satellite weather photos). And, contrary to many of the stories in the article, I have had little or no problems with data exchanges on CompuServe or other bulletin board services.

David Daly Clawson, Michigan

I found the article "14.4's Speed Bumps" aggravating. It was nothing more than a five-page advertisement for modem vendors and a big pat on your own backs for being on the leading edge with 14.4-bps service to a handful of selective markets (aside from the surcharged 800-number service).

In Huntsville, we're still piddling along at 2400 bps, while smaller markets already have 9600-bps service. I agree there's a great advantage to going to a faster bps, but the article identifies only the cost savings when using extended services at 9600 or 14,400 bps. I don't care to hear about your 14.4 service when you don't have definite plans to have 9600 bps in all markets.

Steve Becker Madison, Alabama

Extended Characters

Like the majority of European users, I was delighted that extended characters, such as accents and umlauts, have become available on CompuServe; 7 bits always seemed like such a limitation when the PC itself uses 8 bits for most operations.

However, I soon realized that the one aspect of Windows that most frustrates me had been duplicated. Enabling extended characters does not, unfortunately, mean that all 8-bit characters are available; it is limited to those in the Win-ANSI (Roman 1) specification. This might not bother most people, but when trying to communicate in Japanese (which uses two 8-bit characters for each symbol), it is a crucial distinction. I cannot wait for the day when Unicode is universally adopted, and we are all able to communicate in the language of our choice.

Ben Jones Kent, United Kingdom



President and Chief Executive Officer

Executive Vice President Information Services Barry F. Berkov

Executive Vice President Support Services and Chief Technical Officer Alexander B. Trevor

Executive Vice President Network Services Robert J. Massey

Senior Vice President Market Planning and Development John E. Meier

Senior Vice President Administration Herbert J. Kahn

Vice President International Operations Paulette White

Vice President Product Marketing Kevin Knott

Vice President Business Development Advanced Technologies Group Dave Eastburn

OFFICES

World Headquarters

5000 Arlington Centre Blvd., Columbus, OH 43220 Tel. 800-848-8990 (within the United States) (+1) (614) 529-1340 (outside the United States)

Argentina

Australia/New Zealand Chatswood, New South Wales

Chile

France

Germany

Hong Kong

Hungary

Israel

Japan

Mexico

South Africa

South Korea Seoul

Taiwan Taipei

United Kingdom

Send a Letter

Send your letter to the editor by CompuServe Mail to 76004,3302 and receive a \$25 connect credit if it is published. We cannot acknowledge letters or answer questions through this User ID. For questions, problems, address changes, etc., please contact Feedback (GO FEEDBACK) or call Customer Service in the United States at 800-848-8990; in France, 36 63 81 31; in Germany, 0130 86 46 43; or the United Kingdom, 0800 289 458. GO QUESTIONS for other countries' Customer Service numbers.

Now, the same local number you use for CompuServe will get you to the University of Phoenix!

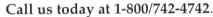
DEGREE PROGRAMS IN BUSINESS FOR BUSINESS PEOPLE ON THE MOVE

ust because you work long hours, or don't know where your next business trip might take you is no reason why you can't join the hundreds of other busy CompuServe mem-

bers earning their business degrees online.

Discover the unparalleled flexibility of commuting to class by modem classes where you'll find yourself among an accomplished group of dedicated men and women learning from faculty seasoned by years of realworld business experience.

> Four professional degree programs from which to choose - each designed specifically for people who want to get ahead without getting into traffic.



Accredited by the North Central Association of Colleges and Schools

Online. The Intelligent Way to Get to Class.

ROUND-TRIP TRAD \$20 ONE WAY

STOCKS: \$25 PER TRADE, \$20 DAY TRADING OPTIONS: \$20 PLUS \$1.75 PER CONTRACT, \$29 MINIMUM

E*TRADE™ Gives You More:

- Free Checking in Your Choice of Money Market Fund
- Real Time News Alerts
- . No "Per Order", "Handling", or "Account Maintenance" Charges
- Real Time Black-Scholes and other Option Analysis

COMPARE YOUR SAVINGS*

		ST	ocks		O	PTIC	NS
SHARES/CONTRACTS	200* AT	500* AT	1500* AT	3000* AT \$20	2 AT \$1.00	5 AT	10 AT
EXECUTION PRICE	\$35	\$60	\$40				
E*TRADE DAY TRADE!	\$20	\$20	\$20	\$20	\$29	\$29	\$38
E+TRADE STANDARD	\$25	\$25	\$25	\$25	\$29	\$29	\$38
BROWN	31	40	70	115	21	21	45
ACCUTRADE	48	48	48	90	35	35	45
WATERHOUSE	42	124	199	226	33	36	49
OLDE	60	100	150	205	40	40	65
QUICK & REILLY	77	128	171	171	41	46	61
PCFN	80	140	160	160	40	44	53
SCHWAB	100	166	221	221	41	46	61
FIDELITY	102	166	221	221	38	43	61
MERRILL LYNCH	162	457	682	761	65	81	144
* BASED UPON MARCH 30, 19 STOCKS. FOR LISTED SECURIT ENTIRE ORDER. DAY TRADES S	IES, ABOV	E 5,000	SHARES, AL	DD 3/4 CEN	T PER SHA	E FOR C	THE

AMERICA'S ELECTRONIC BROKERAGE™



"GO ETRADE" **ON COMPUSERVE**

WIN \$50.00. With or without a brokerage account you can play E*TRADE's Stock Market Game. Two winners every month. GO ETGAME on CompuServe.

© 1994 E*TRADE is a trademark of E*TRADE. All brand names and products are trademarks or registered trademarks of their respective holders

MONITOR

Hobby with a Catch

If you immediately associate the word "bass" with a multimedia sound control, you may need to spend some time away from your computer. The members who meet in Section 4, "Fly-Fishing," of the Outdoors Forum (GO OUTDOORS) suggest you take up a rod and reel and look for the kind of bass that has a large or small mouth rather than a control setting.

The section's members believe that spending a day in a country stream, far from computers, modems and software, can work wonders on the human psyche. And, best of all, the financial cost is downright reasonable. "The beginning flyfisher can get an excellent rodreel-line set for less than \$150," says member Jeff Bryan. "Toss in some flies and a few other things, and you can be on the water for much less than \$200."

Jim Abbs, the online representative from the Federation of Fly Fishers, states that learning how to fly-fish requires a few books. He suggests that a beginner acquire texts on the basics of fly-fishing, fly-casting and tying flies. He also recommends getting some one-onone training. "Find a local fly-fishing club. Most have free clinics lasting for a day or so. You can meet other beginners, as well as experts willing to take you under their wings."

Many clubs organize regular fly-fishing outings, ranging from a few hours at the local pond to a couple of weeks in the wilds of Montana or Maine.

For fly-fishing information, tips, graphics and programs, visit the Outdoors Forum's Library 5, "Fishing."



When the Sign Says, 'Next Node 3,000 Miles'

magine logging on to Compu-Serve from the middle of the Sahara, where there's plenty of silicon but no power or telephone service.

Frank Guinard, who leads Section 12, "Satellite Communications," in the Telecommunications Forum (GO TELECOM), says accessing CompuServe and other online resources from desolate locations is becoming increasingly practical. The required tools include a portable computer, modem and satellite telephone that connects to one of the five orbiting Inmarsat satellites.

Guinard has tested access to CompuServe via satellite from Palawan, a remote island in the Philippines. "I had only a PowerBook with internal modem and a portable Inmarsat-A (a suitcase-size satellite telephone)," he says.

Satellite telephones first attracted public attention during the Persian Gulf War, when correspondents for the Cable News Network used the technology to report directly from the battlefield. Current satellite telephones are prohibitively expensive for individuals to own and operate, but Guinard predicts that within the next few years people will be able to acquire smaller, next-generation systems for less than \$1,000. Airtime costs eventually should be less than \$1 per minute.

"Using PenWindows and WinCIM, I can read my mail from a personal digital assistant in the middle of the Sahara desert," says Guinard.

Let's hope he wears a hat.

For the Kids: Hit Fun in the Summertime

f you're looking for a great summertime activity for the kids, encourage them to read. You'll find lists of the best books, software and recordings for the younger crowd in the Mensa Forum's (GO MENSA) Library 4, "Gifted Children."

The most prestigious awards the American Library Association presents each year are the Newbery and Caldecott medals, and a complete list of these winners is in BKAWRD.ANN. This year the Newbery Medal was awarded to *The Giver* by Lois Lowry, a story of a utopian world that isn't as perfect as it seems; the Caldecott Medal went to *Grandfa*-

ther's Journey by Allen Say, a watercolor picture book portraying a Japanese immigrant's travels to a new land.

Newbery honor books were *Crazy Lady* by James Leslie Conly, *Dragon's Gate* by Laurence Yep and *Eleanor Roosevelt: A Life of Discovery* by Russell Freedman.

To further guide your children's reading list, the file BOOK94.LST offers the ALA's list of Notable Childrens' Books, including Peppe the Lamplighter by Elisa Bartone and Maybe Yes, Maybe No, Maybe Maybe by Susan Patron.

You also can use these lazy, hazy days to improve writing, math and reasoning skills—all in the guise of games—through outstanding computer software. The ALA has published a list of



the programs it deems best in the file SOFT94.LST, including Super Solvers: Gizmos & Gadgets, in which kids 7 to 12 solve more than 200 physical science puzzles and simulations, and Thinkin' Things, which allows children from 4 to 8 to experiment with computer art while building their musical, rhythmic, visual, logical and math abilities.

Brighten up those rainy days with good music. You'll find a list of the ALA's Notable Childrens' Recordings in RCRD94.LST, including *Animal Tales*, performed by Bill Schontz, and *Family Garden*, performed by John McCutcheon.

With these winners by your side, you may not hear that familiar summertime whine: There's nothing to do!

Vacation of the Future (Past?)

ime travel. It has been the subject of countless books, movies and TV shows. But can people really move through space and time to fly a kite with Ben Franklin, do lunch with Genghis Khan or have a hot date with Joan of Arc? Many members of the Space Forum (GO SPACEFORUM) believe the concept is theoretically possible.

A phenomenon known as the Closed Timelike Curve may enable people to go back in time, says member James "Bat" Masterson. "The principle of 'causality' states that for every occurrence there must be a cause. When you see a baseball flying over a ballpark fence, there must have been a batter, or something, that hit the ball first—never the other way around." So Masterson, among others, believes it may be possible to follow a string of events in reverse to arrive at a specific point in the past. But just how this can be done nobody knows. Masterson notes that the issue was analyzed in the March 1994 issue of Scientific American in the article "The Quantum Physics of Time Travel."

Member Danny Deger claims it would be easier to go forward in time. "All you have to do is go really, really fast or get close to a huge mass such as a black hole." He notes that a case also can be made for suspended animation, as in cryogenic hibernation, as a form of forward time travel.

To explore time travel further, now or in the future, visit the Space Forum and join the discussion with members in Section 16, "Space-Time Physics."

Hey—Dream Believers

ome people dream about parading down Fifth Avenue buck naked and then realizing they've missed the big final exam. (Yawn.) Other people do what's known as lucid dreaming: out-of-body experiences in which one is technically asleep but conscious. Practitioners—many of whom hang around Section 13, "Dreams," of the New Age Forum—describe it as an altered state in which they may fly, walk through walls, glean spiritual insights.

For more information on the phenomenon, check out the ongoing discussions in the forum and read the file LUCID.TXT, in Library 11, "Psychic Abilities," a thread about why and how people pursue lucid dreams. GO NEWAGE (or just create your own reality and astroproject there).

[0]0

Weight Loss by Log-on

When the munchie attack hits in the evening hours, Joan Wilson has a few words of advice for those trying to shed some pounds and inches: Don't dine—get online!

Wilson, a member of the Crafts Forum, realized the hardest time of day to keep her diet intact was after dinner. Wanting to find an activity that required the use of both her hands so she couldn't eat, she asked if other forum members might be interested in an online diet support group.

About 12 dieters share messages throughout the evening hours in the Crafts Forum's (GO CRAFTS) Section 7, "Quilting." "We talk about the ups and downs of life, and try to get online rather than eat when life goes down instead of up," says Wilson, who shed 17 pounds in two months on her online diet.

"I knew I had to replace the habit of snacking after dinner with something I enjoyed even more. I can't type when I have something else in my hands," she explains, noting that the computer is in a spare bedroom far from the kitchen. Logistics do help.

The dieters reward the one who loses the most weight in a given week with a "skinny"—a quarter yard of fabric mailed by each of the other dieters.

New members are always welcome to join in.

To the World, This Is the Super Bowl

uick! What's the most popular sport in the world? Football, better known as soccer in the United States, showcases the world's best teams every four years for the sport's most coveted prize, the World Cup. Held this summer in the United States, the World Cup is arguably the world's most popular sporting event: The 1990 finals between West and Argentina Germany boasted a television audience exceeding 1 billion viewers.

Sports Forum member Bob Hesse of Winston-Salem, North Carolina, was one of those watching. He became a diehard football fan while living in Iran in 1978—the only year that country reached the finals—and hasn't missed a World Cup competition since. Having lived in seven of the 24 countries competing, he'll have no trouble finding teams to cheer for when he attends the first and second rounds in Orlando, Florida.

If you can't be part of the live action, check out the scores, images and highlights of all the



games through CompuServe's extensive World Cup coverage (GO WCUP). You'll find up-to-the-minute coverage from The Associated Press, Reuters and United Press International sports wires in the Executive News Service (GO ENS). For pictures of the best plays, consult Reuter News Pictures Forum's (GO NEWSPI) Library 6, "Sports GIFs," and Library 12,

"Sports JPEGs," where photo images of the games will be uploaded within hours of play. You'll also be able to obtain news clips about the event in German, French or English.

And to offer your opinions on the finer points of the game, players' performances and the views of others, visit the Sports Forum's (GO FANS) Section 16, "World Cup Soccer."

Monitor

Contributors: Cathryn Conroy, John Edwards, Lindsy Van Gelder



'Delete,' Quite the Dirty Word

When I was 9 years old -back in those golden days before the CIA implanted a secret transmitter inside my head—I was made to endure a very embarrassing and soul-shattering experience.

It was 1964, and I was home sick with the measles. My fourth-grade teacher, Miss Barbell, took advantage of my shattered physical condition to haul my little brother out of his firstgrade class, escort him to her shabby little classroom and show him my desk.

"Your brother's desk is a mess!" shouted Miss Barbell, who had a serious thing about desks. "Tell your parents about your brother's desk. His desk is a health hazard. Ask them why he can't keep his desk clean. Tell them it smells. Let them know it has liquids dripping out of it." And so on and so on.

So little Benedict Quisling Edwards came home spilled the legumes about my desk and the various forms of flora and fauna that thrived within it. Well, you can guess the upshot: No more beer for a week, smoking privileges revoked and I wasn't allowed to use the bathroom after 6 p.m.

Fortunately, I survived my punishment. But I'm still a mess—particularly when it comes to my PC's hard disk. (You knew I'd work in the computer angle sooner or later.)

You see, I have great difficulty practicing what you might call proper hard disk hygiene. I keep buying larger and larger hard disks just to keep pace with the flow. My hard disk isn't so much a storage subsystem as a data landfill.

Oh, I suppose I could reach into my hard disk and clean it out with DELs and asterisks and other fancy DOS cleansers. But I sort of like it the way it is. I enjoy the surprises it springs on me-such as finding a file named RUST.TXT and discovering it contains an essay on the Russo-Turkish War that I downloaded from the IBM Hardware Forum years ago.

So I fully expect the data on my hard disk to continue to grow-maybe even exponentially. It'll continue to expand and swell, rising to and surpassing 100 megabytes, 1 gigabyte, 100 gigabytes, 1 terabyte, 100 terabytes, until it envelops the earth, the solar system, the galaxy, the universe.

Then I'll get sick, and Miss Barbell will arrive, carrying a copy of DOS Utilities and my little lumpen brother.

For more BTS gems by John Edwards, GO OLT-130. Edwards is a contributing editor of CompuServe Magazine. His Compu-Serve User ID number is 70007,412.

Ziff Has French, German Forums

Z iffNet now offers local-language forums to correspond with the German *PC-Professionell* and French *PC Expert* magazines. The Ziff PCpro Forum (GO PCPRO) and the PC Expert Forum (GO PCEFORUM) allow readers to discuss software, hardware and the PC industry with editors, experts and industry insiders. The forums also offer the latest versions of Ziff-Davis benchmarks, plus shareware, utilities, macros, and the latest news on trends and popular products. The Ziff PCpro Forum joins the Ziff Windows Forum (GO GERWIN), the online counterpart to Windows Magazin, as the second forum related to a German-language publication offered by Ziff Verlag GmbH. The PC Magazine U.K. Online area (GO PCUKONLINE) remains the online resource for British members.

> U.K. Reviews (GO UKREVIEWS), included in basic services, is now online. Presented by Central Press Features, it offers entertainment re-

views from a British perspective. Included in the weekly columns are U.K. Film Reviews, featuring reviews of the Top 10 films and new movies (GO UKFILMS); U.K. Theater Reviews, which reviews the Top 20 London theater shows and new shows (GO UKTHEATRE); U.K. Video Reviews, including reviews of the Top 10 retail and rental videos, plus new videos (GO UKVIDEO); U.K. Book Reviews, featuring reviews of the Top 10 paperback and hardback books and reviews of new books (GO UKBREV); and U.K. Soap Previews, a listing of soap operas on British TV (GO UKSOAPS). Once a title is no longer in the Top 10 listing, it remains within a historical database.

Mail-Order E-mail: Getting on an Internet List

f you want to venture out on the information highway while it's still under construction, one way is to subscribe to an Internet mailing list through the CompuServe Mail (GO MAIL) gateway.

Mailing lists are discussions on topics so varied and numerous that no master "list of lists" even exists. Once you find a list of interest, however, subscribe using this command, inserting the name of the particular mailing list in place of LISTNAME and your first and last name in place of YOUR NAME:

SUBSCRIBE LISTNAME YOUR NAME

Mail this to the LISTSERV controlling the mailing list using this address:

>INTERNET:LISTSERV@ LIST.ADDRESS

The only catch is that the mailing list messages can rapidly overflow your CompuServe

Mail box with 100 or more postings a day. Use the LISTSERV DIGEST feature to change your mailing list's mode of operation so that it collects all of the messages received in a day and sends them as one message to your CompuServe Mail box. To do this, send this command to the LISTSERV to which you have subscribed, inserting the name of your mailing list in place of LISTNAME:

SET LISTNAME MAIL DI-

Be sure to send the command to the LISTSERV and not the mailing list, using the address you used when you initially subscribed to the list:

>INTERNET:LISTSERV@ LIST.ADDRESS

To cancel a mailing list subscription send this command to the LISTSERV, inserting the name of the particular mailing list in place of LISTNAME and your first and last name in place of YOUR NAME:

UNSUBSCRIBE LISTNAME YOUR NAME

Send this to the LIST-SERVE, again using the address: >INTERNET:LISTSERV @LIST.ADDRESS

The LISTSERV, short for List Server, is the program used to manage the Internet's mailing lists and newsgroups and to control access to file archives. The LISTSERV automatically adds and removes your name to a list, sends the mailing to your CompuServe Mail box, and sends responses to everyone on the list.

For information Internet mail surcharges, GO MAILHELP and choose Option 1, "CompuServe Mail Rates Overview." For more information about the Internet in general, consult the Internet Forum (GO INETFORUM).

Announcing The Only On-Line Service That



Reminds You Of Every Special Occasion

> Helps You Select The Perfect Gifts





Arranges In
Advance For A Year
Of Gift-Giving

All From The Convenience Of Your Computer.

GO FGH to find the Gift Concierge Service from 800-FLOWERS & 800-GIFTHOUSE.

We've just made it easier to help you find the perfect gift on-line.

Our Gift Concierge Service can assist you any way you like: Get help choosing a gift for a hard-to-buy-for boss. Get e-mail reminders of personal gift-giving occasions—with no obligation. Or register in advance for automatic delivery of the perfect gifts for a full year of occasions. Gift

Concierge does it all!

800-FLOWERS & 800-GIFTHOUSE: your premier express gift source for any occasion.

Whether it's a gift of fresh cut flowers, mouthwatering treats, or a brand name quality product, 800-FLOWERS & 800-GIFTHOUSE offer the convenient way to express your sentiments.

Save 10% on your purchase: Just enter .JAD after your name.

800·FL⊚WERS® 800·GIFT HOUSE™

Andworks

With a design in mind or a creative boost from computers, crafters serenely follow their muses.

In this high-tech age, we prize the dispatch and precision of machines when it comes to making the things we need. Perhaps it is this mass-production mentality that gives handcrafted items special mean-

ing today. Our ancestors made almost everything they owned; we make almost nothing.

This is not true for everyone, however. Members of the Crafts Forum (GO CRAFTS) carve out quiet time from their hectic lives to stitch, weave, cut stained glass or "turn" wooden bowls. For some, the pleasure of crafting lies in the beauty or utility of the finished product. But for others, it lies in the process of creating-they value the means more than the end. The latter group usually uses traditional methods and tools, while the former group is more likely to mix age-old techniques with modernday technology.

However, there is little conflict between the groups in the Crafts Forum, says Sysop Susan Lazear. "Our members are obviously interested in computers. Where I do see the conflict is with computer-phobic craftspeople." At a recent craft show, for example, a fellow exhibitor told Lazear not to set up her computer. "He said people like to believe in the hand efforts of a craft, and the computer would destroy the image," she says. But many crafters are beginning to use computers as a design tool, adds Lazear. "It is faster than designing by hand, aiding crafters in a world that allows little leisure time."

Using technology to assist in hand-crafting isn't an idea of the 1990s. The Jacquard mechanism, developed around 1800, provided the first machine-assisted weaving. So it made sense that the advent of relatively inexpensive, easy-to-use personal computers would impact a number of crafts, especially those that rely on mathematical calculations (see "Computers—Woven into the Crafting Fabric," p.16).

Ginger Luters, co-section leader of the

Cathryn Conroy is senior writer of CompuServe Magazine and book review editor of Online Today. Her CompuServe User ID number is 70007,417.

FEATURE

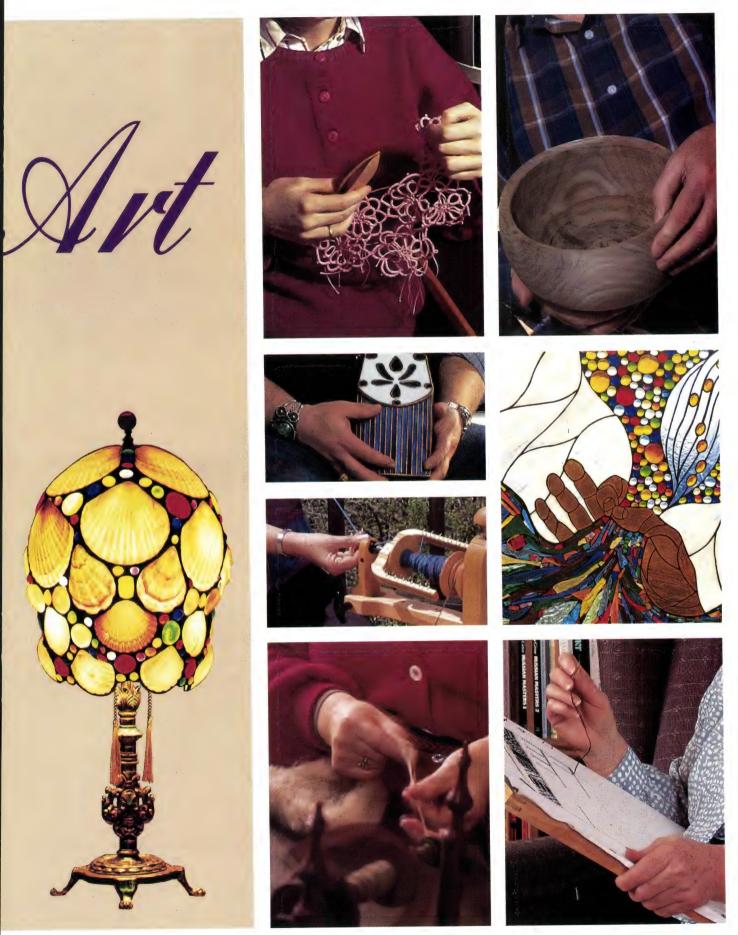
CM's Cover Story: The Fun of Crafts: Getting There

Gift Making, p.12

Going Pro, p.14

Crafts Forum Files, p.18







Pushes limitations of sweater design with high-tech help: Luters

and push her ideas further because it makes the designing work so much easier. The result is a richly colored sweater filled with the imagery of a medieval tapestry. She also shares information about new software and the latest knitting machines in the forum.

While Luters once felt constrained and controlled by printed sweater patterns, it took her years to realize she could create her own. It was when she began designing that she combined her artistic skills—drawing, painting, weaving and knitting.

She now knits garments both by hand and machine that are simple but elegant. "I love color, and it is one of the primary ele-

ments in my designs. I also love pattern. usually geometric," she explains. Drawing on her interest in folk and ethnic art, Luters

bases some of her knitting designs on American patchwork quilt patterns and woven Peruvian rugs.

Living in the mountains of northern California, Luters has turned her craft into a business: Ginger Luters Fiber Art. She spends her days designing patterns for yarn companies, magazines and the garments she sells in shops and craft fairs. She also teaches local classes and national workshops

and writes a bimonthly column for Machine Knitters Source magazine. Half of her sweaters are knitted by hand.

and the rest by machine. An interface called the Bit Knitter, developed by Sysop Lazear, allows Luters to knit right from her computer. The Bit Knitter works like a modem,

Not Bought and Paid for: Making a Gift Yourself

Making a gift is a special way to tell someone how much you care. Handcrafting gifts is easy and fun with the proper planning. Crafts Forum members offer these tips:

The perfect gift begins with the perfect idea. First consider the occasion, be it a birthday, anniversary, wedding or holiday. Colors should be carefully selected with the recipient in mind.

Leatta Jackson, who creates counted cross-stitch designs, usually gets ideas for her gifts directly from the recipients, although few of them realize it. When her grandmother told her how much she missed her grandfather's rose garden, Jackson knew the perfect gift: a counted cross-stitch picture of roses.

Plan ahead. Once Ingred Chamberlin, who works with rubber stamps, conceives of a gift idea, she assesses how much time she can give to the project. "I'm definitely going to put more effort into a rubber-stamped photo album of my grandparents' 50th wedding anniversary than for a birthday card for an acquaintance.'

In addition, plan for the type of materials you will use in the project. Weaver Debbie Rindfleisch uses finer, more expensive yarns for wedding gifts, especially for items that will not receive daily use. Before she uses wool, she tries to find out if the recipient

Penny Shrawder, who makes stationery, notepads and bookmarks, always keeps supplies on hand for last-minute gifts when preparation time is limited.

FEATURE

Give yourself enough time to complete a project. Depending on the craft and the number of recipients, some crafters begin Christmas gifts as early as the previous spring. Betsy Marett creates gift tags decorated with original drawings. She works on the drawings year-round, then takes them to a printer for reduction, copying and printing near Christmastime.

If you're trying a new technique or craft, be sure to give yourself extra time and consider making a test piece first.

Make sure projects are age appropriate for children. "Kids get frustrated if a project is too complicated for them," says Chamberlin. For younger children, it's best if the gift can be completed in one afternoon.

Handcrafted gifts may not always cost less and they certainly take much time, but the effort is well worth it. Says Rindfleisch, "It's a true labor of love."

Starting Pointers on Tools, Space and a First Effort

When DMC, one of the world's largest manufacturers of threads, discontinued Kathy Sheldrake's favorite shade of crochet cotton, she decided to learn how to dye thread herself.

Searching advertisements in *Threads* magazine, the Bellevue, Nebraska, resident located a source for dye, collected some old plastic containers, donned rubber gloves and started creating colors. "Sometimes it seems that rather than you choosing a craft, it chooses you," quips Sheldrake, whose thread dyeing led her to purchase a spindle and wheel so she could spin her own thread.

"People choose a craft based on necessity, circumstance, or a fascination with a medium or technique," says Crafts Forum member Jan Hamby, a Burke, Virginia-based master of many crafts, including embroidery, quilting, tatting and miniatures.

She identifies the most important factors to consider when starting a new craft as expenses for equipment and materials, the resources you have for learning the craft, your personal skills and the space you have available for working.

Purchasing the proper tools is essential for success, but you don't have to spend a fortune on the very best materials available. "The extra pressure caused by spending a lot will increase your expectations, and if the results don't measure up, your disappointment may stifle any further attempts," warns Hamby.

Sheldrake once purchased an expensive quilting hoop only to discover she hated hand quilting. "It sat for over a year before I finally sold it at a loss because I couldn't stand looking at it

anymore," she admits.

Forum members and local craft store owners often can suggest alternative, less expensive materials. "Find out what supplies are absolutely necessary and which are helpful but not required," advises forum member Lisa Trumble.

To get started, look for beginners' classes offered through craft stores, recreational organizations, schools, libraries and community colleges. Although it is a little more difficult, you also can learn new crafts through books and specialized magazines.

Interactive resources often can make the difference between success and failure for novices. "You need someplace to take problems and questions, someone who will help you through the rough spots or suggest things you may not have thought of," Sheldrake says.

Assess your personal skills and choose a first project that isn't too large or complicated. This will lower potential frustration and bring quick results. "Realize you're a beginner and don't expect perfection in your first piece," says Sheldrake.

Finally, make sure you have proper working space. "Don't expect super results if you try to take up woodworking in the laundry room, and counted cross-stitch is miserable without good lighting," warns Hamby.

If you plan well, starting a new craft can be the most fun of all.

-CC

serving as an interface between the computer and the electronic knitting machine. She makes the design on the computer, and it is sent instantly to the machine via the Bit Knitter.

But for Luters, knitting is just the tool or medium for expressing her ideas. "I could work with paint or glass, but fibers seem to call to me. I like the idea that people wear and enjoy what I have created. They respond to my creation, and it creates a connection between us."

Similarly, Sigrid Piroch, a professional textile artist who provides product support for Schacht Spindle Company and the Electric Quilt Company in the Crafts Forum, uses computers to enhance the patterns she weaves. This member of the high-tech age takes special pride in using traditional weaving techniques yet pushing them to the limits with experimentation. Using computers as a design tool and a computer-assisted handloom, she allows the computer to control the combination of threads and how they are woven, while she concentrates on the beauty and quality of the cloth, rather than on the mechanics of the weaving.

Her four IBM PC-compatibles and two Macintosh computers all connect to the computer-assisted loom with a Loom Interface Port Standard. "The computer-assisted

loom makes possible some weaving that is all but impossible with a traditional non-interfaced loom," she says, because it allows

infinitely more combinations than the traditional loom. For instance, a standard loom allows 10 weaving combinations. Add a computer and there are 254 combinations. Large looms assisted by a computer can produce 300,000 combinations. "Not only has the

computer made it possible for almost anyone to weave, but this new design tool also has stretched our imaginations in new ways," Piroch says.

She has striven to improve her patterns since she first found her craft when she was



'Turns' raw wood into handcrafted wonders for pleasure, not money: Turley

Going Pro: Tips for Crafty Business

If you want to make the transition from hobbyist to professional, there is one more "craft" to master: marketing.

Crafts Forum members Susanne Clawson of Clawson/Fibercations in Tallahassee, Florida, and Rebecca Roos of de la Tour designs in Benicia, California, offer these tips for turning pro:

Be professional. Think like a businessperson and not like an amateur. Your first task is to order business cards and letterhead, says Clawson, a paper sculpture artist. Once your business is established, she advises publishing a well-designed flyer or brochure to distribute at shows or through targeted mailings.

Identify your audience or market. Figure out who is likely to buy your work, for example, individuals who attend craft fairs or corporations that might commission your art. "The more you know about your potential customers, the better your chances of getting their business and keeping it," says Roos, a needlework designer who produces charts of Victorian, romantic and nostalgic images.

Advertising. This is an effective way to generate business, but it must be budgeted, well-timed and created to achieve the best possible results. It's best to start small. "Plan your advertising. Don't just fly by the seat of your pants and expect a safe landing," warns Roos, who relies solely on targeted advertising in needlework magazines to sell her charts.

To research traditional advertising media, ask for media kits from magazines, newspapers, and radio and television stations. "Consider what advertising you can afford. Figure out how many widgets you must sell to get your money back out of the ad and make a profit, then weigh the value of each ad," advises Roos, who has made money on every ad she has run by choosing magazines whose readers match a profile of her average customer, which she has learned is more important than circulation figures.

Sell to corporations. Depending on the type of craft, one lucrative market is the corporate world. Clawson has marketed her paper sculpture art to a number of big customers, including IBM Corp. and the State of Florida.

Although she credits much of her success to being in the right place at the right time, Clawson suggests sending targeted mailings to architects and interior designers at top firms.

Enter art fairs. Weekend art and craft fairs abound and are filled with customers who come to buy handcrafted wares. Clawson admits they are hard work but says they do result in sales. While you're there, share ideas and ask questions of other crafters.

To find out about upcoming fairs, check the advertisements in various crafts business journals, including Sunshine Artist and The Crafts Report. (The Crafts Report can be reached online via Compuserve Mail at User ID number 71117,3311.) Entrants are accepted to fairs based on written applications and slides of their work. Deadlines are six to eight months prior to a fair. Most require two fees—one for the application and one for the booth. If you're not accepted, the booth fee is returned.

Give excellent customer service. Be polite and appreciative of your customers. "Always thank people for their business," says Roos, who fills orders within 24 hours and writes personalized thank-you notes to everyone who orders a catalog. She also encourages customer comments. When a suggestion is incorporated, she writes the customer who offered it.

Keep records. Track each advertisement's effectiveness by the response it generates. Roos keeps a record of her customers' names and addresses, including the dates catalogs were ordered and purchases made.

-cc

3 years old and her great aunt taught her to crochet. Six years later, Piroch tagged along with her father, a symphony conductor, and composer Ernest Bloch as they walked on a beach one day. Bloch picked up stone, turned to her and said, "Look at this rock. No one has ever seen these patterns before." He told her that when he was starved for inspiration, he walked on the beach, picking up rocks to find patterns for his music.

"I put these two things together that my great aunt and Ernest Bloch showed me: textiles and patterns," says Piroch, who now creates designer fabrics, miniatures, household textiles and art weaving. In a few minutes on the beach, something happened that changed her. "Ever since, I've felt a confidence that I can find a simple key to unlock any technique, no matter how complicated, to create wondrous things with yarn."

Working at her craft full-time since 1976, Piroch begins the weaving process with fiber, secured from area sheep growers, which she spins into thread. At times, she also uses store-bought, natural-fiber weaving yarns, such as cotton, wool, linen, silk and cashmere. Using a loom, she crosses the threads, weaving them into fine cloth that ranges from 30 to 150 threads per inch. The finer the cloth, the more time required to make it.

She works with five large looms and many small ones, ranging in age from one constructed in 1800 to a computer-assisted loom made in 1980. Six spinning wheels, varying in size from 6 inches to 6 feet, also are used in a studio that extends throughout her Meadville, Pennsylvania, home. She purchased some of her looms and spinning wheels from antique stores and the others from ads in weaving and spinning magazines, such as Weavers and SpinOff.

Beginning work early in the day and continuing late into the evening, Piroch sleeps little and almost never watches television. She rarely sells her

work, preferring instead to exhibit and use it as a teaching tool in the classes and seminars she conducts worldwide.

A woodworker hobbyist for 45 years, Jack Turley, a Chicago-based architect and leader of the Crafts Forum's Woodworking section, also refuses to sell his work, preferring to keep his craft a hobby and not a profession. Turley displays handcrafted wooden bowls in his home, but he pursues the craft for the process. "I am constantly trying to better the form," he says. When he does improve the form, he destroys the inferior bowls—a practice that outrages his family.

Turley believes the drive to create is part of the human psyche. "People don't turn to a craft consciously to get pleasure. They design and make things because they are driven to it," he says.

For Turley, that creative drive surfaced in

1949 when he was an architecture student working in the offices of the renowned architect Mies Van Der Rohe. Also working there was a mechanical engineer named James Prestini, who created a sensation with handmade wooden bowls.

Turley wanted one of those bowls, but the cost was \$25, a fortune beyond his meager means. He decided to make his own. "I set

out to duplicate the fragile structure on an abandoned lathe in the basement of an apartment house where I

lived. It started a fascination with woodturning that continues apace with furniture design," he explains.

Turley still mostly turns bowls, although he makes some furniture for himself and family members. He spends as many mornings and evenings as he is able in a wellequipped shop in the basement of his century-old home.

To turn a bowl, Turley fastens a block of wood to a rotating lathe. He uses cutting tools to shape the wood as it turns, shaving it until it reaches the shape envisioned. He often uses wood scraps discarded by others but also buys wood imported from around the world, including rosewood, teak and ebony. The cost of the wood varies from nothing to several hundred dollars, and the finished products range in size from miniatures to bowls large enough for a child to hide in. He

FEATURE



Computer-assisted loom makes for innovative weaving: Piroch

turns simple bowls in just 30 minutes, but more complex designs may take several hours to a few days.

In much the same way, Gerry Phibbs, leader of the Crafts Forum's Section 9, "Glass/Clay/Ceramics," and Section 12, "All Other Crafts," derives great satisfaction from the process of crafting with glass. Phibbs, a stained-glass artist who doubles as general manager of a large retail hard-

ware store, has been working with glass for more than 20 years. "I've worked in many other media, yet I keep coming back to glass for the possibilities that lie within each sheet,'

he says. Glass can be worked glowing hot on a blowpipe to create vessels and sculptured objects. It can be fused, formed, painted and shaped in a kiln. It can be etched, carved or blasted to add various design elements to the finished work.

Although Phibbs has never blown glass, he has worked with it in almost every other way. He has created windows, lamp shades, fireplace

screens and small boxes, but he most enjoys creating large autonomous panels of multicolored glass of his own designs. Made to hang in front of windows, these framed panels are typically 2 feet square or circles 3 to 4 feet in diameter.

Most of his work is created from large sheets of colored glass he purchases from wholesale outlets for as much as several hundred dollars each. Once he even used beer bottles. To make a panel, Phibbs hand cuts small pieces of glass from the larger sheets, grounds the pieces and fits them together. They are fastened using a copper foil technique originally developed by Louis Comfort Tiffany.

Creating these designs is one of the most fulfilling aspects of his craft, which he does mostly in the evenings after work and on the weekends in a garage-turned-studio in his Glendale, California, home. The studio is filled with saws, glass grinders, a sandblasting rig, woodworking equipment, a light table and a large work area.

Over the years Phibbs has come to realize that his inborn ability to "see" a design in his mind is uncommon. "I think there is truth to



Computers—Woven into the Crafting Fabric

Although most crafts draw on the same techniques practiced by artisans centuries ago, computers have had a marked impact on virtually every craft from cross-stitch to weaving.

Especially useful to crafters is software that allows even those with limited artistic ability to design professional-quality patterns and charts. Some use software to create original designs, while others use it to modify or recolor existing designs.

"Computers take away the fear of design, allowing people to tackle more difficult projects," says Susan Lazear, sysop of the Crafts Forum and the developer of several computerized craft aids, including the Bit Knitter, which links the computer to an electronic knitting machine.

"With the computer, I can design a complicated sweater in which the design is engineered into the shape. This sometimes can be done in less than 20 minutes," she explains. "If I had to do it by hand, it would take me at least two to three days to complete. So my designs have become larger and more intricate, and they take less time to generate."

Because they allow numerous changes to be made easily, computers are improving the quality of designs. Since they are just another designing tool, Lazear insists that computers don't diminish an item's handcrafted appeal. "Using a computer is no different than using an electric saw. One could do it by hand, but why?"

Chris O'Donnell, the author of a shareware cross-stitch design program (file GIFXTS.EXE in Library 5, "Stitchery & Lace"), says, "Computers open up a whole new world of sources for patterns and designs." She has found help online for a cross-stitched dinosaur quilt she is making for her children. "Rather than running around town trying to find a dinosaur chart, I'll locate a GIF image of a dinosaur and, using my program, transform the GIF into a cross-stitch chart."

Computers can be used for more than design. Kathy Morgret, assistant sysop of the Crafts Forum, says software is available for many tasks, including calculating weave drafts, pottery glazes and gauges for tatting, as well as inventory programs for tracking embroidery floss or patterns.

Perhaps more than any other craft, weaving has benefited from high-technology. Since so much of weaving is highly mathematical, programmers have been writing calculation software for weavers for many years. In addition, weavers can use software to create a design, while the computer drives the loom, transforming the bits and bytes of data into an actual woven textile.

The Crafts Forum libraries are packed with crafts software, and Library 16, "Tech Support/Beta," has become a primary beta-testing site for the crafts industry.

-CC

the idea of it being a gift," he says. "But this gift transcends all expressions of the vision for it's at the root of one's being."

Design ideas come to him from sensory stimuli, such as flowers, the sight of a seagull or a passage of music. Sometimes ideas come from the color or vibrancy of the glass itself. "But more often than not, the idea just comes to me as an image in my mind," he says. Phibbs once tried to make his living through his stained-glass work but found it difficult to make enough sales to support himself. He occasionally sells pieces at prices ranging from hundreds to thousands of dollars, although he admits that he gives away as much as he sells. More important than money, the craft gives Phibbs his identity. He takes great pride in the panels, boxes and

lamps he creates, some of which take more than a year to complete.

Although he has enjoyed much success and personal satisfaction, Phibbs admits that there is almost as much frustration in his craft. Learning to deal with this has been as important as learning how to use a glass cutter. Phibbs recalls a time early in his stained-glass work when he scraped together what little money he had to purchase a full sheet of deep purple, handmade European glass. As he was taking the glass to his van, it got caught on the corner of the bumper and

shattered. Phibbs picked up the pieces and comforted himself with the thought that he was going to cut it up into smaller pieces anyway. "If I was going to get upset at glass breaking, then I was in the wrong discipline," he says. "I came to the realization that my work was about making bigger things out of the smaller pieces."

Handcrafting is about many things, however. For Crafts Forum member Beverly Marchetti, the mother of five boys and a former schoolteacher, it is a means of relaxation and creative expression. While raising her children, Marchetti turned to counted cross-stitching, which provided an inner calm and peace from the hectic days of nursery

schools, carpools and baseball games. It also provided lovely home decorations and a way to challenge her with new techniques, color ideas and design concepts.

Marchetti began counted cross-stitching more than 35 years ago when a friend returned from a trip to Copenhagen with



A cross-stitch away from peace and creative expression: Marchetti

samples of the handiwork. It is one part of the family of "counted" embroideries that requires its stitches be taken at the intersections of countable threads. The design is not printed on the fabric; instead, the stitcher duplicates on a blank piece of cloth with embroidery floss a design drawn on graph paper. Most counted cross-stitchers do not design, but they sometimes add their own personal touches to others' work.

Marchetti makes no apologies for crossstitching others' designs. "Musicians don't feel less worthy because they don't write music," she notes. "My true love is counted work. I am fascinated by the orderliness and flow of it, by its lovely internal logic. When you set up the restriction that the stitches must fit a certain mathematical order, you don't limit any other aspect of the work."

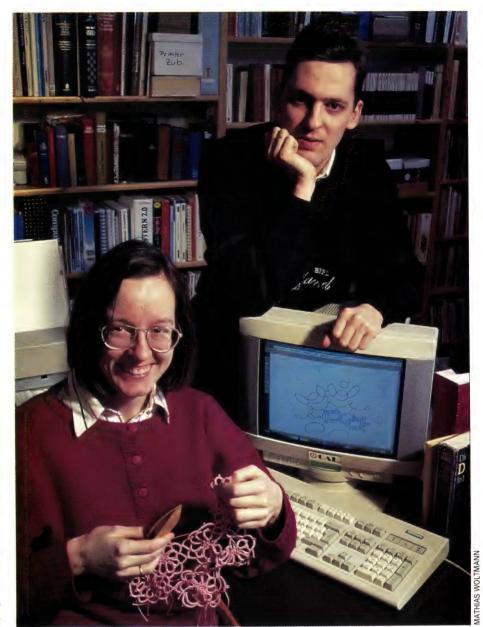
The Dallas, Pennsylvania, resident prefers creating items that will be used, such as placemats, napkins, tablecloths, pillows and Christmas tree ornaments, rather than framed wall hangings. "I'm most interested in creating things that have purpose," she explains. "I believe embroidery should be used." The designs she chooses vary and have included religious crosses, early American samplers and geometric patterns.

Now sixtysomething, Marchetti treasures her counted cross-stitch work more than ever. "I know I have a craft and an art that fill my heart," she says.

Christiane Eichler of Cologne, Germany, also finds relaxation in a craft. She taught herself how to tat—lacemaking using a wooden shuttle to create knots in rings and chains—as a way to unwind after a long day.

Tatting is not easily learned from written instructions and pictures in books, but Eichler managed to master it in just this way. Until she became a member of the Crafts Forum, Eichler had never tried this craft or met anyone else who did it. It was because of the encouragement of members in Section 5, "Stitchery and Lace," that she pounded the streets of Cologne looking for a tatting shuttle and dug up books on tatting in the library.

Dubbed "poor man's lace," tatting is a portable and inexpensive craft; all of the supplies can fit easily into a small pocket. Shuttles, which are used to make knots from threads of varying widths, are made of plastic or wood. They are 2 to 4 inches long and usually have a hook or spike at one end to join parts of the design together. Eichler usually uses crochet cotton for tatting, but she sometimes makes designs in pearl cotton, knitting cotton, linen and even sewing thread. For patterns rich in design, she tends to tat in white, while simpler patterns are



Started crafting 'poor man's lace' thanks to Crafts Forum members: Eichler with husband Ralf

FEATURE

enriched with vibrant colors. Eichler's recent tatting projects include a table cover in pink knitting cotton, doilies, Christmas tree ornaments, collars and bookmarks. She even uses

a small tatted flower as an accent on her calling card.

"Forum members helped me to overcome my first frus-

me to overcome my first frustrations by sharing their experiences and many tips," she says. "They encouraged me to go on designing patterns by commenting favorably on my first attempts, and they even made me investigate the German Lace Guild, where I'm now a member. So I owe most of my motivation and my real beginning with tatting to the Crafts Forum."

Working by day as a translator of Christian books for a small German publishing house, Eichler's tatting reflects her faith. She enjoys designing symbolic Christian numbers in her tatting patterns. A seventopped snowflake she designed reflects the number seven, a Biblical symbol of perfec-

tion. The center of the snowflake ring has seven times six knots, symbolic of Jesus Christ, who was God (7) and man (6)—a symbol of imperfection.

No matter how expert she becomes at tatting, Eichler believes there is always more that can be learned, tech-

niques that can be perfected. "The most important process of learning is collecting information," says Eichler, who still reads everything she can find on tatting. An avid pattern designer, she forces herself to learn new techniques by including them in her designs and continues to gather and share information in the Crafts Forum.

More so, Eichler's tatting provides her day-to-day life with stability and special meaning inherent to handcrafting trades. "Tatting is something I can do that does not vanish in a quarter of an hour—like the cooking and cleaning," she says. "I need to do things that stay."

Relaxing Resources: Crafts Forum's Favorite Files

The Crafts Forum (GO CRAFTS) offers a number of specialized resources for hobbyist and professional crafters. Here's a sampling of the nearly 1,700 library files that include shareware, software demos, utilities, GIF images, resource databases for each craft (search in the appropriate library using the keyword RESOURCES), forum conference transcripts and magazine article reprints. Search for other files of interest using the name of the craft as a keyword.

In addition, message board sections correspond to the library numbers listed below and offer current discussion on these topics.

LIBRARY 1, 'HELP RESOURCES'

- Making Money from Crafts—Conference transcript on how to price and sell your product.

 JAN92.CON (16,238 bytes).
- U.S. Festivals—List of 1994 dates and places for creative festivals in the United States. CFEST.TXT (2,561 bytes).
- Forum Intro—Description of the Crafts Forum; text adapted from the Crafts Forum brochure distributed at craft shows. CRAFTS.TXT (6,649 bytes).

LIBRARY 2, 'KNITTING & CROCHET'

- Knit a Tam—Knit a hat using this quick tam pattern. TAM.TIP (3,527 bytes).
- Textile Drawing Program—Color Knit Version 3.0 for the Macintosh helps textile artists develop patterns. Shareware, \$15. COLKNT.SEA (84,096 bytes).
- Necklace—Instructions for crocheting a beaded necklace. BEADCR.TIP (3,154 bytes).

LIBRARY 3, 'SPINNING'

- Spinning Flax—Short text file on flax types and spinning preparation, techniques and hints. FLAX.THD (8,318 bytes).
- Linen Tote—Instructions for knitting a linen tote bag using handspun flax. LINENB.TXT (3,502 bytes).
- How Much?—Discussion of ways to estimate amount of fiber needed to spin sufficient yarn for your knitting projects. FIBEST.TIP (3,371 bytes).

LIBRARY 4, 'WEAVING'

- Armchair Weaving—WeaveView Version 0.991 helps set up a weave with traditional drafts, multiple colors and varying warp/weft sizes. WEAVIE.EXE (95,258 bytes).
- Triangular Weaving—Discussion on triangular weaving on floor looms with information on building and using triangular looms for weaving shawls. TRIANG.THD (10,745 bytes).
- Colors in Weaving—Conference transcript on use of color in fabric design. NO1393.CON (22,266 bytes).

LIBRARY 5. 'STITCHERY & LACE'

- Learn to Tat—Informative tutorial by forum member Lisa Trumble on how to tat. TATLSN.THD (29,891 bytes).
- GIF to Cross-Stitch—GIF2XTS Version 4.3 converts GIF images to counted cross-stitch charts. Shareware, \$25. GIFXTS.EXE (238,988 bytes).
- Software for Floss Inventory—CrossMagic, a database for cross-stitchers, maintains a floss inventory of DMC and Anchor colors. Shareware, \$30. XMAGIC.ZIP (344,414 bytes).

LIBRARY 6, 'SEWING'

- Pattern Drafting Software—List of available pattern-drafting software programs. PDSCA.TIP (3,295 bytes).
- Battenberg Lace—Tips on making Battenberg lace from a serger chain. BATBRG.THD (3,849 hytes)
- Sewing Magazines—Listing of sewing magazines sorted by specialty and title. MAG_6.TXT (6,168 bytes).

LIBRARY 7, 'QUILTING'

- Making Appliqués—Clever technique for using freezer paper to make templates for quilting appliqués. FREEZR.THD (4,480 bytes).
- Organizing Fabric—Lively discussion on how to keep your fabric organized, sorted, ironed, washed and protected from deterioration. STASH.THD (34,944 bytes).
- Photo Quilting—Instructions on how to transfer photographs onto quilting fabric. PHOTOQ.TXT (545 bytes).

LIBRARY 8, 'PAPER & STAMPING'

- Rubber Stamping Techniques—Discussion on stamping techniques, including embossing and masking, STAMP.THD (66,705 bytes).
- Make a Starbook—Instructions and 30 illustrations for making a starbook, including an illustration of the book standing open. STARBK.TXT (31,829 bytes) and STARBK.ZIP (125,669 bytes).
- Antique Paper—Instructions for giving paper an antique look with a deckle edge. ANQPAP.TIP (800 bytes).

LIBRARY 9, 'GLASS/CLAY/CERAMICS'

- Make a Mosaic—Simple introduction for creating a stained-glass mosaic. MOSAIC.TXT (14,206 bytes).
- The New Clay—Techniques for using new polyform clays, including FIMO, Sculpey, Cernit and related products. NEWCLA.THD (51,851 bytes).
- Glaze Batching Demo—EX Glaze 1.1c is a working demo that provides four ways to develop a new glaze and features glaze analysis tools and unlimited memo/notes. GLAZE2.EXE (376,832 bytes).

LIBRARY 11, 'WOODWORKING'

- Restoring Finishes—An American Woodworker magazine article on restoring furniture finishes, including for antiques. RESTOR.TXT (17,343 bytes).
- Wood Facts—Compilation of information about the properties of various woods. WOODFA.TXT (13,495 bytes).
- Selecting the Grain—An American Woodworker magazine article on selecting the grain of each piece of wood to enhance the overall appearance of a project. WDFIG.TXT (15,231 bytes).

LIBRARY 12, 'ALL OTHER CRAFTS'

- Basketmaking—Online basketmaking class taught by Larry Burditt; includes questions from participants with answers from the instructor. BCLASS.THD (11359 bytes).
- Framing—Various sources and techniques for building wood picture frames. FRAME.ZIP (62,411 bytes).
- Rug Hooking—Discussion on various rug hooking techniques. RUGHK.THD (35,520 bytes).

LIBRARY 13, 'FOCUS: SEASONAL'

- Christmas Tree Ornaments—Recipes and instructions for making cinnamon/applesauce Christmas tree ornaments. CINN.THD (3,733 bytes).
- Clothespin Reindeer—Instructions for making tiny reindeer from old-fashioned clothespins. TREIN.TIP (1,495 bytes).
- Quilted Stockings—Instructions for making quilted Christmas stockings. QXMAS.TIP (6,319 bytes).

LIBRARY 15, 'MINIATURES'

- Miniature Windsocks—Instructions for making miniature windsocks from ribbon. WINDSK.TIP (8,789 bytes).
- Christmas Candles—Tips on making miniature candles for a miniature Christmas tree. CANDLE.TIP (3,880 bytes).
- Miniatures—Lists of museums with miniature displays. MUSEUM.TXT (4,578 bytes).

LIBRARY 17, 'BUSINESS & TRADES'

- Craft Business Manager—CrafTracker 1.6 is a simplified system for sole proprietors of small businesses to track sales, expenses, accounts receivable and payable, inventory and more. Shareware, \$25. CRAFTR.ZIP (260,751 bytes).
- Wholesale Marketing—Conference transcript on ideas for wholesale marketing of crafts. FEB94C.CON (74,784 bytes).
- Publications—List of magazines and directories related to various crafts businesses. BUSPUB.TXT (6,635 bytes).

Per do rate record shie incord and last space of the state of the stat

	Value			Chart (\$)	1534							
	Value	DESCRIPTION OF THE PERSON OF T		Chair (4)	Get	t (\$)	Get Repor	5	News (\$)	Get	Update Now	T
2.50 -\$637.50	DOCTORDO DOCTOR	Change	Last	Low	High	Volume	High Alert	Low Alert	Quantity	Basis	Name	Symbol
	\$5,362.50	-0.750	35.750	35.500	36.500	11503	-		150.000	40.000	Apple Computer	aapl
and the state of t		-0.750	6.250	6.250	7.125	93					Apple Call Jan94 \$30	aaq di
and the state of t		-0.625	3.375	3.375	3.750	78					Apple Call Jan94 \$35	aaq dg
and the same of th		-11.820	3,894.500	3,892.530	3,929.390	0					Dow Jones Avg	di 30
37.50 \$287.50	\$3,187.50	0.250	63.750	63.375	63.875	1875	70.000	55.000	50.000	58.000	Dow Chemical	dow
52.50 \$3,262.50	\$9,562.50	0.750	63.750	63.375	64.250	18883			150.000	42.000	General Motors	gm
75.00 \$975.00	\$5,375.00	-0.500	53.750	53.750	54.750	10020		48.000	100.000	44.000	IBM	ibm
62.50 \$462.50	\$2,662.50	-0.500	26.625	26.500	27.250	188			100.000	22.000	New York Times -A	nyt a
00.00 \$5,400.00	\$15,400.00	0.500	77.000	76.750	77.000	6093		78.000	200.000	50.000	Paramount Communicat	pci
50.14 \$1,860.64	\$8,150.14	0.000	15.550	0.000	0.000	0			524.125	12.000	Templeton Dev Market	tedmx
25.00 \$4,225.00	\$13,025.00	-0.250	65.125	65.125	65.625	2990			200.000	44.000	Exxon	xon
25.14 \$15,835.64	\$62,725.14										Total	****
.40 .15 .02 .72	\$15 \$8 \$13 \$62	0.500 0.000 -0.250	77.000 15.550	76.750 0.000 65.125	77.000 0.000	6093 0			200.000 524.125 200.000	50.000 12.000 44.000	Paramount Communicat Templeton Dev Market Exxon	pci tedmx xon

Stock Tracker

Now, with the click of one button, you can get stock prices, news, company reports or price/volume charts.

Stock Tracker will automatically retrieve current stock, mutual fund or option prices and immediately calculate the value of your portfolio.

One Button News

With the click of one button, you can get all today's news on any public company.

One Button Reports, Charts, Histories Want to know the latest earnings forecast or income statement or balance sheet? Easy, click the Get Report button. The S&P Report includes info on historical earnings dividends, market action, and fiscal history. You can also easily retrieve price/volume charts and price histories. Histories can be imported into other applications, like spreadsheets or word processors.



Automatic Updating



One Button News



One Button Reports & Charts

Automatic Updating

Stock Tracker will automatically update all your securities prices according to the schedule you set.

Fast

StockTracker uses CompuServe's ® HMI(Host Micro Interface SM) communications protocol for faster and more reliable, connections.

Economical

StockTracker minimizes the time online, saving you money. If you have the Basic Services plan, all current quotes are free.

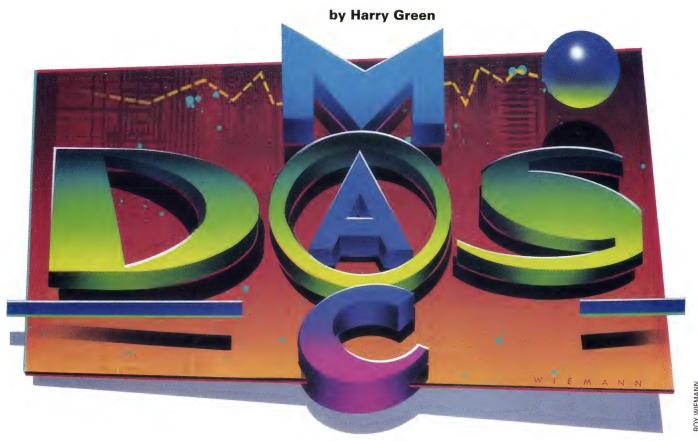
Easy

StockTracker is easy to use and easy to set up. We do the online driving for you. StockTracker makes it simple for you to get the information you need to effectively monitor your investments.

StockTracker
Introductory Offer: \$39.95

Regularly: \$59.95

To Order: Call 1-800-662-8256 or Type GO Virgil for Demo.



Between DOS and Mac

Transferring data files from one platform to the other is now more necessary and possible.

Uh-oh. You've got a Macintosh at home and an IBM PC at the office, and you would like to bring home a DOS-formatted disk and get some work done. Or perhaps you keep a

PC in the den, and your daughter wants to finish the book report she started on the Macs at her school. What do you do?

From the earliest days of computing, incompatible file formats have been the bane of system administrators and others who reach the edge of the moat separating the two dominant operating systems: MS-DOS and Apple's Macintosh operating system. Yet, unlike what many users think or fear, "crossing platforms is not so difficult, depending on what you hope to achieve," says PR and Marketing Forum member Michael Wahlster, who routinely exchanges his DOS-based files with Mac-using clients in his Pullman, Washington, language translation business. With more and more hardware and software conversion solutions on the market, exchanging files

from DOS and Mac systems is getting easier all the time.

A few years ago, applications tended to be

specialized on either Macintosh or DOS, so the need to move files between them was rare. Now experts estimate that as many as 25 percent of offices use both platforms, so files inevitably must be shared.

Danny Sullivan, a newspaper reporter for the Orange County Register in Santa Ana, California, has moved image, illustration, spreadsheet and other kinds of files between Mac and DOS machines for several years using Apple's FileExchange, a utility bundled with Macintosh's System 6 and System 7 operating systems. "People believe that you need to both translate a data file and convert it to Mac or DOS format." says Sullivan, a member of the Journalism Forum. "But a file saved in Excel 4.0 format under Windows can be read effortlessly by Excel 4.0 on the Mac. The only step needed is to get the file changed from DOS to Macintosh format."

As Sullivan points out, the answer to file transfer lies on two levels. The first is connectivity: transporting the data between the two platforms. The second is translation: how to use the data in the target platform with a minimum of formatting loss.

COMPUTING SERVICES

CM's Computing Services Credo:
Exceed the speed limit, boost power, refresh your memory, squash bugs ... from bootup to shutdown, our global tech team helps you get with the program.

Cross-Platform File Exchange

Linking Uploads, p.22

Alternative PC Desktops, p. 25

> Harry Green is president of Pacific Netcom Inc., a Portland, Oregon, firm that consults with businesses on using office automation and telecommunications to improve productivity. His CompuServe User ID number is 70007,431.

Sharing Moments with Palmtops and PCs

You've seen them: terribly efficient-looking people in airports, restaurants and building lobbies touch-typing or scribbling away on something way too small to hold a proper keyboard and too much like a TV remote control to be just a scratch pad. The devices are personal organizers/digital assistants/communicators, and they do everything from storing phone numbers to running DOS and spreadsheets.

While they are increasingly indispensable to the mobile manager, one cannot live by organizer alone. The key to efficiency has become keeping one's pocket organizer in sync with one's larger (and easier-to-type-on) desktop PC. Owners of the Sharp Wizards, HP 100LXs, Psion Series 3s and Apple Newtons of the computing world often must transmit data and files between the two, and as a result, communications capabilities have improved.

Some organizers, such as those by Hewlett-Packard, permit wireless infrared exchange of data. But most palmtop users today have to be content with serial-type file transfers. Consumer Electronics Forum member Tony McNamara, a programmer in Santa Monica, California, uses a Hewlett-Packard 100LX palmtop computer, on which he keeps a database of everyone he knows, a shopping list, an inventory of possessions for insurance purposes and a list of his compact discs so he doesn't buy the same one twice. All except for the shopping list come from the desktop. "All of the data entry was done on my desktop systems, with their more legible screens and full-sized keyboards," he says. "I use Rupp's FastLynx and an HP100LX serial cable to move data back and forth at lightning speed."

Dick Walter, a member of the Palmtop Forum and a Cincinnati, Ohio-based management consultant who helps businesses implement total quality management systems maintains client and marketing lists in a PC and downloads them to his Sharp Wizard. "I've found the Wizard to be a useful tool for keeping the information I need from my office system at my fingertips," he says. He uses Sharp's Organizer Link and Intellilink to make the data transfers. "It still requires some knowledge of computers to make it all work, so I don't feel it is for the casual user. But the results are well worth the effort."

Another class of handheld computers is the personal digital organizer, such as the Apple Newton and the Tandy Zoomer Personal Digital Assistant. Gadget fan Dean Alban, owner of an audio-visual communications company with offices in Baltimore and Philadelphia, graduated to the latter from an Atari Portfolio. "I used it as a contact manager and phone dialer. I bought the serial port kit and software to use my IBM PC-XT as the Portfolio's backup system," Alban says, noting that the XT-bound data became needed only for the occasional letter.

Upon receiving the Tandy, Alban learned its handwriting recognition quirks by entering more than 200 address entries via its "ink" mode, which also has become his means of data transferral to the XT. "I keep all my notes in 'ink' and transfer them using the PalmConnect program," he says. "That turns my desktop into a carbon copy of my Zoomer. While viewing the 'ink' pages, the software allows the data to be keyed in using the keyboard." Half the fun of maintaining contact data this way is letting business associates try writing in their own numbers on the device, adds Alban. "On a trip to London, the Zoomer was quite the conversational ice-breaker after meetings."

If you need assistance in transferring between your organizer and desktop computer, help is available in the Palmtop Forum (GO PALMTOP) or product-specific forums for Hewlett-Packard (GO HP) and Apple Newton (GO NEWTON) devices. There, members exchange tips and offer suggestions specific to most of the popular combinations.

-HG

Barriers to IBM-Mac Transfers

The transfer process often begins at the diskette itself. Macintoshes have used 3.5-inch disks from the start, but those manufactured before 1988 used 400K and 800K formats versus 720K for DOS systems of the same era. If your Mac was manufactured after 1988, it includes a 1.44MB SuperDrive. Coupled with FileExchange, the Mac reads, writes and formats 720K and 1.44MB disks. Users with older Macintoshes still have options, however.

Larry Dailey, a member of the Macintosh Communications Forum from Columbus, Georgia, describes his solution: "Since my Plus doesn't have a SuperDrive, I can't just swap disks to get my files from one machine to the other. I use a Coactive Connector, a simple device that lets the PC speak Appletalk." Before he got the connector, he used another, less satisfactory method: connecting the two machines' serial ports.

Another barrier can be the differences in file naming and structure. Mac file names can be 31 characters long, compared to the eight-plus-three format of DOS machines. This is the biggest problem Sullivan has found because long file names will be shortened to 11 characters when a file is transferred from a Mac to a PC. He suggests keeping file names to eight characters on the Mac if you have to move the files frequently.

The problem is compounded further by the fact that Mac files carry built-in information about the file type and the application that created it, but DOS files do not. So, if you're transferring DOS files to a Mac, the transfer program must guess at the file type based on the file name's extension. Most DOS applications choose a unique file extension, but nothing stops users from renaming a file (and its extension), which can confuse a conversion program.

Another potential barrier is differences between the ASCII code set used by DOS and Macs. DOS uses 128 characters of the code set and leaves it up to the application to define the other 128. Macs, on the other hand, define all 256 characters. Wahlster encounters this problem with foreign language translations. He has found that in translating from German he may lose characters if he doesn't check carefully.

The problem can get thornier if you're transferring graphics. "In dealing with porting image files between these two systems, there's an added issue of using file types that are acceptable on both platforms," says Steve Rimmer, president of Alchemy Mindworks Inc., which produces the bitmap conversion and manipulation package Graphic Workshop. "The TIFF and GIF formats port fairly cleanly. Other formats, such as PCX, are exclusive to one platform and will be awk-

ward to use on the other."

And because Mac files are stored in two sections, a structured-data and code "resource" fork and a "data" fork, image files coming over to a PC need to have their type and creator files manually set. "Mac files ported over to a PC will be immediately usable, although networks such as TOPS create secondary hidden files to store the resource fork, which must be cleaned up from time to time," adds Rimmer.

The TIFF format is the most promising export path for graphics, since it was designed to be platform-independent. But the various "flavors" of TIFF can cause problems, says Matt Drury, sysop of the graphics forums. "The trick is to be sure that the program on the originating computer can write the TIFF format that the destination computer needs." CompuServe's GIF standard doesn't vary, but when porting GIFs from Macs to PCs, the "MacBinary" header that holds a file's forks together must be overlooked by the PC's software. "Otherwise, it causes the PC to think the file is a bad GIF," says Drury, who recommends a DOS program called QuickCheck for removing the header (see "Sharing Moments," above).

Rimmer suggests establishing a workable hardware system for moving files, such as on a local area network or serial link ("Understand what it's really doing," he advises.),

Files for Getting Across: Platform-Linking Uploads

If you're trying to get DOS-based files onto a Macintosh or Mac files onto an IBM PC, Compu-Serve forum libraries contain a number of helpful programs and informative texts available for downloading.

Basics

Conversion Explained—Two files, one a captured thread and the other a magazine article by Skye Lininger, discuss how to go either direction in the PC/Mac conversion. Desktop Publishing Forum (GO DTPFORUM), Library 1, "Forum Transcripts," MAC2PC.TXT (7,804 bytes); and Library 16, "Magazine Articles," MAC2PC.TXT (31,898 bytes).

Mac Download on a PC—This text tells why you can't download to a PC and transfer the file to a Mac, and gives other information about moving files between the two platforms. Mac New Users Help Forum (GO MACNEW), Library 1, "Help Files," BEGN02.TXT (13,437 bytes).

What's RTF?—The Rich Text Format specification is outlined, for users and developers in Mac, Windows and OS/2 who need to know more about it. Microsoft Word Forum (GO MSWORD), Library 5, "Word for the Mac," RTFMAC.SEA (71,168 bytes).

Macintosh Programs and Info

Display PCXs—Mac program to read and display bitmapped PCX files from a DOS machine. Desktop Publishing Forum (GO DTPFORUM), Library 5, "Mac DTP Utilities," PCXTC.SIT (54,016 bytes).

Graphic Converter—Application converts most better-known image formats between Mac-

intosh and DOS, UNIX, Amiga and Atari. Graphics Support Forum (GO GRAPHSUPPORT), Library 4, "Format Conversion," GCONV.SEA (325,376 bytes).

RTF Convert—Takes a Macintosh Microsoft Word RTF file containing embedded PICTs and generates a Windows Word RTF file containing embedded bitmaps. Macintosh Applications Forum (GO MACAP), Library 2, "Word Processing," RTFCON.SIT (34,048 bytes).

Timbuktu Trial—One-week, fully functional demo version of Timbuktu Pro, which enables enhanced communications between networked Macs and PCs, with multiple protocols, remote control, security options and file exchange. Requires AppleTalk or TCP/IP and DiskCopy. Macintosh C Vendor Forum (GO MACCVEN), Library 10, "Farallon," TB2FTV.SEA (811,264 bytes).

UnZIP—A Mac program to decompress DOS files compressed with PKZIP. Macintosh Communications Forum (GO MACCOMM), Library 4, "Comm Progs/Utils," UZ201.CPT (156,032 bytes).

File Name Mapper—Automates exchange of files between the Macintosh 31-character names and Windows/DOS' 8-dot-3 file name convention. Macintosh Developers Forum (GO MACDEV), Library 13, "Tools/Debuggers," FNMMPR.SEA (42,880 bytes).

Balthazar—Converts Windows WAV-format sounds to System 7 clickable sounds, calculating the correct sample rate and preserving stereo/mono. Macintosh Entertainment Forum (GO MACFUN), Library 6, "Sound Utilities," BALTHZ.SEA (54,912 bytes). Database-to-HyperCard—This utility transfers DOS dBASE and FoxPro DBF-format files to Mac HyperCard, using Apple File Exchange. Macintosh Scripting/HyperCard Forum (GO MACSCRIPT), Library 7, "Home/Utilities," DBREAD.SEA (17,024 bytes).

Flatten Movies—Simple utility to "flatten" QuickTime movies (putting all media references in one file), allowing them to be moved to other platforms. Macintosh Multimedia Forum (GO MACMEDIA), Library 7, "QuickTime Tools," FLATMO.SIT (6,272 bytes).

Imagery Converter—Converts many foreign graphics formats into Macintosh-compatible TIFF, PICT2 or GIF files. New formats include Lotus PIC. Macintosh Multimedia Forum, Library 10, "Paint/Draw Tools," IMGR18.SEA (127,488 bytes).

Apple File Exchange Intro—A quick text introduction to using Apple File Exchange, with the example of mounting an IBM-formatted disk on the Mac desktop. Mac New Users Help Forum (GO MACNEW), Library 1, "Help Files," APFLEX.SEA (74,880 bytes).

DOS Mounter Demo—Demo version of Dayna Communication's DOS Mounter init program, facilitating file transfer of DOS files. Macintosh Systems Forum (GO MACSYS), Library 4, "Control Panels," DOSMNT.SIT (41,600 bytes).

Evolutions—Program to make DOS text files more Mac-like by removing hard returns, changing normal quotes to fancy, double dashes to long dashes and more. Macintosh Systems Forum, Library 7, "Utilities," EVOL10.SIT (16,768 bytes).

WordPerfect Translation—Two scripts for

picking a format and sticking with it (GIF for 256 colors; TIFF for true-color), and using a bridge application such as Graphics Workshop to smooth out the wrinkles and view the post-transfer image to see if all went well. "When it's handled correctly, porting image files should leave you with perfect destination files—the process is wholly lossless," Rimmer emphasizes.

Physical Connectivity

The easiest part of the problem is physical connectivity. The first choice is to use the Mac's SuperDrive or a LAN. LANs such as Novell Netware and Banyan Vines support both PCs and Macs. Farralon Computing's PhoneNet PC connects PCs to either LocalTalk or Ethernet. Lacking those alternatives, PCs and Macs can transfer through their RS-232 interfaces or use a program such as Traveling Software's LapLink.

Journalism Forum member John Martin publishes two small magazines from his home office in Houston, Texas. He has two PCs and two Macs networked with an AppleTalk network, using Coactive Connectors for the PCs. His circulation list is main-

tained on a PC, but his prospecting lists come from a CD-ROM on one of the Macs. He receives information via satellite connected to one of the PCs and uses Aldus PageMaker on one of the Macs. "I move data from machine to machine every day, using the one that has the right software for the job," he says. With the systems networked, he can transfer files without worrying about hardware incompatibilities.

These methods all may fail, however, if you're not equipped with the proper hardware and need to transfer a file in a hurry. In this case, a simple method is to upload a file to yourself on CompuServe, using the host platform, and download it to the target.

Common Software Applications

The format differences between applications is actually greater than the differences between platforms, notes Macintosh forums Sysop Bill Cook. The easiest means of finding compatibility is using the same application in its DOS and Mac incarnations. "Microsoft Word on a Mac can read Word off a PC pretty easily, but Word on a Mac can't deal with the PC WordPerfect worth beans," he says. There

are translators available, but because the programs are in themselves different, there are some things that just don't translate, adds Cook. "If I do columns in WordPerfect, it doesn't transfer at all well into Microsoft Word because the concept of a 'column' is different between the two companies. If one program has a feature that simply is not supported in the other, you're dead in the water—and that's very common, especially between the word processors."

Microsoft Word 6.0 and Excel 5.0 are designed to share files between platforms, but earlier versions of the programs aren't as interoperable. Wahlster uses Word for Windows 2.0 and isn't happy with the built-in filters because they don't get all styles across. He uses a file conversion utility, Word-for-Word from The Software Toolworks. "Word-for-Word is especially useful for foreign language files to convert the character sets properly and for converting non-Windows files," Wahlster says.

The file conversion process is simplified by using the same generation of software. Working From Home Forum member Chris Starbuck, an electronics engineer who is Apple File Exchange, one converting Word-Perfect 5.0/DOS files into RTF, the second converting Microsoft Word or Works RTF export files to WordPerfect. Microsoft Word Forum (GO MSWORD), Library 5, "Word for the Mac," RTF (117,248 bytes) and WP5.1 (117,248 bytes).

Zip It—A full-featured Mac program to compress and decompress files in the manner of PKZIP. Achieves compression comparable to that of Stufflt and Compact Pro, with complete Mac interface. No need to change file types or creators—each is assigned automatically. MIDI/Music Forum (GO MIDIFORUM), Library 5, "Macintosh Files," ZIPIT.SEA (164,736 bytes).

WordPerfect Conversion—Updated filters for WordPerfect 3.0 for Macintosh, allowing the import and export of WordPerfect 6.0 (for DOS or Windows) files. WordPerfect Users Forum (GO WPUSERS), Library 10, "Macintosh Apps," WP3CNV.SEA (146,432 bytes).

DOS Programs and Info

Fastback Instructions—Text explaining how to restore backups from a Mac equipped with Fastback Plus on a PC that also has the program. Fifth Generation Forum (GO FIFTHGEN), Library 2, "Fastback DOS & Win," IBMMAC.TXT (10,474 bytes).

TIFF Converter—PC program that converts an image with a Macintosh version of the TIFF format to the Intel (PC) version, or vice versa. Graphics Support Forum (GO GRAPH-SUPPORT), Library 15, "Non-GIF Software," FLPTIF.ZIP (11,350 bytes).

MegaEdit—Much-touted shareware text editor for Windows that allows import/export of Mac

and UNIX text files. Many features. IBM Applications Forum (GO IBMAPP), Library 1, "Text Editors," MEGAED.ZIP (136,639 bytes).

Directory Display—Displays the directory from a Mac 1.44MB diskette on an IBM PC or compatible with high-density 3.5-inch disk drive. IBM Systems Forum (GO IBMSYS), Library 3, "General Utils," MDIR.ZIP (33,920 bytes).

MUD—The "Swiss Army knife" of file type converters changes DOS, UNIX and Mac file record markers from one to either of the other two formats. Search-and-replace feature for binary or text file types. IBM Systems Forum, Library 6, "File Utilities," MUD.ZIP (38,116 bytes).

UnStuffIt/PC—Runs on DOS machines and extracts files compressed in Mac StuffIt archives. Version 1.1 has significant improvements. Macintosh C Vendor Forum (GO MACCVEN), Library 2, "Aladdin Systems," UNSITI.EXE (134,640 bytes).

MacBinary Remover—A small DOS utility that takes away the MacBinary header from any downloaded, Mac-created files. Useful with Stufflt archives of text or MIDI files. MIDI/Music Forum (GO MIDIFORUM), Library 7, "MS-DOS Files," UNMACA.COM (4,755 bytes).

Quick Transfer—Allows quick and easy transfer of Macintosh data to/from your PC via a 3.5-inch hard drive disk, SyQuest disk, CD-ROM or other Mac hard drives without hardware. Allows transfer of files using any of more than 20 translation modes. DOS and Windows versions included. Windows Shareware Forum (GO WINSHARE), Library 2, "File Utilities," MACSEE.ZIP (107,136 bytes).

Bridge Info—Press release describing Software Bridge 6.0, including new support for Word 6.0, WordPerfect 6.0 and Ami Pro. Windows 3rd Party E Forum, (GO WINAPE), Library 2, "Systems Compatibility Corp.," SB60.TXT (5,084 bytes).

ExtractorPC—A PC-compatible program that extracts the contents of some archives produced on Macintosh computers. Handles many SEA (Self Extracting Archive) and CPT (Compact Pro) archives. Zenith Forum, Library 5, "DOS Utilities," MACEXT.EXE (32,449 bytes).

Pass the Data Fork—A PC program that extracts the contents of the data fork in a MacBinary file to make it available on PC-compatible computers. Useful for obtaining text or graphics. Zenith Forum, Library 5, MB2DOS.ZIP (9,185 bytes).

Mac-Ette—Menued DOS program allowing a PC with 3.5-inch 1.4MB diskette drive transfer files from 1.4MB Macintosh diskettes. Opens and changes folders, copies resource/data fork files, edits file names for DOS, and performs carriage return/linefeed translation. Zenith Forum Library 5, MACETT.ZIP (19,869 bytes).

Font Converter—A font type converter that converts Macintosh Type 1 outlines to IBM Type 1 outlines (PFB), Mac TrueType outlines to IBM TrueType outlines (TTF) and Postscript AFM files to Windows-compatible PFM files. Zenith Forum, Library 8, "DOS DTP & Graphics," REFNT4.ZIP (36,638 bytes).

-Christopher J. Galvin

starting his own electronic design and development business in St. Louis, Missouri, did Macintosh-to-PC file conversions for his former employer. He found most Microsoft conversions to be easy. "Aldus applications would have been easy, if we had upgraded our Macs to the latest versions of Persuasion and PageMaker," he says. "Without upgrades, it was impossible."

Moving down the interoperability chain, another alternative is to use a common file format such as ASCII or Microsoft's Rich Text

COMPUTING

SERVICES

Format. ASCII file transfers are preferable to retyping, but they are less than desirable for most applications. With

word processing you lose the formatting; with spreadsheets you lose the formulas. Another solution is to select programs with built-in converters. For example, most spreadsheets can read and write Lotus 1-2-3's format, and most database management systems can read Borland's dBASE format.

Conversion Utilities

For some applications, you may need a conversion utility. John Rawnsley of Coventry, United Kingdom, the Macintosh sysop in the U.K. Computing Forum (GO UKCOMP), uses Insignia Solutions' AccessPC on his Macs so he can mount DOS disks directly. "I find a high degree of compatibility between the systems and few problems," he says.

DataViz's MacLink Plus is the conversion software of choice for Ken Norkin, who has been going both directions between DOS and Mac since software for the task was available. He notes that most of the compatibility developments have taken place on the Mac

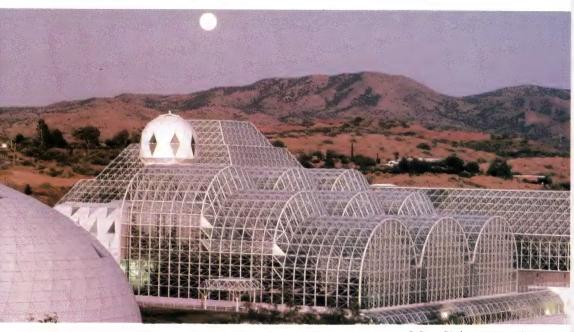
> end. He writes copy on a Mac Quadra AV in either Microsoft Word or Works, and translates the files into Word for Win-

dows or WordPerfect for clients using PCs. MacLink Plus, he says, is "one of the few software packages that does everything it promises as easily as it promises."

James Haggerty, who runs a weekly newspaper in Saskatoon, Saskatchewan, Canada, produces newspapers of more than 100 pages entirely on Macs and PCs. He uses MacLink Plus with ClarisWorks for most of his translations, and MacZip to send files in ASCII format to a Canadian government agency. "With these three, there doesn't seem to be a lot that can stop us," he says. "But graphic files are a different beast; we haven't tried to deal with them. I hope to use Transverter Pro to solve this problem."

Graphics Sysop Drury often does PC-to-Mac conversions in creating a living-history newsletter he authors, using a shareware DOS program called MacSee. "It lets me transfer text files and Aldus PageMaker documents to and from Mac diskettes on my PC—it's very well-written and runs seamlessly under DOS or Windows."

The ease in transferring files between platforms boils down to three things: how new your hardware is, what kind of application programs you are running and how seamless you expect the transfer to be. If you want to transfer between completely incompatible programs, you'll need a file conversion utility, which costs money. If you prefer to invest in sweat equity, you can usually do an ASCII transfer and reformat the file manually. In between, there are a multitude of programs designed to ease the way. As more vendors program for both platforms, the choices increase constantly.



© Space Biosheres Ventures / Tom Lamb

You could go inside for a few years to uncover the mysteries of our ecosystem. Or you could GO IQUEST.

Whether you're unraveling the mysteries of ecology or the direction of the economy, IQuest puts a world of reliable and comprehensive information at your command.

IQuest's more than 800 databases offer current and detailed information on a range of interests, from articles on our environment to the latest marketing trends and technological advances. You'll get instant access to

millions of articles, abstracts, and citations from hundreds of magazines, journals and newspapers. And live, interactive help is available throughout the business day with IQuest's SOS feature.

To break the bubble of information block and get the answers you need, GO IQUEST.

Biosphere 2. A sealed, small-scale replica of our own ecosystem. The long-term babitat for a new breed of scientific researchers. What new techniques discovered there will influence the way other worlds are explored? How will the wonders discovered inside the facility improve the way we live in the

Make your own brilliant discovery with Free Computer SmartSCANs on IQuest.

outside world?

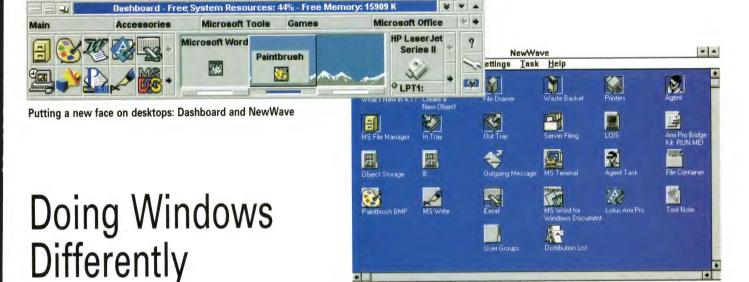
From telecommuting to corporate network computing, you'll find the facts you need. Quickly. And simply.

For June only, the \$5 scan charge is waved for IQuest's three "Computer" SmartSCANS. (Complete details online.)

GO IQUEST for more information.



by Robert Lauriston



Alternative desktops can make the PC interface breezier to use.

It's a common observation that Windows makes an IBM PC more like a Mac. Apple even went so far as to sue Microsoft on the theory that Windows was so much like a Mac that it infringed on Apple's copyrights. But to anyone familiar with both, it came as no surprise that Microsoft won in court. Windows still has a long way to go to match the undisputed easy-interface champ.

The Mac makes life easy for users, particularly beginners, by integrating basic tasks—starting programs, opening documents, switching tasks, disk housekeeping—into a single elegant tool, the Finder. Windows, on the other hand, divides these interrelated tasks among a confusing group of utilities. This is a big step up from DOS, but falls well short of the Mac standard.

Windows users don't have to settle for these limitations, which can be overcome by using alternative desktops. Such utilities supplant Windows' standard toolkit—the Program Manager, File Manager, Task List and Desktop—with capable replacements.

The desktop that comes the closest to turning Windows into a Mac is Hewlett-Packard's NewWave (which explains why HP was Microsoft's co-defendant in the Apple suit). NewWave takes over Windows so completely that it feels as if you've switched to a different operating system. Its folders, objects and drag-and-drop operations are very similar to OS/2's Workplace Shell.

Just as if you had switched operating systems, using NewWave means learning new ways of working. For example, to create a new file in Windows, you start an application, create a new document, enter data, then name the document as you save it. In NewWave, you use the desktop's "Create a New Object" command, pick the kind of document you want (for example, budget report, newsletter, e-mail message) from a scrolling list, name it, then start entering data.

This document-centered approach is simple and elegant, but it doesn't work

straight out of the box. Even sophisticated users have to put in time and effort to get NewWave working the way it's supposed to. "If you are new to NewWave, you need some hand-holding," says Eduard Wulff, a systems engineer for an insurance company in Ham-

burg, Germany, who shares his expertise with other users in Section 10, "NewWave," of the Hewlett-Packard Systems Forum (GO HPSYS).

One example of the kind of confusion new users experience stems from NewWave's plain-English file and folder names ("June '94 Expense Report" instead of "6-94EXRP.DOC"), which are visible only on the NewWave desktop. Bring up an applications File Open dialog box, and you'll see a directory full of files with unfamiliar DOS names—one for every NewWave object associated with that application. "You essentially have to forget about the File/Open command and stick to the NewWave desktop objects," says Gregg Nemesure, a NewWave user and electrical engineer from Fairfax, Virginia.

Slightly less integrated but significantly easier to use are the two best-selling alternative desktops, Norton Desktop for Windows and PC Tools for Windows. Both let you keep frequently used icons on the desktop for easy access, and enable you to organize the rest of your applications and documents into hierarchical groups (unlike Windows' Program Manager, which won't let you nest one group inside another). Both can read most popular file formats, so you can view documents before opening them or search for documents based on their contents.

Both also include not just desktops but also many other goodies—including tape backup, antivirus, data recovery tools—which account for much of their appeal. "I would have bought Norton Desktop for Windows because of its easy file management, but the extras make it an even better buy," says Dave Horne, a jazz pianist from West Point, New York. "I use the Day Planner appointment calendar all the time."

An indication of the two programs' popularity is the high traffic in their CompuServe forums: the Central Point Windows/Mac Forum's (GO CPSWIN) Section 8, "PCT/Win Desktop," for PC Tools, and the Symantec Utilities Forum's (GO SYMUTIL) Section 3,

"Desktop for Windows," for Norton. The similarity in the two programs is shown by how much alike the most com-

mon message threads are: resolving conflicts between the desktops and other programs' setup utilities, troubleshooting out-ofresource problems and mysterious GPFs (General Protection Faults), and discussing the latest upgrades. Both forums have relatively few questions about installation, which is an encouraging sign for buyers looking for ease of use. The most common problems are conflicts with other software on users' systems, which generally are fixed by minor configuration adjustments. For example, users in both forums reported problems after upgrading to Windows for Workgroups version 3.11. The solution was the same for both programs: switch off 3.11's 32-bit file access.

Another popular but considerably less ambitious desktop is XTree. The Windows version of this longtime DOS favorite is primarily a souped-up file manager. XTree users are particularly pleased with the way the program handles ZIPped, or compressed, files. As London futurist Alan M. Dunsmuir explains, when you open a ZIP archive, it looks just like a disk drive. "I can work with the files in the archive just as if they were separate uncompressed files-drag and drop to copy them, search them for text strings or look inside them with XTreeWin's viewer." Since XTree was recently purchased by Central Point, XTree users now are turning up in the Central Point DOS Forum (GO CPSDOS) in Section 16, "XTree Products."

One of the easiest desktops to use is HP's Dashboard. This compact program-launcher and task-switcher appeals to people who like efficiency and simplicity. They say it's faster

and easier to navigate than Program Manager. "With Windows' Program Manager, I was always rearranging the groups so I

wouldn't have to scroll much to find the programs," complains HP Systems Forum member Laurel Van Dyke, a teacher in Kokomo, Indiana. "With Dash-

board, all I have to do is click once or twice to reach any program."

Bill Ford, an electronics design engineer in Berkshire, United Kingdom, lauds Dashboard's printer controls. "Under each printer icon is an 'LED,' red to indicate the current default. To change it, just click the bar once under the printer you want. Double-clicking the icon takes you straight to the setup box for that printer. It beats using Control Panel

Dashboard also includes a virtual desktop feature, which lets you open multiple desktops and toggle between them, allowing you to open more windows than could fit comfort-

ably on the screen. (PC Tools for Windows also has virtual desktops.) Sysop Geven Grantham of the Lotus Words and Pixels

COMPUTING

Forum (GO LOTUSB) likes to use PC Tools for Windows on his desktop, but on his notebook he uses Dashboard be-

cause its disk requirements are so much lighter—only 1.5MB compared with PC Tools' 10MB to 18MB.

These are only the most popular alternative desktops and Program/File Manager replacements. There are others, which include hDC Power Launcher (GO WINAPA), Metz Manager (GO WINAPC) Symantec's Direct Access (GO SYMFGS). There are also shareware tools that offer many of the features of the major-brand alternative desktops, particularly when used in combination.

On his home PC, U.S. Air Force Flight Chief Don Leiter prefers the combination of PMPLUS, a Program Manager add-on that

lets users nest program groups, plus SuperBar, which he uses instead of Task Manager because he can leave it showing at the bottom of his screen.

Windows Users Group Network Forum (GO WUGNET) Sysop Joel Diamond's home base is File Manager, enhanced with File Commander and WizManager to add a button bar, command line support, custom menus and other goodies (see "Desktop Files and Utilities," p.27).

The next version of Windows, due out late this year (although many pundits expect the release to slip into 1995), should eliminate many of the problems that motivate users to seek alternative desktops. Microsoft has announced that the upgrade will have a Macstyle integrated desktop and long file names. Luckily, if you don't want to wait that long for a better desktop, you don't have to.

Robert Lauriston is a free-lance computer journalist who owns Macs and IBM PCs and writes regularly about both. His CompuServe User ID number is 75300,3205.

'Virtual' Desktops Add More Screen to the Same Monitor

Anyone who has ever opened numerous Windows applications knows the frustration and confusion of trying to find a buried window, maximizing and minimizing layer after layer looking for an icon not seen since startup. But the search has ended for many multitasking users who have discovered "virtual desktops," programs that turn a monitor into a grid of workspaces.

The programs were first seen as features on alternative desktop programs such as PC Tools for Windows and Dashboard. "A Dashboard user can select from three, five, seven or nine extended screens," says Steve Steele, editor of the PC News Review, available in the Windows Shareware Forum (GO WINSHARE), Library 10, "General Windows Apps" (search using the keyword PC NEWS), "When Dashboard is minimized, the user is given the option for the minimized icon to display little boxes that represent the screens. If the user clicks on one of the boxes, the screen changes to the one selected." Hot keys also can be assigned to switch to the screens.

Virtual desktops also were introduced in a Windows 3.0-era program called MoreWindows and in the TopDesk utility included with Microsoft's Windows 3.0 Resource Kit. Charlie Weesner, a member of the IBM Applications Forum (GO IBMAPP), uses TopDesk on several UNIX machines, each of which regularly runs simultaneously three to five DOS sessions, three to eight Windows applications and often two to four X-Terminal sessions. "That's far too many windows for a single screen," he says.

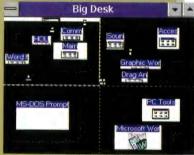
Shareware versions have led to wider use. Richard Downing, a Duluth, Georgia, student pursuing his master's degree in math and computer science, uses the BigDesk shareware program in a 3-by-3 virtual window configuration to assign virtual screen space to File Manager, a CD player and Sound Blaster mixing control, MathCAD, WinFax, and DOS software pertaining to his neural network and fuzzy logic studies. "I couldn't live without BigDesk. I was always annoyed by having everything on top of everything else," he says. There is no problem with trying to remember what program is inside each of the tiny representations of virtual screens on your mapping grid, as long as you don't try to use the 81-screen maximum, Downing adds. "You quickly become accustomed to where things are."

-Christopher J. Galvin

Here are shareware virtual desktop programs available in several

OS/2 USERS FORUM (GO OS2USER)

9Lives—Provides a grid of up to 81 (9-by-9) virtual desk-tops, with task following, sticky windows, layout management and more. Library 4 9LIVES ZIP (72,178 bytes).



WINDOWS SHAREWARE FORUM (GO WINSHARE)

Elbow room for Windows: BigDesk

BigDeak-Award-winning program that gives up to 64 times more Vindows albow room, with keep-to-front option on the map window Library 2, "File Utilities," BGD234.ZIP (51,200 bytes)

Virtual Desktop Tools-VDT increases your on-screen workspace up to 100 times the size of the standard Windows desktop, Automatical starts applications and places them to desired size and location Library 6, "General Windows Utilities," VDT02W.ZIP (296.960 bytes)

Virtual Monitors—Demo of program that increases Windows space 1,200 percent. Includes task/window management capabilities to organize groups of applications. Library 6, VMON.ZIP (73,856 bytes).

Objective Desktop—Windows program and file manager with UNIX-style browser has tools including 2-by-2 virtual desktop, smart dialer with directory, sound-capable notepads, Recycler drag-and-drop file deleter, application window size/location saving and more. Library 9, "Program Managers," ODESK ZIP (380,427 bytes).

ZIFFNET/MAC DOWNLOAD FORUM (GO DOWNLOAD)

Monitor Expander—Non-mapped Macintosh screen expander takes advantage of Apple's NuBus video cards to offer a number of page-around virtual desktops in resolutions up to 1,952-by-2,048 (depending on monitor). Library 3, "Extensions," MONEXP.SIT (38,526 bytes).

Desktop Info Files and Utilities

Various CompuServe vendor and shareware forums can help answer questions you may have about alternative desktops, or provide desktop utilities that give Windows a boost.

CENTRAL POINT WINDOWS/MAC FORUM (GO CPSWIN)

File Manager Test Drive—Try before you buy by downloading the file manager from PC Tools for Windows 2.0. Library 1, "General Information," FMTRL.EXE (1,265,737 bytes).

PC Tools Demo—On-screen demo of PC Tools for Windows 2.0. Library 7, "PC Tools/Win," PCTWDE.EXE (1,403,428 bytes).

HEWLETT-PACKARD SYSTEMS FORUM (GO HPSYS)

NewWave Announcement—Press release on NewWave 4.1. Library 10, "NewWave," NW41.ANN (5,671 bytes).

Dashboard Announcement—Press release on Dashboard 2.0. Library 11, "Dashboard/ Miscellaneous Apps," DASH20.ANN (4,188 bytes).

SYMANTEC UTILITIES FORUM (GO SYMUTIL)

Norton Desktop for Windows 3.0 Press Release—Includes screen shots and competitive analysis. Library 3, "Desktop for Windows," NDW30.ZIP (132,136 bytes).

WINDOWS SHAREWARE FORUM (GO WINSHARE)

The libraries in this forum are filled with replacements for and enhancements to Windows' standard toolkit. Here are a few that members and sysops have recommended:

BackMenu—Pop-up application/document menu utility. Library 2, "File Utilities," BKM234.ZIP (113,077 bytes).

BigDesk—Creates virtual desktop up to 64 times the size of your screen, Library 2, BGD234.ZIP (51,200 bytes).

File Commander—Adds user-defined menus and macro language to Windows' File Manager. Library 2, FC-20K.ZIP (279,655 bytes).

WizManager—Adds toolbar and command-line window to Windows' File Manager. Library 2, WIZMGR.ZIP (369,582 bytes).

SuperBar—Creates user-defined toolbars, task list, macros. Library 6, "General Windows Utils," SPRBAR.ZIP (269,312 bytes).

Clysbar—Sophisticated, customizable toolbar completely replaces Program Manager. Library 9, "Program Mgrs," CB200.ZIP (531,915 bytes).

RipBar—Toolbar for launching programs, monitoring resources, defining hot keys, many other features. Library 9, RIPBAR.ZIP (225,362 bytes).

Too Cool Tool Cube—Unique toolbar in the form of a 3-D rotating cube. Library 9, CUBE3.ZIP (190,114 bytes).

Free Football Software

THE FIRST 1,000,000 COPIES OF **Pro Football ScoreCard**[™] for Windows WILL BE GIVEN AWAY FREE!

PRO FOOTBALL SCORECARD™

Pro Football ScoreCard™ is your premier guide to the real NFL. With ScoreCard, you track all the actual team results as the season develops. You get complete up-to-date team statistics, team records and record holders, club officials, coaching portfolios, and more, for all 30 teams! Best of all, you get our exciting "GameDay" matchup module, where you call all the shots, and project a point-spread for today's game This software is FREE when you purchase one ... or more, of our team "Player Pak" software programs, for only \$8.95 each!

ONE "Player Pak" Gets You a FREE Copy of the Original NFL "Stats and Matchup" Software ... Pro Football ScoreCard"

Dille dile interior	
TEAMS	Phone ()
YOUR NAME	
Address	
City	StateZip
The second secon	

MAKE CHECK PAYABLE TO SCORECARD ... or use VISA or M/C

MAKE CHECK PAYABLE TO SCORECARD ... or use VISA of M/C #______ Exp Date_____

GO OLI for more information.

Save up to 76% with on-line trading through QUICK & REILLY

There are a lot of advantages to using Quick Way — Quick & Reilly's online, 24-hour brokerage service:

• Savings of up to 76% on commissions.

Shipping

August 1994

TO: ScoreCard Software

PO Box 81027

Rancho Santa Margarita

California, 92688

FAX: (714) 589-7235

800-646-8535

- No start-up or monthly subscription charges.
- Access to quotes on any listed stock, option, or market index.
- Place orders on your PC in seconds—day or night. Reports are returned on line.
- Prices of up to 18 stocks, plus options, on a single screen.
- Bypass your computer and get one-to-one service from a Quick & Reilly Personal Broker.

For our complete information package describing the benefits of Quick Way, plus everything you need to open an account, call 1 800 666-7972 ext 5117.

QUICK & REILLY A NEW BREED of BROKERSM Information not advice.

COMPARE THE SAVINGS*

100sh

@ \$40

\$49

100

OUICK & REILLY

Merrill Lynch

Smith Barney Shearson 300sh 1000sh

@ \$40

\$145

540

604

@ \$30

204

For Information, Call 1 800 666-7972 Ext 5117

Member New York Stock Exchange
Securities in your account are protected up to \$500,000 by SIPC and \$2 million by The Aetna Casualty & Surety Co.



Going with the Cash Flow

Business prosperity hinges on knowing how to keep money coming in and when to spend it.

When Mark Smallwood went into business for himself, he learned a key fact about

managing money. The multimedia specialist saw cash flow increasing, obviously a good sign. But a closer examination of incoming funds made it clear to Smallwood that his rates were too low. Any specialty operation, especially one in a field as rapidly changing as multimedia, requires new equipment and output of ever higher quality, along with an increasing commitment of time. "The more I do," says Smallwood, "the more I begin to see I am constrained by the hourly rate situation."

Of such perceptions is business success made. Smallwood now is adjusting his fee structure to a per project basis that will help to fine-tune his cost/labor equation. With the help of Computer Associates' CA-Simply Money, a financial package with a built-in cash flow analysis feature, his Burlingame, California-based company is meeting

head-on the challenge that drops many small businesses in their tracks. For as countless owners have learned to their sorrow, mismanaging money is the route to business extinction.

Paul and Sarah Edwards, authors of Working from Home: Everything You Need to Know About Living and Working Under the Same Roof (Perigee Books, 1990), make no bones about it. They declare cash flow problems the No. 1 reason for small-business failures. They offer entrepreneurs a pep talk: "You're ingenious, talented and creative, or you wouldn't be in business in the first place. There is always some way for you to serve others and thereby keep the cash flowing in. If you start feeling out of control, just focus on that reality."

From their post as sysops of the Working From Home Forum (GO WORK), the Edwardses serve as counsel to numerous small-business owners on issues such as these. Among their tips in a recent online newsletter:

➤ Establish a payment policy and be sure that customers and clients fully understand it.

PERSONAL ENTERPRISE

CM's Personal Enterprise Credo:

Your livelihood is in the cards and circuit boards of a machine, whether it's running a home business, entrepreneuring or financial planning. If time is money, time online can build a treasury of ideas on saving and making both.

Managing Small-Biz Income & Expenses

Saying 'No' to Business, p.32

Paul A. Gilster is the author of The Internet Navigator (John Wiley & Sons, 1993). His CompuServe User ID number is 75300.2523.



This special edition was created to help the more than 14,000 Australian and New Zealand members get the most out of forums and services through CompuServe Pacific.

Winter 1994 Edition

INSIDE

Executive News Service

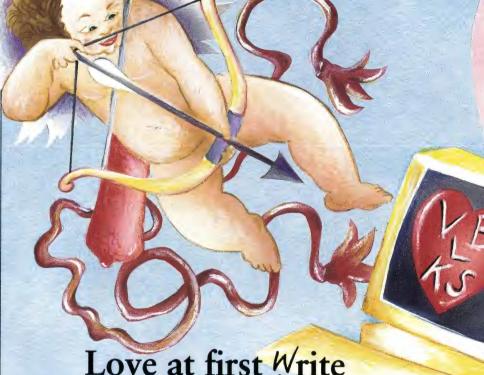
Attention! New Zealand members

Catch us out to win if you dare

Using a forum

What's new

Hints and tips



Love at first Write by Sue Bushell

ome marriages are made in heaven. The union between Veronica Burri and Kelvin Smith was made on CompuServe. However, things were touch and go between the potential long-distance lovers for so long, it seems miraculous that they ever came together. continued on page 2

Love at first write — continued from page 1

When Veronica discovered CompuServe in 1988, she thought she'd see just how far an e-mail message would go. Australia seemed a fair distance from her Vancouver, Canada, home, so she decided to send e-mail messages to some Australians. Choosing people named Smith seemed a logical way to go.

Enter Kelvin Smith, a dairy farmer from Lockington, near Echuca in Victoria. Kelvin started using CompuServe in 1987 to get the NFL football results, but he was happy to respond to Veronica's e-mail with a few online hints and tips.

Veronica was pleased by his kindness but, frankly, appalled by his manner of communication. "I thought: 'This person can't type and is totally illiterate. What's he doing on a computer?'" she says.

Despite her reservations, she replied to his e-mail, and he answered back with a slightly longer one ... and so things continued for months. "Finally, quite a while after we started communicating, Kelvin said 'You may have been wondering why my typing is so funny. I have a broken wrist and have been typing with one hand all these weeks," Veronica says.

The rest, as they say, is history. After more months of writing, Veronica came to Australia for a holiday, finally met Kelvin face-to-face and never went home. Meeting in person was like being reunited with an old friend, they both agree.

Three children later, with a fourth on the way, the happy couple is still as delighted with each other as the day they first met. And now, in a sense, things have come full circle.

"We are now selling computers as a sideline to our dairy business," Kelvin explains, "and we use CompuServe Information Manager software.

"It is hard to convey to people what you can do using CompuServe, but believe me, you can do a lot," says Kelvin.

Executive News Service

by the staff of the Australian Centre for Computer Science

What is ENS?

The Executive News Service (GO ENS) is a collection of news stories from several major wire services, including the Associated Press, United Press International and Reuters. It is available with the Executive Service option (GO CPBILLING).

How to access ENS

Use the GO command from the Services menu and type "ENS," then click on the OK button. Alternatively click on the News icon in the basic services window and choose Executive News Service from the list which appears. The name of the service is followed by a dollar sign, indicating it is a premium service.

If you have selected the Executive Service option, you can set up private clipping folders. ENS will search for articles from selected wire services on specific topics and store them in your private clipping folder.

How to use ENS

There are two main folders: Current News and News by Company Ticker. In addition, extra folders are created to hold stories on topics of widespread special interest.

For this tutorial, we will look through the *Current News* folder and choose some stories. (See Figure 1.)

Click on the *Current News* folder and click on the *Search* button.

From the list of services, click on Reuters World Report and then click on the *Search* button. You can *Get* an article (read the full text), *Preview* it (read the first few words) or *Mark* it for later retrieval. (The *Delete* button is only available when you are searching a personal folder.)



Figure 2

Figure 2

Figure 2

Figure 2

Figure 2

Figure 2

Figure 3.32 AVAINSTAS URGO OVERTHOUSE FOR FERSONAL WIST FIRST FOR FERSONAL WIST FIRST FOR FARMEN FARMEN FOR FARMEN FA

Eile II

Dofate

Close

A list similar to Figure 2 will appear. Click on the first item in the list and then on the *Get* button. This will display a window containing the full text of the article (see Figure 3). When you have finished reading the article, click on *Close*.

Merk

Figure 3

Click on the next article, then on the *Preview* button. This will display a window containing only the first few words of the article, which is usually enough to decide if it is of interest to you.

Click on each of the first two stories in turn and mark them for retrieval by clicking on the *Mark* button. The check box at the left of each story will be on, as shown in Figure 2.

If you choose one of the special folders, you can also choose to browse through its stories, by clicking on the *Browse* button.

When you are finished marking stories, you can retrieve them using the *Retrieve Marked Messages* command from the *Stories* menu.



by the staff of the Australian Centre for Computer Science

What is a forum?

A forum is a place where CompuServe members meet to exchange information, opinions and ideas. Many special interest groups participate in forums including: Astronomy, Diabetes, Gardening, Mensa, Travel, Politics, etc.

Each forum is run by one or more *sysops* (system operators). They can help you by answering questions, posting notices in the forum and reviewing files before they are put in the library for everyone's use.

Locating a forum

In this article, we will describe the use of the Practice Forum, which is provided specifically to let you practice using a forum. The Practice Forum is part of basic services and is an economical way to develop online skills. To find out what forums are available, use the *Find* command from the *Services* menu and type "Forum".

If you know the name of the forum you want to access (in this case 'PRACTICE'), you can use the GO command from the Services menu or click on the GO button. In the text box, type the name of the forum or service you want and click on the OK button.

When you first access a forum (but not the Practice Forum), a welcome message is displayed. You can either *Join* or *Visit* the forum. Joining gives you greater privileges but is not necessary. Before you join, you can use the *Name* box to enter a different name to attach to any messages and files you send to the forum. You can also enter your personal interests.

The forum menus

There are three new menus in the forum menu bar: *Messages* allows you to post messages which can be read by all members of the forum; *Library* provides access to programs and articles which may be downloaded to your computer; *Conference* allows you to "talk" online to other forum users in real time.

Forum messages

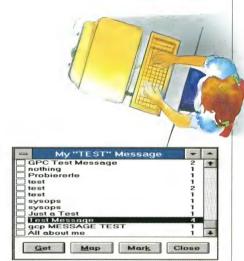
All forum messages are filed in sections, which focus on specific aspects of the forum's area of interest. When you post a message, you apply a subject heading. When someone else replies, the same subject heading is applied. Together, all messages relating to the same subject make up a topic or *thread*. The topics within a section are kept separate. All messages will eventually be deleted, but they will remain in the forum until displaced by a number of more recent messages.

Looking through messages

To look through all available messages, use the Messages menu.



Choose *Browse* from the *Messages* menu. A list of sections is displayed, showing the number of messages and topics in each. (The list will no doubt have changed by the time you try this.)



Click on a section and then on the *Select* button to display a list of the topics in that section.



Highlight a topic and click on the *Get* button to display the messages in that topic. You can browse the messages using the five buttons at the left of the message dialog box.

More continues through the current message, topic or section.

The arrow marked *P* displays the previous message in the topic.

The arrow pointing up displays the message you are viewing a reply to.

The arrow marked N displays the next message in the topic.

Topic displays the first message in the next topic.

File It files the message in your filing cabinet. continued on page 5

The 1st July 1994 will mark the Pacific Compuserve Pacific Pacific Compuserve Pacific Parthday of Compuservice for and the Information and New Compuserve Information and New Compusers in Australia and New Compusers in Australia

What's new

Economy rates now available!

explore more of CompuServe after dark

A new economy rate reduces the FALNET network rate by A\$0.10/NZ\$0.13 per minute for both 2400 and 9600 bps. The economy rate is available every day from 7:00 p.m. until 8:00 a.m. Sydney time, 9:00 p.m. until 10:00 a.m. New Zealand time. The NZ daytime rate has also decreased to NZ\$0.32 (from \$NZ0.34) per minute. The changes take place from 5 June 1994.

CompuServe's Zealand. Zealand. Zealand. Zealand.

- Membership has grown to more than 14,000 members, from fewer than 1,000 in 1991.
- The introduction of Pacific forums and services for local issues and support.
- The availability of high-speed access, using 9600bps modems at many sites.
- The announcement of the economy rates for off-peak network access allowing members to explore many more of the CompuServe serivces as well as pursuing their hobbies and interests.
- The steady reduction in access charges to A\$0.27/NZ\$0.34 per minute for extended services, during the evening, from an initial A\$0.60/NZ\$0.82 per minute (at 2400 bps)
- The introduction of the Standard Pricing Plan, providing access to up to 60 services for a low A\$0.15/NZ\$0.19 per minute, during the evening.

Using a Forum — continued from page 4

From time to time, you may need to update the list of messages, to see if any new messages have been added since you entered the forum. Use the *Freshen Messages* command from the *Messages* menu.

Retrieving messages

The cheapest way to read messages is to retrieve them and read them later when you are not logged onto CompuServe. To do this, click on the *Mark* button while displaying topics or individual messages. When you leave the forum, WinCIM and MacCIM will ask whether you want to retrieve the marked messages. Retrieved messages are stored in the *Filing Cabinet* under the name of the forum from which they were retrieved.

Replying to a message

The *Reply* button provides a message box with the recipient, topic

and section already filled in. Simply fill in the message and send it immediately or put it in your *Out Basket* to send later.

Sending a new message

Select Create Forum Message from the Mail menu.

Fill in the subject and the name of the person to whom the message is to be sent. Select the name of the forum from the drop-down list at the right, containing recently accessed forums, and also the section into which you wish to place the message.

Either *Send* the message immediately or put it in your *Out Basket* to send later.

Try this for practice

Log onto CompuServe and go to the Practice Forum.

Read a message in one of the sections.

Send a message using a new subject heading.

Use the *Freshen Messages* command from the *Messages* menu to update the list of messages displayed.

Read the message you sent to the forum and reply to it.

You might find that someone else is reading the messages and will reply to your message also. Who knows, you could end up making a few new friends, especially when you access the standard forums and start discussing things that are of specific interest to you.

In a future article, we will look at how you can "talk" online to other forum users in real time, rather than just sending each other messages.

Retrieved files are stored in the Filing Cabinet under one of several headings.

The Filing Cabinet

The Filing Cabinet is a section of your disk drive which is used by WinCIM and MacCIM to store mail (both sent and received), forum messages, ENS stories and so on. This bears little relation to the directory structure of the disk — it is created and controlled by CIM.

When you first retrieve files from the *Current News* folder, a folder called *Current News* is created in the Filing Cabinet. If you retrieve stories from a personal folder, a folder is created in the *Filing Cabinet* with the same name as your folder.

To read stories in the Filing Cabinet, use the *Filing Cabinet* command from the *Mail* menu. Click on the appropriate folder and Open it. You can *Open* or *Delete* the stories. When you open a story, it can be deleted or filed (in your choice of folder), or you can move to the *Next* story.

As well as storing stories retrieved from ENS, every time you retrieve messages from a forum, CIM creates a folder with the name of the forum and stores the retrieved messages there. This can be useful when you are trying to locate a file, but if you forget where the message or story came from, it can be difficult to find.

The Executive Service option provides benefits such as access to the Executive News Service clipping facility and a 10% discount on CompuServe products. There is a minimum charge of A\$18/NZ\$24 per month for the option, and a premium of US\$15 per hour for accessing ENS.

The Australian Centre for Computer Science, located in Sydney, can be contacted via CompuServe Mail at User ID number 100026,1035.



Winner! Our 10,000th member is Geoffrey Vines, Managing Partner of Price Waterhouse, NSW.

Attention!

New Zealand members

New Zealand User Groups

If you are interested in participating in regional user groups throughout New Zealand, please contact Colin Wallis, CompuServe's NZ Marketing Manager, at User ID number 75300,2206.

New Zealand Seminar Series.

Planning is underway for seminars June — September in New Zealand metropolitan centres, with separate seminars for existing and prospective members. If you or a colleague are interested, please send an e-mail message to Colin Wallis at User ID number 75300,2206 to indicate your interest. Please provide your postal address and topics that you would like to see covered.

Catch us out to win — if you dare!

The Windows Solution section (GO WINSOL) dares you to test our skills. We have seven of the best independent experts in Australia to support PC developers. We cover Windows NT and Advanced Server Microsoft APIs, Visual Basic, Access, C and C++ (Borland, Microsoft and Symantec), dBase, Clipper, FoxPro and DBFast, Pascal, Assembler and many others

Test us out. Our guns are always left smoking. This is the guarantee. If we can't solve your problem within 48 hours, we will give you one free magazine pack consisting of four Consolidated Publishing magazines. We guarantee an initial response within 48 hours and a more detailed solution or answer within 96 hours. Some terms and conditions apply — so see the instructions in the WINSOL area.

Who's who in CompuServe Pacific

Stuart Broad

Manager

CompuServe Pacific

Brendon Lansdowne Marketing Manager (Australia)

Colin Wallis

Marketing Manager
(New Zealand)

Subra Venkat Technical Manager

Murray Chaffer Dale Cohen Denise Connors Manish Goklaney Kylie Johnston Andre Lackmann Anh Tran Brendon Yell Member Service

Fiona Reinke Gwyneth Richards Sales & Administration

David Green George Tsiliris Technical Services

CompuServe®

Pacific

475 Victoria Avenue

Chatswood NSW 2067 Australia

Telephone:

Sydney: Australia: (02) 410 4260 008 446 113

New Zealand: Other:

0800 446 113 (612) 410 4260

Facsimile:

Australia: New Zealand: (02) 410 4223 (04) 495 0730

Electronic Mail Member Service: 70006,101

HINTS and TIPS

When do we bill you?

CompuServe Pacific's week ends on a Saturday. Therefore, if you pay by credit card, your weekly charges are put through after Saturday. Because each billing month ends on the last Saturday of the month, the best time to cancel your membership is before the last Saturday of the month.

Credit card dates

Often credit card numbers will stay the same with the issuance of a new card. However, expiry dates will change. It is important for our records to ensure that expiry dates are valid. To update your credit card expiry date GO CPCHANGE.

How to find out what's happening on CompuServe

To read the latest CompuServe Pacific announcements GO CPNEW. This takes you to the What's New Menu which announces recent information specifically relevant to Australian and New Zealand members.

REPLY COUPON

	Change of address
Name: .	User ID Number:
Address	
Suburb/S	State/Postcode:
Telephor	ne Number:(H)(W)
	Please photocopy and return to CompuServe Pacific Fujitsu Australia Limited P.O. Box 1183 Chatswood NSW 2057 Australia

CompuServe Pacific. Bringing people and information together.

CompuServe Magazine Pacific Edition is published four times a year by CompuServe Pacific © 1994 Fujitsu Australia Limited. 475 Victoria Avenue Chatswood NSW 2067 Australia.

Accounting Vendor Support Forum Opens

If you're a businessperson seeking an accounting package compatible with your office's computers or an accounting student needing help with a project, take your questions to the experts in the Accounting Vendor Support Forum (GO ACCOUNTING). Accounting hardware and software makers supply answers about their products, and member certified public accountants are often available to field general queries.

"Whether someone is starting a new business and deciding on an accounting system, needs help picking out software or is thinking of going into the field, this is the place to get help," says

Sysop Thom Hartmann.

If you need accounting software upgrades, demos or shareware, you can download packages such as DAYO Payroll 4.54 (DAYOYE.EXE, Library 5, "Dayo Software"), SCALA for Windows (SCAWIN.EXE, Library 1, "Demos, Info, News") and ZPAY's PayWindow (PAYWIN.ZIP, Library 2, "ZPAY Payroll") from the forum's libraries. The libraries are also a source for patches, updates and product information.

Vendors providing support in the forum include Good Software, One Write Plus, SCALA International, TJS LAB/DAYO Accounting, ZPAY Payroll Systems and XP Systems.

-Tracy Mygrant

- ► Collect money up front in full or in part whenever possible.
- Collect any balance of payment immediately upon delivery or completion of your work whenever possible.
- ▶ If you must bill upon completion of your work, invoice immediately. "Don't let the sun set on work completed without an invoice going in the mail," they warn in the newsletter.

Forum regular Audrey Choden runs Training by Design, a custom-training development business, from her home in Overland Park, Kansas. Acknowledging that her overhead costs are low, Choden nonetheless says that cash flow is a problem because she needs her customers to pay on time and must always plan for future cash demands. Among her strategies for managing it are planning for future demands by building up a reserve in her business account. This requires estimating quarterly tax payments, equipment purchases and subcontractor fees. The reserve acts as a cushion, with excess funds going into a retirement account at year's end.

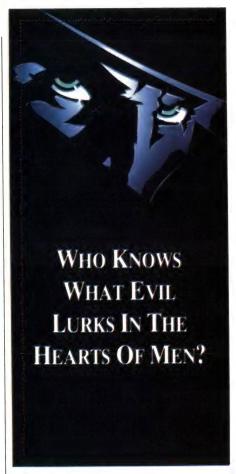
Another key to managing the business is making sure that clients pay their bills on time. Choden includes payment terms in her contracts and makes sure the clients are aware of them. "I also bill early and often," Choden adds. "Since most of my projects last three to six months, I bill on a monthly basis for hours and expenses rather than by deliverable. My payment terms are net 15 (due in full in 15 days), and I call the client if payment is even one day late." The strategy works, although the slow economy of the early 1990s saw many of the corporations Choden does business with increase their payables from 30 to 45 days, forcing this small-business owner to follow up on invoices to ensure timely payment.

For Larry Bear, good cash flow management depends on not making commitments to pay a bill until the income to cover an expense is available. Bear also works from his home, running a successful brokerage that helps companies buy middle market businesses, defined as companies with sales up to \$100 million. Based in Oak Ridge, New Jersey, Bear has seen numerous approaches to cash flow management in small companies and has developed a set of maxims for business success. One key strategy is to pay for needed equipment in cash to avoid paying interest on loans.

Here are more of Bear's pointers on how a small business can make its costs vary with its income:

- ► Work out of your home; don't rent an office.
- ▶ Hire outside work on a per project basis.
- ➤ Pay yourself a percentage of income as it comes in.
- ➤ Cut costs wherever possible. For example, design a letterhead you can print on your computer rather than having it printed professionally.

"The importance of making all of the expenses variable," says Bear, "is that, from Day 1, your new company should be profitable. If you have committed to a lot of fixed expenses, such as payroll and rent, then you have to generate more revenue every month just to cover the fixed overhead." Bear says the most profitable small firm he has ever seen is a five-person company, now doing almost \$3 million in sales per year, which makes it a practice to farm out project work to free-lancers rather than adding to office staff; the owner is very successful at keeping his monthly costs as low as possible.





For the small business that makes it, success is hard won. Fortunately, Working From Home Forum members have the opportunity to talk to people who have built successful companies from scratch.

Laura Douglas is a case in point. Two years ago, she took one branch of a family company independent, converting a sales and manufacturing facility into a standalone business called MAX International Converters Inc. The firm converts large rolls of paper into the smaller rolls used in such machines as faxes, automatic teller machines and cash registers.

Douglas is also co-author of a book called *Getting Business to Come to You*, which she wrote with Paul and Sarah Edwards. She finds the most common cash flow mistake to be a lack of foresight. "Most small-business owners don't know exactly how much money it is going to take to cover their expenses until they get paid for their product or service," says Douglas. "They make the assumption that all customers will pay their bills on time. They forget to count their own salaries into the projection and tend to pay their own bills inconsistently."

To get around such problems, Douglas

recommends setting aside a time each day to record all expenses. Information on sales, inventory and cash should be at an owner's fingertips at all times. Two critical indicators

of the company's cash position are average receivables (which shows how fast the firm is collecting on sales) and

how often inventory turns over (which helps project cash needs for the future and tells whether the cash actually is making money for the firm). Keeping abreast of such issues should be considered part of the small-business owner's job description.

If juggling all these balls in the air at once seems like an impossible feat, a few conversations with those who have made it will rekindle the enthusiasm of any entrepreneur. In Las Vegas, Hal Schuster has built Pioneer Books into a worldwide publishing operation, specializing in books on animation, movies and television. Schuster has developed a critical eye for cash flow, resulting in a series of business practices that keep his firm sound. Among them: Pioneer Books maintains no formal offices and has no employees other than Schuster. The company outsources its work, publishes on demand

rather than by projection and avoids all business loans from banks.

The move to an information-based economy and advances in computing power

PERSONAL

ENTERPRISE

have made such a paradigm possible. "People still think in terms of large corporations with numerous employees,"

says Schuster, "but they're describing the 1950s, not the 1990s. The idea of employees is an outmoded concept. I think people who have economic loyalty to themselves are more independent and productive."

Couple this emerging business trend with today's computer muscle, throw in skillful management of capital, and a small business can succeed. Smart owners keep their companies lean, capitalize them from within and never outstrip their cash flow. They bill immediately, act promptly on overdue accounts, and rent or lease equipment rather than owning it.

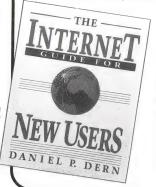
Paul and Sarah Edwards have seen it work, and for them, the issue is beyond doubt: "Cash flow is to your livelihood what breath is to life. If the cash doesn't keep flowing, your business doesn't keep going."

Strike It Rich In the Information Gold Mine.

Get easy access to the power of Internet

- GO MH for 20% off new titles
- GO MH for FREE shipping in the U.S.
- GO MH for worldwide shipping
- GO MH for FREE usage credits on orders over \$60
- GO MH or Call, toll-FREE,
 1-800-822-8158 to order

We'll beat any on-line competitors price on MH books!



817 pages, illustrated,

#07-881980-6, \$29.95

Never logged on to a computer network before? Now you can have the workings, tools, resources and etiquette of networking at your fingertips. 300 pages, illustrated, #0-07-016511-4. \$27.95

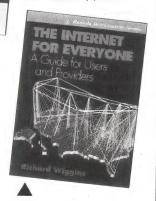
YELLOW PAGES

Here's everything you need to know to access the

amazing services and information on the network. Includes over 750 free Internet resources and how

to get one month's free access on the network.

Finally...the directory
Internet users have been
waiting for! The easy-toaccess format contains a
comprehensive listing of
resources covering well over
100 categories.
600 pages, illustrated,
#07-882023-5, \$27.95



Use the concepts and technologies of Internet to find and communicate with others, receive and provide data and access the largest computer network in the world. 224 pps., 80 illus., #0-07-067019-6, \$27.95



Code = EL64CSX

Read More About It

For advice and information on managing cash flow, search Magazine Database Plus and Business Database Plus using the keywords CASH FLOW or CASH MANAGEMENT. The following are some of the articles you'll find:

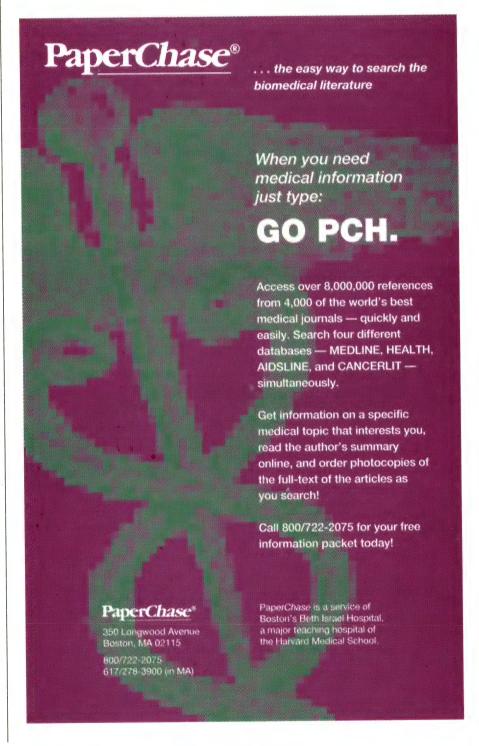
MAGAZINE DATABASE PLUS (GO MAGDB)

- "Will It Be a Good Year?" (spreadsheet model for cash flow), Home Office Computing, December 1993. Reference #A14756837.
- "Money In, Money Out" (managing cash flow), Inc., March 1993. Reference #A13511383.
- "The Weekly Cash-Flow Planner" (cash-flow forecasting), *Inc.*, June 1992. Reference #A12284141.

BUSINESS DATABASE PLUS (GO BUSDB)

- "Time-Tested Strategies from an Old Lion" (advice from a veteran cash management specialist), Corporate Cashflow Magazine, January 1994. Reference #A14982469.
- "Battlefield Perspectives" (three executives' cash management techniques), *Inc.*, January 1994. Reference #A14870051.
- "Five Signs of a Snafu" (factors that identify a cash management system in trouble), Inc., January 1994. Reference #A14866217.
- "When Is It Time to Retune Your Cash Flow System?" Corporate Cashflow Magazine, December 1993. Reference #A14864507.
- "The Virtual Treasury: Technologically-Assisted Cash Management," Corporate Cashflow Magazine, November 1993. Reference #A14585658.
- "By-the-Minute Monitoring" (cash flow management by mainframe computer software manufacturer Allen Systems, Naples, Florida), *Inc.*, June 1993. Reference #A13800304.
- "Forecasting Operating Cash Flow: Evidence on the Comparative Predictive Abilities of Net Income and Operating Cash Flow from Actual Cash Flow Data," *Mid-Atlantic Journal of Busi*ness, June 1993. Reference #A14362517.
- "Better Cash Management" (payment lockboxes and controlled-disbursement accounts for growing firms), *Inc.*, May 1993. Reference #A13704680.
- "Try Better Management of That Cash Flow" (cash management strategies for small businesses), *The Kansas City Business Journal*, Feb. 26, 1993. Reference #13571824.

- "Ten Steps to Positive Cash Flow Develop and Escalation Protocol," *Business Credit*, February 1993. Reference #A14171565.
- "Smart Ways to Manage Cash," Nation's Business, August 1992. Reference #A12505528.
- "20 Keys to Credit Cash Flow and Profit Improvement" (credit management questions), American Paint & Coatings Journal, June 22, 1992. Reference #A12697057.



The Power to Say No

Ways to pass on surplus clients and projects fairly and gracefully.

Most small and home-based businesses dream of having too many clients or projects, yet what happens when that day really comes? Sleeplessness, anxiety and exhaustion, say many CompuServe members. Opportunity, say others. While overload may not strike often, your reputation (and often your physical and mental health) rides on how you handle it.

When Debbie Dewey, president of Executive Project Service in Fairport, New York, and an assistant sysop in the Working From Home Forum (GO WORK), launched her administrative project management business seven years ago, she sometimes worked 48 hours straight to meet client deadlines. The long hours were necessary for building her client list, but now that her business is established, she monitors projects carefully to avoid such overload. Her first warning signs of too much work are declining efficiency and an inability to concentrate.

Occasional bouts of marathon work are normal, veteran independent professionals agree. When they become the rule rather than the exception, however, something is wrong. Workload management is the key.

Free-lance writer Philip E. Courtney of Bushkill, Pennsylvania, recalls his first years in business as being either feast or famine-neither of which allowed him to sleep. Most of his work, however, came from a handful of corporate clients. Determined to preserve his sanity, Courtney met with company project managers to plan his assignments months, sometimes years, in advance.

"Instead of being just the writer responsible for producing copy and articles, I became involved with the develop-

ment of these plans," he explains. He then set up monthly retainer fees and regular deadlines. As a result, he can plan major projects well enough to leave time for new, unex-



Plans ahead for balance: Courtney

pected jobs.

PERSONAL

ENTERPRISE

Alas, most small, service-oriented busi-

nesses don't have Courtney's pool of dependable large clients to make workload management so straightforward.

Most businesspeople, when they are buried knee-deep in projects and a potential client calls with a job, are too afraid to decline the assignment, worried they'll sever a promising relationship.

Ottawa, Ontario, resident and free-lance writer and editor Laura Paquet of the Journalism Forum (GO JFORUM) sums up this dilemma: "Because last summer was so slow," she says, "I find I'm like a squirrel storing up nuts."

But Janetta Smith, a computer consultant from Oklahoma City, Oklahoma, points out that not refusing a job when you're too busy to devote adequate time to it is as potentially dangerous as burning bridges when you do turn down assignments. "If you become overloaded, your work gets sloppy, you get cranky and you don't complete the work in the same way you would if you had more time."

Before accepting or rejecting an assignment, evaluate whether you and the job are a good fit. Gerry J. Elman, an intellectual property lawyer in Media, Pennsylvania, and a section leader in the Working From Home Forum, also is "terrified of turning down clients" because he never knows when work might dry up. But the attorneys at his firm have realized that they can handle certain kinds of work expertly and efficiently, while some clients might be better served elsewhere. "The ideal lawyer to refer work to would be someone with complementary but not competitive skills, if local to us, or someone with similar skills, if geographically distant from us but close to the prospective client," Elman says.

Michele McCormick of Fair Oaks, California, observes that not all new business is worthwhile. "In some cases, a client is just too small" for her public relations agency, she

continued on Page 36

Connect. Person-to-Person.

In over 400 forums that cover every topic imaginable, you find people volunteering their time and knowledge to help others. CompuServe at its best is a comfortable, global, community of friends who support one another whether the subject is business or personal.

If this has not been your experience on CompuServe, perhaps the software you are using is not making it fun and inexpensive to participate. TAPCIS does.

If you'd like to learn more, drop us a CompuServe Mail message to 74020,10, or give us a call or fax or letter. We're looking forward to "connecting" with you — person-to-person.

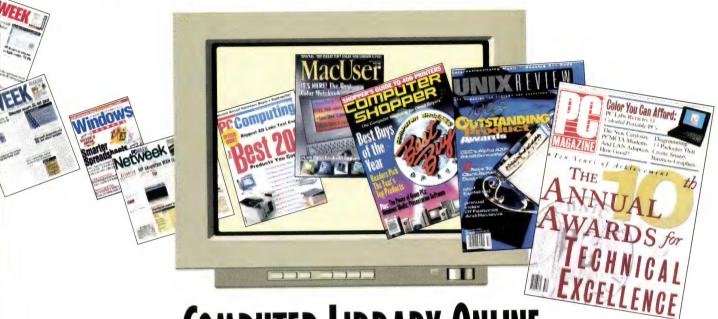


Call (800) 872-4768

(301) 387-4500 • Fax (301) 387-7322 • TDD (301) 387-7319 Support Group Inc. • Lake Technology Park • McHenry, MD 21541 90-Day Full Money Back Guarantee • \$79

GO OLI for more information.

FROM ADOBE TO ZEOS, ALL YOU NEED TO KNOW BEFORE YOU BUY.



COMPUTER LIBRARY ONLINE.

Now you can get computer buying information right from your own computer.

CompuServe® members: Now when you're in the market for computer products, you can find the information you need with Computer Library Online. It's a trio of databases that puts a wealth of information on your desktop — articles, reviews, product specs and prices, plus technical support information about your hardware/software products.

Identify the products you need.

Make your buying decisions easier with *Computer Buyers' Guide*, a directory of over 75,000 computer products, from printers to word processors and spreadsheets, plus much more. It shows you the manufacturers' options, complete product specs, and company contact information for all products, and pricing from mail order and direct merchants.

Tap into what the experts say.

Computer Database Plus gives you instant access to over 350,000 computer-related articles from more than 200 major trade, professional and business magazines including PC Magazine, PC Computing, Infoworld, PC Week and more. You can even download articles including product reviews onto your PC. New items are added weekly to keep you up-to-date on latest developments.

Online support, too.

After buying your software, you can turn to the *Support on Site (SOS)* reference library for answers to your questions 24 hours a day. *SOS* is a comprehensive source of technical support information on 120 products from leading software companies, all organized in one quick search-and-retrieve program.

Computer Library Online is a must for all computer buyers.

And it's simple to access — just type GO COMPLIB from anywhere in CompuServe. Computer Library Online should be your first stop for all computer buying information. First time users: try Computer

Computer
Database
Plus in June,
and enjoy a
\$5 usage
credit.

First-time users:

Get a \$5 credit!

Just try Computer

Database Plus.

Check out Computer Library Online today! TYPE GO COMPLIB.

COMPUTER LIBRARY ONLINE

All companies, product names and services identified are trademarks or registered trademarks of their respective companies. @1994 Ziff Communications Company

Forum Advice: Workload-Related Uploads

Professional forums, including the ones listed here, are a good source of advice on workload management and handling various sticky client situations.

COMPUTER CONSULTANTS' FORUM (GO CONSULT)

Discuss professional problems, contracts and dealing with clients in Section 5, "Client Issues."

Going 9-to-5?—Message thread on turning down a job offer from a client while remaining a consultant for him or her. Library 5, "Client Issues," JOBOFF.THD (23,073 bytes).

Granting Guarantees—What to do if a client asks for a 20-hour-per-week, "my project is a priority" guarantee. Library 5, GUARNT.THD (13,676 bytes).

DESKTOP PUBLISHING FORUM (GO DTPFORUM)

Ask about pricing and client issues in Section 9, "Making Money w/DTP."

Hurrying Along—Why to charge higher fees for rush work and how much extra to ask for. Library 1, "Forum Transcripts," RSHFEE.TXT (17,981 bytes).

Up, Up and Away—Message thread on why and how to raise prices and keep clients. Library 15, "DTP Marketing," RAISE.TXT (32,748 bytes).

JOURNALISM FORUM (GO JFORUM)

Free-lancers trade advice about getting, taking and turning down assignments in Section 3, "Freelancers."

Pass the Job—Directory of names and electronic mail addresses of potential subcontractors or referrals. Library 3, "Freelance," FLANCE.DIR (43,962 bytes).

Cut Billing Time—Article from Freelance Success newsletter on how to cut the time you spend billing clients for phone expenses by 75 percent. Library 4, "Journalism Tools," PHONE.TIP (3,380 bytes).

LEGAL FORUM (GO LAWSIG)

Increasing your productivity means you'll have time for additional clients. See Section 5, "Software/Automation," for related discussions.

The Automator—Back issues of *The Law Office*Automator newsletter are available in Library 0,
"General Information." Search using keywords
OFFICE AUTOMATOR.

Keeping Track—Individual client and billing management software adaptable to single practice, group practice or firm. Shareware. Library 5, "Software/Automation," LTB.ZIP (247,700 bytes).

PUBLIC RELATIONS AND MARKETING FORUM (GO PRSIG)

Solicit advice on business and client issues in Section 1, "On Your Own."

Non-Payer Dilemma—Insights on how to handle slow-to-pay or no-pay clients. Library 1, "On Your Own," NOPAY.HLP (35,788 bytes).

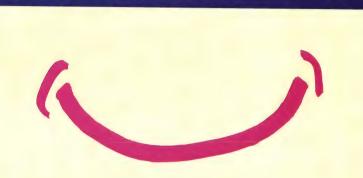
Trading Pay for Equity—Should you give up fees for part ownership in a client's project? Library 1, EQUITY.THD (8,093 bytes).

WORKING FROM HOME FORUM (GO WORK)

Get "medicine" for your client-related headaches from members in Section 2, "Running a Business."

Full-Time Annoyance—What do you do if a client expects full-time hours for a part-time assignment? Library 2, "Business Info," HOURS.THD (38,819 bytes).

Client-Turned-Friend—Message thread on coping with a problem client who also has become a friend. Library 2, CLIENT.TXT (21,281 bytes).



THE LEARNING CURVE FOR TRAVEL PLANNING ON THE OAG ELECTRONIC EDITION.

The OAG Electronic Edition Travel Service is so easy to use, it'll bring a smile to your face! How did we make it so easy? We designed it to work on the simple question/answer method. Questions like "Where?" or "When?". All you have to do is answer them, and OAG does the rest. Instantly, it'll show you all of your flight options to wherever you want to go.

It'll save you money too, by helping you find the lowest available fare on the flight that fits your schedule best. You can even have your tickets sent to you the next day via Fed Express, completely FREE! And of course, OAG gives you other helpful information like weather forcasts, hotel rates, currency exchange rates and much more. Type "GO OAG", and discover a new level in ease of use for electronic travel planning. For more information, call the OAG Help Desk at 1-800-323-4000, ext. CPF.

Electronic Edition Travel Service STAY ON TOP



How To Equip Your Office In One Easy Installment.

Order Envoy[™] from Spectrum. From within Windows,[™] it effectively manages all your office communications—the telephone, the fax, the modem, even voice and audio. And yet you'll still find it remarkably affordable. To get one for your office, simply dial our toll-free number. You'll be better equipped in no time at all. (800) 667-0018

continued from Page 32

says. "I try to work with clients who will bring not just a few dollars but also an opportunity to help me grow the agency." The others she refers to a hungrier agency.

It gets trickier if you do want the client but are already inundated with assignments. The first step is to renegotiate the time frame. Dewey keeps one day a week free to handle emergency assignments, but she finds that most clients don't really need things done as quickly as they first specify. No client has ever refused her alternative deadlines, she claims.

But when deferring the job isn't possible. there are still several ways to keep the client happy, points out Ron Solberg, owner of a Chicago-based public relations and marketing firm and sysop of the PR and Marketing Forum (GO PRSIG). He suggests subcontracting as a realistic choice.

Los Angeles-based Independent Management Recruiter and Working From Home Forum member Stewart Morris sometimes subcontracts. He recommends making sure that the subcontractor is reliable (and good) and keeping tabs on the job. Morris points out that it isn't necessary to make much of a profit on a subcontracted job if it helps fulfill a client's requirements in a timely manner. "When it works, it's like expanding your capabilities and adding more hours to your

day. Just be sure to consider your management time when you quote the project price."

Telling the client about the subcontractor depends on the client's requirements. Some want to know while others don't. Morris sometimes uses a subcontractor to provide initial research then completes the project himself. Other professionals who subcontract point out that telling the client may

well depend on whether your business is seen as a single professional or a "shop" that provides services.

Full-fledged subcontracting can require extensive management, however, and puts your reputation on the line for someone else's work. Another approach Solberg advocates is becoming a consultant on a project.

Mark Smallwood, a Burlingame, California, resident whose company creates hypertext help systems, endorses this approach. When a client approached him with a large project, he refused because another job had locked up his time, but he offered to consult in his area of expertise. The client contracted with another writer, bringing Smallwood in periodically for expert consultations. "It established my credibility with the client for future work. I made a good contact to whom I could refer or subcontract in the future, and the client saw me as a professional with integrity," Smallwood says.

"Everybody wins."

PERSONAL

The step beyond subcontracting or consulting is to give the work away-through a referral, preferably to a colleague who will reciprocate. Software consultant Rawson Groves Hobart of Fremont, California, found that he was better able to manage work flow when he found another consultant with complementary skills. "Usually if I'm busy.

she's slow and vice versa. We also cover for each other's holidays."

Shelley Espinosa, who

lives in Thornton, Colorado, and specializes in seminars for executive support staff, has a line she uses to send clients to her colleagues. Her strategy is to say, "You're special, and I want to give you the best service possible. In this instance, that would be to refer you to "

Dewey finds it important to give potential clients alternative ways to address their problems. If she chooses not to take on a job, she sends the client to a competitor. "Referring them gives the client an option. It sends the message that I do care about their project, but I just can't fit it in."

The idea, she says, is to reject the job without rejecting the client.

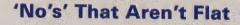
Patricia Harris and David Lyon are free-lance writers based in Cambridge, Massachusetts. Their CompuServe User ID number is 75300,316.



Apply for a mortgage in your favorite slippers.

Introducing Express America Mortgage Corporation's new online mortgage application. Easily the most comfortable way to apply for a mortgage. No meetings with starchy loan officers. Just you in your house clothes. Find out how Express America Mortgage is placing the mortgage process at your fingertips. Take advantage of this offer before June 30, 1994, and save hundreds.

Go EAM or call 1-800-580-7334.



When you're too busy to accept a new assignment offered by an important client, what can you do? Here are some tips for saying "yes" to the client, but "no" to the project:

Negotiate a later deadline.



Agree to serve as a consultant, supplying your expertise while someone else does the work.



Subcontract the job by having someone else do the research and preparatory work, while you polish the project and present the bill.



Explain if a job is outside your area of expertise or specialty and recommend someone else for the job.



Hire new staff with the specialized skills you lack.



Enter into a loose collaboration with an erstwhile competitor, exchanging work and providing backup.



Sneak.. a peek at the Disclosure SEC Databasefor Free!

Disclosure and CompuServe team up to bring you the most comprehensive database of public companies. The Disclosure SEC Database:

- Current & Historical Financials;
- Profile Information;
- Full-Text Management Information & Analysis.

Disclosure delivers all this and more on over 11,000 public companies!

Enter specific company names to locate potential investments, or use your own criteria, such as current ratio, sales, market value, cash flow or 20 other search items.

Disclosure SEC Database:

used by the country's top investment banking firms when making multi-million dollar decisions.

Sneak A Peek!

See for yourself... just enter GODISCLOSURE at the! prompt, then type HRB for a free record on H & R Block (online charges still apply). Or call us for a free sample corporate record plus the **Disclosure Guide to Database Elements** -- a quick reference guide to our Database.

Nationwide: 800-945-3647, Ext. 300





Where Concentration's No Game

RANDOM ACCESS

CM's Random Access Credo:

It's time to forget all the things you have to do with a computer and take your hard drive on a gratifying spin in our Virtual Community. Play hard, buy smart, seek solace, talk hobby shop or get headed down the holiday road.

Some People's Trouble with Attention

ADD Forum & Other Resources, p.40

Info-Age Scouting, p.42

Staying focused on tasks at hand is life's challenge for those who have Attention Deficit Disorder.

Dave deBronkart remembers the day his fifth-grade teacher phoned his mother and delivered an ultimatum: Either young Dave would complete all late reading assignments by the end of the school year or he wouldn't go on to the next grade. Translation: He had one month to write 20 book reports, and they'd better be good.

Hopeless at slow, steady work but a performer under pressure. deBronkart focused his attention, churned out a report a day, met the deadline and advanced to sixth grade with his "A" average intact.

The incident makes sense to him now. Two years ago, at age 42, deBronkart learned he is one of possibly 20 million American adults who have Attention Deficit Disorder, a chronic neurological condition once thought to affect only children. The discovery was "like turning on a light bulb," says deBronkart of Salem, New

Hampshire, a sysop in the Attention Deficit

Disorder Forum (GO ADD). Suddenly everything fit—his difficulty in tuning out distractions, his habit of bouncing from project to project, his lack of interest in repetitive tasks, even his inability to manage his checkbook in spite of scoring 800 on the math portion of the SAT.

Finding accurate information about ADD proved difficult, and the first book deBronkart bought on it contained false information. He quickly learned that controversy surrounds the disorder, which has been dubbed by some as the "fad disease of the '90s," and by others as a "convenient bucket" to dump a collection of symptoms linked to a variety of causes. Part of the problem is that symptoms of ADD resemble symptoms of other disorders, and they are almost unrecognizable in their mildest form. Diagnostic criteria and evaluation techniques are subject to discussion, and theories come and go. Many educators and health-care professionals still know little about ADD or about recent findings that point to a genetic cause.

Holly G. Miller is the author of 12 books and teaches communication at Indiana's Anderson University. Her CompuServe User ID number is 70007,2345.

The ADD Forum fills the void for families hungry for facts.

"Now that doctors have identified the gene that is associated with ADD, they're saying that people are obviously born with it and have it until they die," explains Thom Hartmann, primary sysop of the ADD Forum and author of Attention Deficit Disorder: A Different Perception (Underwood-Miller, 1993). "The prevailing myth until 10 years ago was that children with ADD needed to be medicated through school and, once they became adults, they would grow out of it."

Adults, however, now are sitting in on their children's treatment sessions and recognizing themselves in the discussions. "I acted the same way when I was his age," parent typically admits to the doctor. Then comes the insight: The parent realizes his or her symptoms are still present, but the behavior that causes havoc in the classroom -hyperactivity, boredom, risk taking, talkativeness-may be overlooked in some work settings. For example, persons who have ADD may have difficulty in a profession such as accounting but will excel as entrepreneurs, consultants, police officers or politicians. They thrive on variety, like to make their own decisions and enjoy challenges.

Hartmann believes his book is the first to present the idea that ADD is not a disorder, but rather a trait that involves personality and metabolism. Although he builds a positive case for living successfully with the disorder, Hartmann concedes that in some cases, ADD can create serious problems for those with its symptoms. Job hopping is common, relationships are difficult to sustain and criticism from non-ADD spouses centers on their mates' inattentiveness, failure to complete projects around the house and inability to manage money. "More and more adults are self-diagnosing, then going out and seeking help," says Hartmann.

"ADD is an invisible disorder," agrees Jeff Larcomb, a student at The Ohio State University who recently started a campus support group. "You can't tell that we have it by looking at us or talking with us. I cringe every time I'm forced to explain to a professor what ADD is." Some teachers are sympathetic when they hear that the reaction of an

adult with ADD to repetitive paperwork is boredom, then burnout. Professors may or may not understand that procrastination—a problem for most college students—is a "nightmare" for the ADD student, according to Larcomb. "I've received several responses that range from 'What is this guy trying to pull?' to 'Gosh, that must be rough. College is hard enough without having that thrown in.'"

Larcomb dropped out of school twice before his diagnosis. Now, determined to finish his degree, he's learned to adjust to the demands of the disorder. He schedules his classes with care, tries to avoid two-hour sessions that have no breaks and gives special attention to the sequence of subject matter because ADD-affected people require novelty and newness.

"I can take two classes back-to-back with little trouble if the classes are topically unrelated," says Larcomb. If the content of the classes is too similar, he loses concentration, a dilemma that is hard to explain to skeptics who argue that school isn't meant to be fun and that he should just knuckle down and do the work. "The difference for me is that I can't 'knuckle down,' no matter how much I want to," he explains.

When Larcomb requested information about ADD from his doctors and later from Ohio State's Office of Disability Services, he was frustrated by their replies. His doctors "just shrugged and said there wasn't anything available."

Hartmann experienced similar frustration when his son was diagnosed. The doctor, obviously short on information and tact, told young Justin that the disease used to be called "minimum brain damage" because it was considered a brain disease. Witnessing the consequent devastation of his son's self-esteem, Hartmann embarked on what he now calls "a yearlong research binge." He conducted hundreds of interviews, read thousands of papers and emerged thoroughly up-to-date on the disorder. That knowledge is now shared in the ADD Forum, which he launched a year ago.

Janie Bowman, a non-ADD adult in an otherwise all-ADD family, is an active forum member who frequently taps online professionals for suggestions and information for the ADD newsletter she edits in Olympia, Washington. She marvels that the forum beat the news media in announcing the landmark Supreme Court decision in favor of an ADD student who was denied an appropriate special-education program by her school district. The quick online review of the case was the work of forum member Peter Wright, the attorney representing the student. Wright is one of several experts who actively participate in conferences and in the message sections. Others include Dr. Dale Hammerschmidt, associate professor of medicine at the University of Minnesota, and Hal Meyer, a member of the board of directors of Children and Adults with Attention Deficit Disorders and co-founder of Ch.A.D.D. of New York City.

"I may well owe the rest of my life to the ADD Forum," says Ed Dalton of East Hartford, Connecticut, who recognized that he needed professional help after watching a segment about ADD on the television show 20/20. Discouraged by his first appointment with a health-care professional who offered no formal evaluation, he logged on to Compu-Serve, found the ADD Forum and read numerous files on how ADD affects adults. By his next appointment, he was prepared with a list of questions that went far beyond the scope of the professional's expertise. He was referred to a specialist and today is "on medication and beginning to get some order into my life."

For some adults with ADD, diagnosis and information are enough. For others, such as Dalton, short-term or long-term use of pre-

ADD Forum Offers Free Week

Want to learn more about Attention Deficit Disorder? Take advantage of the ADD Forum's (GO ADD) free week, June 16-23, when the forum will be free of connect-time charges. The forum's message sections and libraries are packed with information about diagnosing and living with ADD and more.

Read More About It: ADD Forum and Other Resources

The news that millions of children and adults may have symptoms of ADD has sparked a deluge of articles about the disorder. Before embarking on a crash course in ADD, narrow your search by asking yourself two questions: First, is your focus on children or on adults? Second, how much do you already know about the disorder? Some material-particularly articles published in popular magazines such as Cosmopolitan and Ladies Home Journal-is light in tone and general in facts. If you're past the introductory level, read the in-depth articles published in journals such as Exceptional Children and JAMA, The Journal of the American Medical Association, available in Health Database Plus. Tip: When searching forum libraries and magazine files, give priority to the most recent entries; ADD research is unfolding at a rapid clip and new theories surface frequently.

ATTENTION DEFICIT DISORDER FORUM (GO ADD)

Tell-Tale Signs—A list of 14 behavioral signs that point to an Attention Deficit Hyperactivity Disorder diagnosis. Library 4, "Diagnosing ADD," DSM.TXT (2,781 bytes).

Cause and Effects—A brief discourse on the definition of ADD, its probable causes, symptoms and treatment. Library 4, ADDDEF.TXT (5,166 bytes).

ADD Primer—Easy-to-understand answers to basic questions such as, What is ADD? What causes it? What are the treatment options? Library 4, DIGNOS.TXT (14,629 bytes).

Parenting Tips—Discusses the developmental stages of the disorder from infant, toddler, preschool and elementary-school child. Library 2, "Parenting Issues," ADDTMT.TXT (12,587 bytes).

Doctors' Orders—An in-depth explanation of the various medications that may be prescribed to treat ADD and ADHD in adults; covers antidepressants and stimulants and explains possible responses and side effects. Library 6, "Therapy/Medication," PHARM.TXT (20,648 bytes). Happy Ending—First-person account of an adult with ADD whose diagnosis and treatment have resulted in a happier, betterorganized life. Library 7, "Adult ADD," ADLTEY.TXT (7,917 bytes).

Support Groups—A list of national Adult ADD support groups and spouse support groups. Library 12, "Support Groups," NATLST.TXT (7,128 bytes).

Ch.A.D.D.—A list of phone numbers of Children and Adults with Attention Deficit Disorders groups in the United States. Library 12, TELS.TXT (23,423 bytes).

Media Kit—To be shared with local media, this kit contains background on ADD plus information on diagnosis, treatment, parenting and classroom issues, adults with ADD, and legal rights and services. Library 12, PRKIT.TXT (39,557 bytes).

Know Your Rights—Short list of questions frequently asked by parents considering legal action against a school district for failing to provide appropriate education for a special-ed child. Library 16, "Legal & Advocacy," FAQ.TXT (4,352 bytes).

Landmark Decision—Review of the U.S. Supreme Court decision that ensures appropriate and free special-education programs for ADD students who need them. Library 16, CASTER.TXT (9,034 bytes).

DISABILITIES FORUM (GO DISABILITIES)

All About ADHD—Everything you ever wanted to know about Attention Deficit Hyperactive Disorder and then some. An excellent introduction for parents whose children have recently been diagnosed, this article moves from definition to diagnosis and from medication to behavior therapy. Library 4, "Learning Disabilities," AD-HD.TXT (38,255 bytes).

EDUCATION FORUM (GO EDFORUM)

Edison Trait—Dave deBronkart gives ADD a positive spin while building a good case for renaming the disorder the "Edison trait," after the creative genius who bounced from invention to invention. Library 4, "Sp Ed/Gifted/LD/ADD," EDISON.TXT (7,895 bytes).

Overlooked ADDults—A Harvard Medical School professor offers a comprehensive look at adults who were not diagnosed with ADD in childhood because their conditions were mild or their strengths helped them compensate. Library 4, RATEY.TXT (25,558 bytes).

HEALTH DATABASE PLUS (GO HLTDB)

"Educational Assessment of Students with Attention Deficit Disorder," Exceptional Children, October-November 1993. Reference #A14642507. Geared to readers with a substantial knowledge of ADD, this is one of several articles contained in a special issue devoted to ADD and published by the official journal of the Council for Exceptional Children.

"Pay Attention: Hyperactivity Isn't Just for Children Anymore," American Health, September 1993. Reference #A13286053. Persons who can't sit still, hate to wait in line and are derailed by the slightest distraction may identify with the adults profiled in this article.

"Treatment of Attention Deficit Hyperactivity Disorder," JAMA, The Journal of the American Medical Association, May 12, 1993. Reference #A13942253. This exchange of views gives readers a sample of the disagreement among doctors about the diagnosis and treatment of hyperactive children.

MAGAZINE DATABASE PLUS (GO MAGDB)

"The Life-shifters: People Who Can't Stick to Anything," Cosmopolitan, October 1993. Reference #A14430967. Charmingly flaky or dangerously impulsive? The behavior of female adults with ADD is compared with the actions of non-ADD colleagues.

"Why Can't Your Husband Sit Still?" Ladies Home Journal, September 1993. Reference #A14181329. Criteria for diagnosis and strategies for coping are included in this overview.

"Hyperactive Heredity," Time, April 19, 1993. Reference #A13638030. This brief update on research conducted by the National Institutes of Health probes the link between hormones and hyperactivity.

scribed medication helps correct old problems. "People often say, upon joining the

forum and reading the diagnostic checklists, 'OK, now what do we do?' " explains Dave deBronkart. For some,

the correct route is an evaluation by a qualified professional. Then, once a diagnosis is made, the doctor may prescribe medication such as Ritalin and suggest counseling sessions. Extensive files in the forum library support the treatment process by offering background information about medications and practical tips on how to manage ADD.

DeBronkart decided to enter therapy to learn to harness his concentration, ignore distractions and complete im-

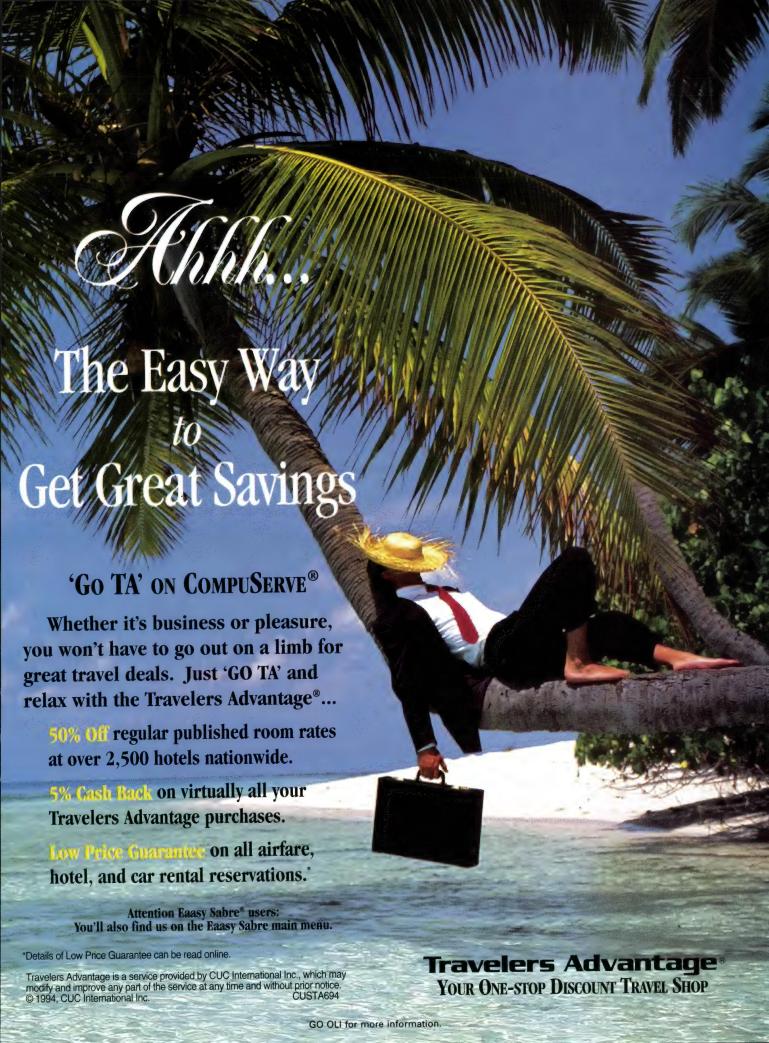
portant tasks. His goal was to take medication only until new behavior patterns replaced old ones. "Conventional wisdom told me that ADD is a biological thing and that I would need medication for the rest of my life," he says. "But I had this idea that I could

use medication like training wheels to gain experience in going from Point A to Point B without falling off."

His strategy has worked. Off medication for more than a year, deBronkart now is well aware when distractions threaten to tug him off course and cause him to lose his balance. "It's difficult to describe what it feels like to get past a moment like that," he says, "to feel yourself coming back—upright—and sticking to the task."

RANDOM

ACCESS



Space-Age Cadets

Scouting is life prep for the Info Age, not just knots and cookies.

Adults who sign up as Boy Scout and Girl Scout volunteers often do so after rekindling memories of their own Scout camping-cookies-crafts experiences. More often than not, however, they discover that scouting today isn't what it used to be. Camping very likely takes place in a shopping mall or science center, and badges are earned in computers, aerospace and puberty.

The volunteer's job also has changed. In many ways, it's more difficult. Today's leaders must plan projects that appeal to the MTV generation, while facing tighter con-

straints on time and finances.

Because of this, many Scout volunteers are looking online for help. They're combing CompuServe's resources for project ideas, specialized information, ways to connect with Scouts worldwide and moral support.

When Merry Edenton-Wooten, who runs the arts and crafts section of a Cub Scout day camp in Pensacola, Florida, needs ideas for inexpensive crafts that kids can create in an hour, she visits the Crafts Forum (GO CRAFTS). She leaves a query with a specific request, but the libraries also hold instructions on crafts perfect for small hands, such as building a solar-powered cooker for dyeing

yarn and fabric outdoors (Library 3, "Spinning," SOLAR, TXT) and transferring a still-wet image on Polaroid film to cloth or paper (Library 8, "Paper/Stamping," FILM.THD).

"The greatest challenge is keeping costs at a minimum, but the crafts at a level that will maintain interest and enjoyment," Edenton-Wooten says. She also gathers ideas in the Pets/Animal Forum (GO

PETSFORUM), such as making treats for wild birds.

Seeking fun camp activities, Scott Pennington, program director for Camp Barstow in the Indian Waters Boy Scout Council of Columbia, South Carolina, turned to the Scouting section of the Outdoors Forum (GO OUTDOORS). "Last summer was my first year in that position," he says, "so I asked the forum members for ideas. The response was incredible. I got songs, skits, games and even suggestions for helping my instructors teach difficult or off-the-wall merit badges."

When helping his Scouts earn weather merit badges, Pennington let his troop view the weather maps and forecasts on Compu-



Eagle Scout Award

Serve. "We downloaded a GIF and made printouts that they used to track weather movements. We also could tell what nights would be clear enough for the astronomy class to take to the field," he says.

San Antonio, Texas, coleaders Pat and Gail Stark-weather let their troop of Webelos, 9- and 10-year-old Boy Scouts, use a computer and modem to complete their Communicator Achievement Award. They used the news, weather, sports and reference sections of CompuServe's basic services, in

addition to two CD-ROM encyclopedias. "We prepared pretend situations in advance, an information scavenger hunt, then let the boys loose using WinCIM," says Pat.

Twenty Boy Scouts at the 1992 National Order of the Arrow Conference in Knoxville, Tennessee, earned cinematography and journalism badges under the supervision of Ben Parker, a professional video producer and Oak Park, Illinois-based assistant scoutmaster. Along with six adults, they operated WOA-TV, the closed-circuit television program for the four-day event. "We assembled the team from all around the United States," Parker says. "We used CompuServe Mail to prepare for the event, including getting scripts written by a man in Ohio and plan-

Scout's Honor Roll: Online Areas of Interest

The official online home for Scouts/Guides is Section 2, "Scouting," of the Outdoors Forum (GO OUTDOORS). Leaders looking for help with badges or service projects, though, will discover information and assistance in many other forums. Here are online places leaders favor:

Astronomy Forum (GO ASTROFORUM)

—Campers check the section for celestial goings-on such as auroras and meteor showers. Shareware in Library 7, "Astronomy Software," helps both novice and experienced skywatchers understand what's up there by predicting satellite flyovers or charting and observing the heavens.

Collectibles Forum (GO COLLECTIBLES)
—Scouts have different badges for each collecting hobby, but they're all in one place on CompuServe. Discuss stamps, comics, coins, sports cards, books, autographs, music, dolls and figurines, and off-the-wall outings in the message sections. Did you know there are GI Joe doll conventions? Read 94JOES.TXT in Library 15, "Dolls & Figurines."

CompuServe Weather (GO WEATHER)

—Leaders taking troops spelunking, sailing or primitive camping rely on the 48-hour National Weather Service forecasts to make safety decisions. Scouts can work on weather badges with help from the satellite images, temperature data and other global meteorological information.

Crafts Forum (GO CRAFTS)

—Libraries hold mail-order resources, instructions and safety advice for jewelry-making, fiber arts, woodworking, ceramic and paper/stamping activities.

Crafts suitable for Scouts include PAPER.THD (making paper) in Library 8, "Paper & Stamping"; DADCR.THD (father-child projects) in Library 13, "Focus"; and FRKNOT.TXT (friendship

knotting) in Library 12, "All Other Crafts."
Also in Library 12, NABOW.THD discusses
Native American bows.

Earth Forum (GO EARTH)—Troops or councils can find lots of ideas and resources for "eco-actions" in the message sections. They also can provide timely data on fuel consumption, acid rain, air pollution, soil erosion, even environmental jobs for Scouts earning badges.

Foreign Language Education Forum (GO FLEFO)—Girl Scouts celebrate international sisterhood each February with "Thinking Day" festivities. Forum regulars are willing to supply phrases and songs in Eskimo, Italian or any

other language. Libraries have software to help tutor children (and adults) in several languages.

Gardening Forum (GO GARDEN)

—The 17 libraries are a practical re-

source for badges that target nutrition, ecology, gardening, wildlife, cooking and outdoors art. Post a "help" message or do a library keyword search for information on a particular fruit, vegetable, tree, bulb, disease or pesticide. Gardening keeps a troop together over the long summer vacation, and GARDN1.ZIP, a software version of the book The Best Organic Garden Manual, in Library 11, "Tools/Books/Software," gets you started with a nine-point plan for better, healthier plants.

Ham Radio Forum (GO HAMNET)—Older Boy and Girl Scouts can earn badges for ham radio activities, and several forum members take part in the Boy Scouts' Jamboree of the Air. Library 7, "CW/Morse Code," holds tutorials on Morse code and CWFONT.SIT, a fun Morse code ning physical arrangements with The University of Tennessee in Knoxville."

To find time for such projects, Parker searched the Outdoors Forum's Scouting library for a software package to handle the paperwork and records for the 72 boys in his troop. He downloaded Troop Tracker and Scoutmate, both PC-compatible shareware, and ran them side by side for a month on a trial basis. He chose Scoutmate, which for \$30 offered an easy interface, with menus and clear prompts for novices.

Slidell, Louisiana, Scout leader Wayne Herbert estimates that he and his wife, Pam, spend about 130 hours a month as leaders

souts and Girl Scouts. It's almost a mission with them to help other leaders discover ways in which computers can streamline their tasks and make scouting more enjoyable for kids and adults alike. Recently they set up a booth at a New Orleans Area Council Pow Wow, a training event for Boy Scout leaders, and demonstrated troop management programs (they use Packmaster, a

shareware program by Troopmaster Software Inc.), CompuServe, and graphics and desktop publishing programs.

Software for producing newsletters parents and Scouts actually will read is espe-







Junior Girl Scouts of the U.S.A. proficiency badges for health and fitness, video and computers.

RANDOM

ACCESS

cially popular, Wayne says. The Herberts use both Word for Windows and WordPerfect. When using WordPerfect, they import graph-

ics done in New Print Shop and Print Shop Deluxe. "People send us blank diskettes and return postage, and

we send them thousands of scouting graphics

that we've obtained over the years," he says. Wayne also shares Boy Scouts graphics by uploading them to the Outdoors Forum's Scouting library.

Scouts, called Guides in many countries, can be found worldwide, and leaders use the Information Service to communicate with fellow Scouts in faraway places. Gordon and Carolyn Greaves use Compu-Serve to stay in touch from the exotic island setting of Tem-

bagapura, a town of 12,000 on Irian Jaya in New Guinea.

Gordon is British; Carolyn an Australian. Their 19 Scouts are American, Irish, Australian, Filipino and Indonesian and live on the island only through eighth grade. Because there are no high schools there, youngsters must go home to complete their educations.

"We basically follow the Boy Scouts of America progression of Tiger Cubs, Cub Scouts, Webelos, then Boy Scouts,"

Gordon says. "Then, starting in sixth grade, we treat each individual country represented separately, as the boys soon will be heading for their home countries for school." This means having each boy follow the same regulations as Scouts in his home country. Girls are enrolled as Australian Scouts, he explains, because that country includes females in its program and the Greaves are officially chartered as leaders in Australia's Lone Scout program.

Tembagapura, which lies about 10 miles southwest of the 16,500-foot Puncak Jaya (Carstenz Peak), is home to such zoological rarities as the Great Tailed Triok, the Glacier Rat and a cave-dwelling bird called the Mountain Swiftlet. The Greaves' troop has hosted Prince Bernhard of The Netherlands, who heads the Worldwide Fund for Nature, and biologists from around the Pacific region



Boy Scout Rank Insignia

font for the Mac. Library 0, "News & Help Files," has FESTS.94, a list of "hamfests" and conventions, and HAMRAD.TXT, addresses for ham resources on the Internet. Library 1, "Your Ham License," offers study aids for FCC certification.

Investors' Forum (GO INVFORUM)—Older of Scouts earn money management badges and have a say in spending troop funds. INV_TE.ZIP in Library 15, "The Novice Investor," has financial terms and definitions for beginners, and in Library 7, "Financial Planning/Taxes," ICALC.ZIP calculates interest on investments while PRICE.ZIP compares deals.

Living History Forum (GO LIVING)—Reenactors and history buffs here provide accuracy and plenty of color for local lore, women's history and folk art merit badges. Renaissance festivals, Civil and Revolutionary War reenactments, frontier rendezvous and British history events posted online are field trips Scouts will never forget.

Outdoors Forum (GO OUTDOORS)—Library 2, "Scouting," has GIFs that liven up troop newsletters, including sketches by B-P (Lord Baden-Powell) himself. There are Pow-Wow handbooks, nondenominational prayer services, and ceremonies adaptable for Boy or Girl Scout troops. Forum discussions range from thoughts on gays in the Boy Scouts of America to plans for building Pinewood Derby racers and notices of upcoming Camporees. Li-

brary 6, "Hunting," has "First, Catch the Critter" recipes for duck, goose, rabbit, squirrel and deer, and how-tos on campfire cooking with Dutch ovens.

Pets/Animal Forum (GO PETSFORUM)

—Pet care, wildlife and horsebackriding badges involve study, then
hands-on experience with animals.

Sections and libraries here are excel-

lent resources at both stages. The libraries make a fun first "online project" for a telecommunications badge, because keyword searches by animal breed or topic (such as illness and diet) score a hit almost every time. There are files on iguanas, ferrets, tortoises, even baby

Photography Forum (GO PHOTOFORUM)

—Advice on gear, technique, darkroom skills,
even digitizing images is here for the Scout
working on a camera badge. Instructional files
and projects are available, including

PINHOL TXT in Library 3, "Tips/Amateur & Pro," on how to make a pinhole camera.

Science/Math Forum (GO SCIENCE)—Need a recipe for colorful crystals? A way to demonstrate photosynthesis? Ask science teachers and other pros in the message sections or scan the libraries by topic. Library 0, "Student Area," contains MANIAC.ZIP, a shareware math drill; and Library 7, "Apple Science," has SCRAMB.BXY, shareware that makes science word games. SIMPEX.ZIP is a teacher's

ord games. SIMPEX.ZIP is a teacher's upload of simple biology experiments and FREEBI.NFO lists science freebies to send away for.

Scouting emblems (bottom, from left to right):
German Scout association colorsign; World
Association of Girl Guides and Girl Scouts pin
design; "Rope Around a Fleur-de-Lis," the World
Organization of the Scout Movement symbol;
Boy Scouts Canada logo. Search for these and
other Scouting emblem GIF images in the
Outdoors Forum's Library 2, "Scouting."

who come to study these little-known creatures. The Scouts help capture and monitor the animals.

To conquer what he calls "the tyranny of distance" for his multinational troop, Gordon visits the Outdoors Forum's Scouting section for information and tools. He gets the lowdown on the Boy Scouts of America from many forum regulars and reaches out to CompuServe members in Ireland, Australia and Indonesia to get the information he needs for Scouts from those countries.

David Wynne, leader of a troop in Dublin, Ireland, helps the Greaves develop and maintain a separate identity for the Irish expatriates in the group. "I supplied details of the Irish Scout Law and Promise, and am working on arranging Lone Scout status for his kids," he explains. Wynne also uploaded to the library an Anglican prayer service and his troop's 75th anniversary songbook.

There are some variances between requirements for Irish Scouts and for Australian Scouts. Additionally, what is practical in

Ireland may not be practical in Australia. "One of the requirements for David's group is to spend a night at a youth hostel, which is a bit difficult here because the nearest one is 2,000 miles away," says Gordon. "Also, the Irish Scouts have a requirement for a bike hike. Again, it's a little difficult when we have only one kilometer of sealed road, and it's on a 24 degree slope!"

What goes around online comes around online. For his wife, Margaret, who runs a troop of Irish Brownies (girls age 7 to 9), Wynne obtained online a scanned image of the symbol for the World Association of Girl Guides and Girl Scout, traded costumed paper dolls with a U.S. leader and now is setting up penpal links with Girl Scouts in Florida. For his Scouts, he found copies of the Canadian Venture Scout Advisors handbook and the Boy Scouts of America fieldbook via his forum connections.

The Scouting section also is the site for discussion and debate of organizational policies, which can be a source of concern or confusion for some leaders. The Boy Scout and Girl Scout organizations in the United States are divided into smaller councils, which oversee day-to-day operations and administration. When these individual councils incur severe or longstanding money problems, regional or national governing bodies decide what to do. Changes also occur because of shifting demographics or growth, but either way it can be stressful to individual leaders who must live with a top-down decision about their own councils.

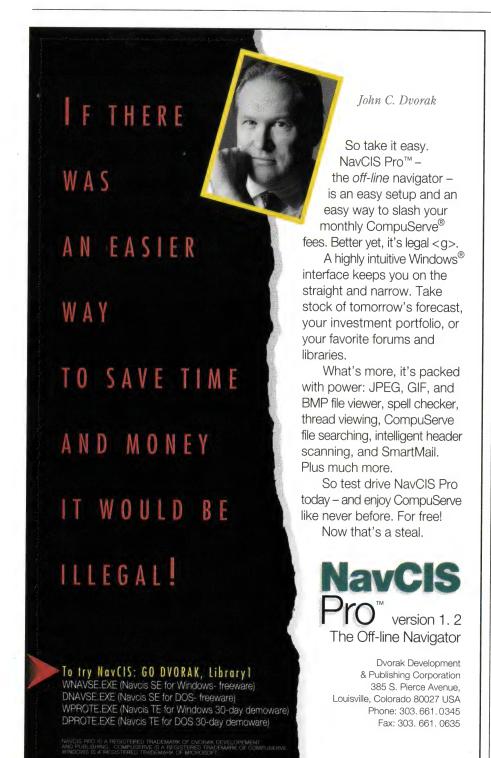
When Bob Swain was worried about a three-council merger proposed in his part of Florida, near St. Petersburg, he posted an open message in the Scouting section, asking for comments. What he had heard through the grapevine from similarly absorbed councils conflicted sharply with the reassurances he was hearing from Boy Scouts of America

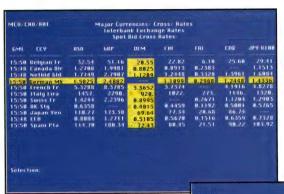
higher-ups.

Leaders in Illinois, Wisconsin and Kentucky wrote back describing their experiences. They talked about jurisdictional quarrels, lost records and inconvenience, but in the long run, each leader said, it was a far wiser use of manpower, finances and facilities. One council now is raising capital to build a new service center, with training and administrative facilities. Another was able to reorganize its camps into a primitive site, a Cub Scouts summer facility and an outdoor skills training center. All credited the positive attitude of the volunteers with the success of their mergers.

Of course, scouters will tell you that a positive attitude is what led Robert Baden-Powell to found the scouting movement in Britain almost 100 years ago. That, and the conviction that one Scout can make a difference, is what kept him-and keeps them —going strong today. 📵

Maura J. Mackowski is a free-lance business and high-tech writer in Hanover, Maryland. She spent 10 years in Girl Scouting and now leads two troops, Brownies and Juniors. Her CompuServe User ID number is 76004,2243.





Your window on the world of business begins here. Simply enter the number of the topic you want and get 24-hour coverage of financial markets, news and calendars, market quotes and commentaries, company information, foreign exchange rates and country reports.

OM/N	Lompan	Repor	
	Company News by Topic		Company News by Region
	Latest Earnings	- 11	Europe
	Latest Hatings Actions		Belgium
	Changes in Company Status		France
	OTC Activity		Germany
	Pink Sheet Activity		Hong Kong
6	Additional Company News Topics	114	Italy
		- 17	Japan
	Industry News by Sector	110	Netherlands
8	Stack Quates from Quatron	19	Norway
		78	Portugal
q	Company Profiles	21	Sweden
18	Company Page Code Updates	22	Switzerland
		25	United Kingdom
		21	United States
elec	tinn:		

Foreign Exchange: Track financial instruments, including "majors," "secondaries" and "exotics," traded in markets worldwide. Here cross rates of major trading currencies are updated in front of you, as trades occur, for management of even the most complex forex position.

Real-Time Money Market Rates: Manage portfolios for higher profit/lower risk with real-time coverage of U.S. Treasuries, international money markets, foreign exchange, CDs, BAs and Eurodeposits. FS/MEN

Global Report
Compuserve/ Menu

I daday's News
I Top News Headlines
I Eurrent Bates
I B Commodities
I B Commodities
I Foreign Exchange
I Profiles
I Company News & Profiles
I S Stocks
I Guntries
I Top News B Profiles
I Countries
I Top News B Profiles
I Top New On Global Report
I Help
I THOM TO Sign Off

Company Profiles: Sharpen your competitive edge with corporate intelligence on thousands of companies. Before reading it in the press—financials, management changes, new product announcements, ratings actions—it's available on Global Report.

Global Stock Markets: Broaden your perspective and strengthen your decision-making ability with timely coverage of quotes, rates, market indexes—from the next time zone or the other side of the world.

| Maney Markets | Rates | Rate

Selection

Whats in it for me?

pages and well-organized presentation direct you quickly to the information you want, when you want it.

Information, once accessible

Information, once accessible only to the largest, most sophisticated institutions, is now available to you. Direct from major markets and premier information providers, here's the world-class business resource you need. Financial markets, company profiles, country reports, calendars, breaking business news are

accessible for rapid-fire decisionmaking from a single source, at the touch of a key.

Global Report is cost-effective and takes less than five minutes to master. Try it. Type **GO GLOREP** at any ! prompt.

GLOBAL REPORT®

North America (New York) 1-800-842-8405 or 212-657-3597

Asia/Pacific (Tokyo) 81-3-5462-6510

lang lokyo St In Nikker Index Euro Top 198 DAS Index UNG 48 Index Stock Index Stock Index

Europe/Africa/Middle East (London) 44-71-234-5826

Global Report, a service of CITIBANCO

GLOBAL REPORT covers it all. Whether it's quotes and prices—U.S. Treasuries, international money markets, global indexes, interest rates, equities, currencies—or running commentaries by market analysts, customized tickers tracking instruments selected by you or the latest investments incentives in Brazil, Global Report is your window on world business.

Global Report brings order to the chaos of international business. Its easy-to-use menus, Autosearch feature for instantaneous retrieval of regularly used

Downloadable Notables

ownloadable Notables is a monthly catalog of new and interesting uploads compiled by Associate Editor Christopher Galvin. You can suggest a file for mention by sending the full forum file description (including forum name, library, file name, size, title and summary) and a note explaining why it caught your fancy to CompuServe User ID number 71154,74. Do not send the file itself or questions regarding listed files. Many mentioned program files are shareware; view the full file description online for details and please support the shareware concept. If you cannot locate a file, check the forum's News Flash for late changes or post a message within the forum to *SYSOP asking for assistance.

From the Notables E-mailbag -Reaching right in, Louis Deschenes and Larry J. Lee both recommend an enhanced version of the phone script PHONE.SCR for DOS and Windows Information Manager (CIM) as well as CompuServe Navigator, Windows version. Deschenes calls it "very useful for testing and debugging your modem setup, including data correction and compression." Search the appropriate support forum (GO CIMSUP; GO WCIMSUP; GO CSNAVSUP) for file name:

PHNBPS.ZIP (11,000-21,000 bytes).

Peter Royle recommends to DOS users Deadwood, a file manager with two TSRs that, after prolonged use, lets users view which files in each directory are used or unused (and ready for deletion). "The result can be megabytes of newly available disk space," he says. The utility is in the IBM Systems Forum (GO IBMSYS), Library 6, "File Utilities."

DEAD10.LZH (226,713 bytes).

Thomas Olsen suggests the UltiMOD Player for Windows, a 16-bit stereo player of MOD-format music files with LED output meter, auto repeat and other features. "This should be on everybody's 'gotta have' list," says Olsen. You'll find it in the Multimedia Forum (GO MULTIMEDIA), Library 2, "Video and Audio."

ULTIMO.ZIP (115,913 bytes).

Howard Eichenwald wishes to point readers to a DOS executable file containing sample tests and other information about the Institute for the Certification of Computer Professionals (ICCP). It's available in the General Computing Forum (GO GENCOM), Library 2, "ICCP."

ICCPSA.EXE (46,186 bytes).

Star Turns-Want to have images of your favorite celebrities and scenes from current and classic film and TV right on your desktop? Make the office crowd wonder where you got that shot of Jerry Seinfeld biting his Golden Globe award, or Tom Berenger and Charlie Sheen in Major

League II, or the super twosome of Teri Hatcher and Dean Cain from ABC's Lois and Clark. Browse the new Entertainment Drive Forum's (GO EDRIVE) Library 15, "Starstruck! & GIFs," the ShowBiz Forum's (GO SHOWBIZ) Library 9, "Color GIF Photos," and the Reuter News Pictures Forum's (GO NEWSPIX) Library 2, "United States GIFs," and Library 8, "United States JPEGs," especially after major Hollywood news events. As always, images are copyrighted and for personal use only.

Great DOS Graphics—Absolute mustsees in the IBM New Users Forum's (GO IBMNEW) Library 5, "Fun Graphics," are Nicholas Centanni's "Night Bird," a realtime 3-D interactive animation of a white bird flying endlessly over a field of lights and evergreen trees, and "Virtual Winter," a similar animation that places you next to a decorated Christmas tree with snow falling and lets you move about the scene.

BIRD20.EXE (90,095 bytes); WINT11.EXE (93,529 bytes).

Other great titles include EKG, which changes your screen to a beeping heart monitor; FiberOptics, a screensaver that emulates those color-cycling fiber "plants"; and the Windows Icon of Terror, which screams, breaks glass, and shoots insults.

EKG11.ZIP (33,389 bytes);

This Month's FILE CLUSTER

It's like riding through CompuServe on a word and a prayer-the File Cluster, which searches dozens of general-interest and hardware-specific forums' libraries using the same keyword. In June: This kind of chair and "listening" may mollify your mood, almost as much as the Lotto touch and such "money" of magnitude: EASY.

Astronomically Correct—This Mac program, AstrObjects, makes observations and predictions of astronomical objects' sky positions easy, with built-in Messier catalog and custom files. Astronomy Forum (GO ASTRONOMY), Library 7, "Astronomy Software," ASTRO.SIT (40,704 bytes).

Just Desserts-Lots of online recipes fall under the "easy to make" rubric, but these are sweetly summerish: an English chef's chocolate soufflé, a "fruit pizza" pie and a four-ingredient frozen lemon cake. Cook's Online Forum (GO COOKS), Library 5, "Desserts and Sweets," SOUFFL.TXT (1,107 bytes); FRUZZA.TXT (910 bytes); and ICECAK.TXT (975 bytes).

Whistle Stop-This popular GIF file includes drawings showing how to make a whistle, good for Boy Scout or 4-H activities. Crafts Forum (GO CRAFTS), Library 11, "Woodworking," WHSTLE.GIF (12,503 bytes).

Quark Add-on-Lepton EasyOpen is an XTension for QuarkXPress for Windows 3.1 and higher versions which lists the 10 most recently saved documents at the bottom of the File menu for quick access. Desktop Publishing Forum (GO DTPFORUM), Library 6, "PC DTP Utilities," EASYOP.ZIP (27,364 bytes).

Mac Aid-Instructions on how to use the Apple Macintosh system software to modify keyboard use and the viewable screen type using Easy Access and Close View. Disabilities Forum (GO DISABILITIES), Library 10, "General Interest," SPCNDS.TXT (6,000 bytes).



Everybody into the Carpool—Easy Rider is an IBM/compatibles program geared to organizations wishing to carpool participants from their homes to a small number of destinations. Earth Forum (GO EARTH), Library 13, "CIS/ Computers," CARPL1.ZIP (248,825 bytes) and CARPL2.ZIP (181,086 bytes).

Amortz—An easy-to-use DOS financial loan calculation system that will compute any of a loan's variables and generate printable payback schedules by year. Useful for "what if" calculations. Entrepreneur's Small Business Forum (GO USEN), Library 5, "Finance," AMOR15.EXE (112,033 bytes).

Learning English-It's not an easy language for foreign learners to master, observes one writer in this essay. Foreign Language Education Forum (GO FLEFO), Library 6, "English," EZ-ENG (6,674 bytes).

Shelve It—An article from the January 1992 Family Handyman describing five great shelving systems you can build, each unique in design and construction, and finishable in about one day. Family Handyman Forum (GO HANDY-MAN), Library 4, "Remodeling," SHELVE.TXT (9,112 bytes).

E-Z Presentations—Create professionallooking desktop presentations and slide shows without scripts with EZSHOW for IBM/ compatibles. Works with anything your screen can display; includes fades, delays, user flow control and many more features. Graphics SupFIBER1.ZIP (62,900 bytes); TERROR.ZIP (146,376 bytes).

Rising Sun Uploads—Visit the Japan Forum (GO JAPAN) to find members around the world interested in Japanese culture and related files. Library 1, "NIFTY-Serve," has a list of users of NIFTY-Serve, CompuServe's Japanese counterpart, who wish to become penpals, with an example of sending mail to the service.

NIFPP.TXT (28,012 bytes).

Library 3, "Travel," includes a description of using the Japan Rail Pass and information on "sleeping cheap" in Tokyo's Tsukasa Weekly Mansions.

port Forum (GO GRAPHSUP), Library 14, "Misc. Util & Code," EZSHOW.EXE (63,743 bytes).

Is Love Easy?—Should you have to "work" toward a good relationship, or should love just happen naturally? Such was the topic of this 1991 thread. Human Sexuality Open Forum (GO HSX100), Library 1, "Dear Janis O.," WORK.THD (26,776 bytes).

Easy Project—Popular project management shareware for planning, scheduling and tracking all kinds of projects. Includes Gantt charts and extensive reporting. IBM Applications Forum (GO IBMAPP), Library 6, "Business Apps," EZPROJ.EXE (220,120 bytes).

Coloring Book—Excellent DOS program with 10 pictures (35 in registered version) to be colored and printed. Requires VGA and Microsoft-compatible mouse. IBM New Users Forum (GO IBMNEW), Library 5, "Fun Graphics," CBOOK1.ZIP (201,221 bytes).

Find Directory—Does what it says, with Exact Match option and configurability to skip CD-ROM and network drives. Changes directories and drives fast, with unlimited subdirectories. IBM Systems Forum (GO IBMSYS), Library 1, "DOS Utilities," FINDIR.ZIP (18,372 bytes).

Kids' Book Writing—A how-to text explaining the writing Easy Reader children's books, from a newsletter dedicated to the topic. Literary Forum (GO LITFORUM), Library 4, "YouthLit/ Learning," EZREAD.CBI (7,052 bytes).

TidBITS Reader—EasyView is a browser for structured text files, most notably the sextet format files that the electronic magazine TidBITS uses. Macintosh D Vendor Forum (GO MACDVEN), Library 5, "TidBITS Magazine," EV232.SIT (140,672 bytes).

QuickTime Lists—EasyPlay is a QuickTime application for Macs that catalogs all your movie and picture files and plays them. Controllable by Apple Events. Macintosh Systems Forum (GO MACSYS), Library 12, "QuickTime," EZPLAY.SEA (87,424 bytes).

JRPASS.TXT (6,989 bytes); TSUKAS.TXT (5,827 bytes).

Library 5, "Software PC & Other," includes the KanjiWORD for Windows demo, allowing the creation and printing of Japanese documents with an English-to-Japanese dictionary, and *CCI Kanji for Fun!*, a Windows concentration game with sound that teaches Grade 1 Kanji.

KW4WIN.EXE (3,122,857 bytes); CCI.EXE (164,518 bytes).

Library 17, "Everything Else!," features a listing of English-language BBSes in Japan, with details on how to log on to Compu-Serve while there.

Peaceful, Easy Feeling—A MIDI rendition of the classic Eagles tune, with pitch-wheel guitar and an attempt to duplicate the three-part harmony with brass patches. MIDI/Music Forum (GO MIDIFORUM), Library 10, "MIDI Song Files," PEFMID.ZIP (27,893 bytes).

Voice Blaster—A DOS program for use with Sound Blaster cards that allows you to queue up any combination of digitized audio (VOC) and FM music (CMF) files, record anylength VOC files and select the input channel and volume controls. Multimedia Forum (GO MULTIMEDIA), Library 1, "General Information," VBLAST.ZIP (116,444 bytes).

Catch of the Day, All Year—Fishing fans will like this: more than 300 recipes for preparing all kinds of the finned creatures, including quick dinners, gourmet specialties and ethnic dishes. Outdoors Forum (GO OUTDOORS), Library 5, "Fishing," FISH.ZIP (89,019 bytes).

Camera Buys—Don Hinds' recommendations for purchasing one of this year's crop of point-and-shoot cameras, along with 1993's list of suggestions. Photography Forum (GO PHOTOFORUM), Library 2, "Cameras & Lenses," P&S94.TXT (18,432 bytes).

Travel Talk—A transcript of a 1992 conference discussing use of the EAASY SABRE online airline reservation system, hosted by Bernie Tjarks. Travel Forum (GO TRAVSIG), Library 0, "General Interest," SABRE.CO (14,098 bytes).

As Easy As—Latest version of the popular shareware DOS spreadsheet. Includes full macro language and 13 graph types. U.K. Shareware Forum (GO UKSHARE), Library 2, "Applications," ASEASY.ZIP (303,000 bytes).

Short Circuits—EasySim is a digital electronics simulator for Windows 3.x and NT, which helps you design and test small to medium-sized circuits before breadboarding or building. Emulate any logic function in seconds. Zenith Forum (GO ZENITH), Library 15, "Windows," EASYSM.ZIP (93,608 bytes).

JBBS.TXT (148,178 bytes).

Apps for Mac—Make a habit of visiting the Macintosh Applications Forum (GO MACAP) for the latest Mac tools. Library 2, "Word Processing," includes PenPal, a Word 5.x add-on that makes documents look truly handwritten.

PENPAL.SIT (120,192 bytes).

Library 3, "Databases," includes Quick-Search, which traverses files and folders looking for specified words or sentences.

QCKSEA.SEA (65,792 bytes).

Library 8, "Multimedia," has Guitar-Tuner's newest version, with eye-popping graphics that outperform similar hardware devices found in music stores.

GUITAR.SIT (40,064 bytes).

Library 9, "Graphics Tools," holds Before Dark, a nifty application for collecting and installing beautiful desktop patterns created by graphic designers, and GIF Slideshow, a GIF/TIFF/PICT/MacPaint file viewer with drag-and-drop and very fast processing.

BEDARK.SIT (74,880 bytes); GIFSSH.SEA (88,832 bytes).

ASCII Art—Check the Quick Pictures Forum (GO QPICS) and its Library 16, "Text/ANSI Art," for a variety of small images created with ASCII characters, much like those macros used by some online CBers and perfect for sprucing up any e-mail message. Images include a flying F-16 Falcon, U.S. flag, Ford Mustang, champagne glass with bubbles, space shuttle, birthday cake, electric guitar and more. Search the library with the keyword ASCII.

WUGNETware—Advanced, sional Windows users should stop by the Windows Users Group Network Forum (GO WUGNET). The forum's sysops highlight a Shareware Pick of the Week and maintain a cache of "Superior Shareware" in Library 11, "WUGNET News/Files." Notable downloads there include an enrollment form for and information about WUGNET; Decay, a screen-melting screensaver; WinSetTime, a utility that synchronizes your system clock with the NIST atomic clock; a text-file spellchecker and 100,000-word dictionary; File Locker, a Windows-based file encryption program; and Bar Clock, a popular digital time/date display that lists free resources or memory in the title bar of the active window.

INFO.ASC (15,870 bytes);
DECAY.ZIP (33,000 bytes);
WSTIME.ZIP (61,467 bytes);
SPLCHK.EXE (248,502 bytes) and
SPLDIC.EXE (400,967 bytes);
WINLOC.ZIP (100,564 bytes);
WBARCL.ZIP (63,651 bytes).

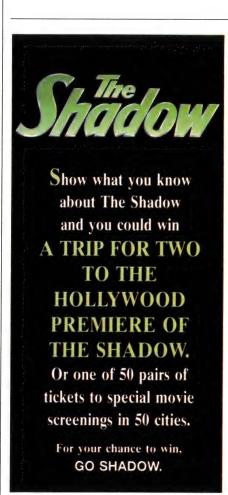
Book Reviews

Following are summaries of book reviews available for reading this month in *Online Today*. To read the complete reviews, use the GO commands listed at the end of each summary.

Inside CompuServe: Authoritative Guide to Online Services

By Richard Wagner New Riders Publishing, 1993 549 pages, \$16.95 (softcover)

Especially helpful to users of Compu-Serve Navigator and CompuServe Information Manager for Windows, this guidebook offers step-by-step instructions on using these programs to access CompuServe. Reviewer Michael Naver says it is designed to be readable and attractive with an effect he likens to "Windows on the page." *GO OLT-5700*



LaserJet 4: Typography and Graphics

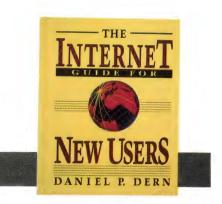
By Ross Smith and Charles Stevenson Random House Electronic Publishing, 1993 606 pages, \$45 (softcover includes a 3.5-inch diskette)

Essentially a written and illustrated demonstration of how to use the PCL5 language, this book tells how to get the most out of a LaserJet printer. Reviewer Harry Green says it is an excellent reference and is ideal for developers. *GO OLT-5730*

Computer Freebies (and Almost Freebies)

By Tom Rugg Sybex, 1994 252 pages, \$14.99 (softcover)

Well-written and researched, this fun-toread book offers the lowdown on where to find various computer-related goodies for little or no cash, says reviewer Robert Sanchez. GO OLT-5720



The Internet Guide for New Users

By Daniel P. Dern McGraw-Hill, 1994 570 pages, \$40 (hardcover), \$27.95 (softcover)

Packed with nitty-gritty facts on the behemoth Internet system, this reference book offers plain-English explanations of how and where to find information, addresses and mailing lists. Although the writing is a bit choppy, reviewer Richard A. Danca deems it a useful tool. *GO OLT-5710*

The Little PC Book

By Lawrence J. Magid Peachpit Press, 1993 376 pages, \$17.95 (softcover)

Aimed directly at the raw beginner, this book is written in a light, humorous style, peppered generously with screen captures and clever cartoons that cover the rock-bottom basics of using an IBM-compatible computer, says reviewer William J. Lynott. *GO OLT-5750*

Dr. Daniel's Windows Diet: A Fast Cure for Your Windows Pains

By Daniel Will-Harris Peachpit Press, 1993 118 pages, \$8.95 (softcover)

If you find Windows more daunting than friendly, this compact, inexpensive book is just what the doctor ordered. A collection of useful tips that focus on the most important and common Windows problems, it does a great job of making readers Windows-literate in a short time, says reviewer Anthony Watkins. *GO OLT-5740*

Garage Virtual Reality: The Affordable Way to Explore Virtual Worlds

By Linda Jacobson Sams Publishing, 1994 439 pages, \$29.95 (softcover includes a 3.5-inch diskette)

If text-based computing is a sturdy Chevy and multimedia is a sporty Mustang, then virtual reality is a supercharged Ferrari—fun to play with but unattainable. Right? This book says otherwise, proposing that virtual reality is available to the masses on a simple IBM PC, Mac or Amiga. Reviewer John Edwards says the book may not place a Ferrari on your desktop, but it's fun to zip through its pages. GO OLT-5760



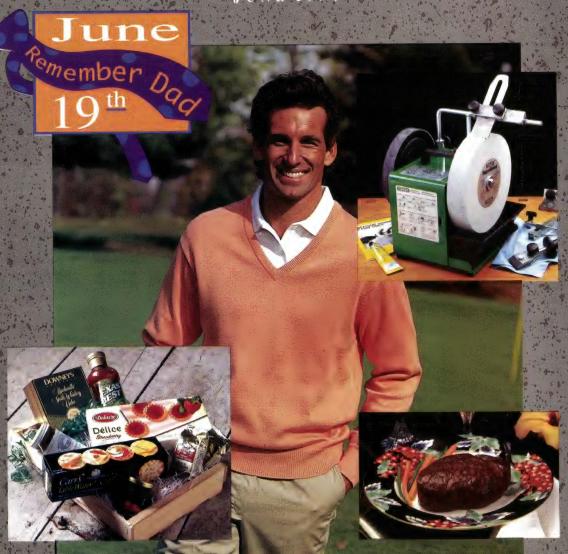
Multimedia Power Tools

By Peter Jerram and Michael Gosney Random House, 1993 608 pages, \$50 (softcover with one Macintosh-formatted CD-ROM)

Calling this the best multimedia book he has ever read, reviewer Anthony Watkins says it offers everything: a brief history lesson, product reviews, commentary and descriptions of applications showing what's possible with this emerging medium. *GO OLT-6000*

ELECTRONIC M · A · L · L®

IUNE 1994



FREE SHOPPING 24 HOURS A DAY, 365 DAYS A YEAR

Remember Dad With a Gift From The Mall!

Win a \$1,000 Online Shopping Spree at the New Mall! See Page 7

Play The Mall's "Great Escapes," See Pages 10 - 11



Dear Mall Shopper:

The season's changing and it's time to get away! To celebrate, we're launching The Mall's "Great Escapes" celebration — a variety of contests, savings, fun and prizes, sponsored by Electronic Mall merchants. For details, see pages 10 – 11. GO ESCAPES

The New Mall's Grand Opening contests continue, too. Just by visiting the New Mall and taking the online survey, you could win a \$1,000 Shopping Spree or an exciting "Mystery Door" Prize. See page 7 for details.

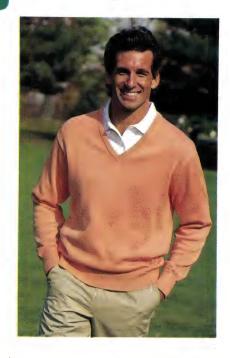
And, don't forget Father's Day is June 19th in the U.S.! We've lined up some great gift ideas this month

We also welcome five new
Electronic Mall merchants —
Premier Dining (GO DINE), Express
America Mortgage (GO EAM),
Cadillac Motor Car (GO
CADILLAC), FTD ONLINE (GO
FTD) and Fortune Book Club (GO
FCB). You can visit these new stores
— and any Mall store — connectfree, 24 hours a day!

See you online,

Keith Arable
Keith Amold

Keith Arnold
Manager, The Electronic Mall







Keep Dad cool in this Sea Island Cotton V-Neck Sweater from Brooks Brothers.

This versatile sweater is fully fashioned of soft, lustrous Sea Island cotton, a true luxury yarn. Traditional Brooks Brothers quality. Sporty colors: ocean blue, navy, pool green, tangerine or citrus. Sizes 38 to 48. International delivery.

BROOKS BROTHERS. GO BR SEA ISLAND COTTON SWEATER \$70

Give Dad an "edge" with the Swedish Tormek SuperGrind Grinder.

Your favorite craftsman can keep all his tools razor sharp with this superb grinder from Garrett Wade. A 2-in. wide artificial grindstone runs in a bath of cool water to prevent heat build-up. A complete system with optional jigs for knives, axes, scissors, carving tools, more. Carrying handle included.

GARRETT WADE WOODWORKING. GO GW SWEDISH TORMEK 2004 GRINDER \$369

Surprise Dad with a crate full of gourmet treats and save \$6!

Serve up a hearty helping of delicious favorites to celebrate his Day. He'll love Downey's Irish Whiskey cake, Coryell's jam, Blue Crab horseradish mustard, sweet and sour gourmet barbecue sauce, two 2-oz. packs of Superior gourmet coffee, fruit cookies and Carr's crackers. *On sale — Save \$6!*

THE GIFT SENDER. GO GS FATHER'S DAY GIFT COLLECTION REGULAR PRICE \$45 ON SALE \$39





Save \$31 on the Waring Professional Kitchen Blender.

Whip up everything from delicious warm-weather coolers to popular health drinks with the Waring Professional Kitchen Blender. Heavy-duty, die-cast aluminum housing, two-speed commercial motor, heat-resistant 40-oz. glass container.

THE CHEF'S CATALOG. GO CC Waring Professional Kitchen Blender

LIST PRICE \$150 SALE PRICE \$119



Say "Happy Father's Day" with extra tenderness.

For the perfect Father's Day feast, send Dad these tender, juicy steaks that will melt in his mouth! Thick, luscious cuts of finest cornfed beef, aged to perfection and hand-trimmed. Six 5-oz. filet mignons (a \$51.95 value) for a special treat!

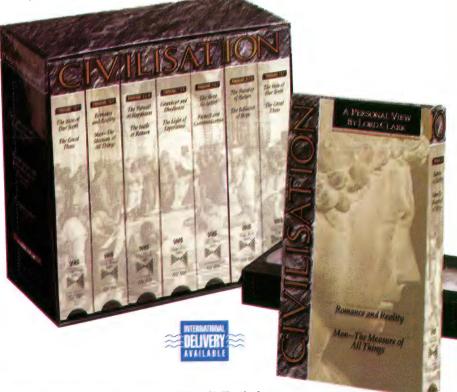
OMAHA STEAKS. GO OS SIX 5-OZ, FILET MIGNONS \$29.95



Save \$9 on this handy Luggage Cart.

Lightweight, portable and very durable, this sturdy luggage cart carries heavy bags, yet folds to a compact 10" x 22" x 4". Stock No. SPR-51000.

PENNY WISE OFFICE PRODUCTS. GO PW HANDY LUGGAGE CART LIST PRICE \$31.95 SALE PRICE \$22.95



Delve into the past with award-winning Civilization!

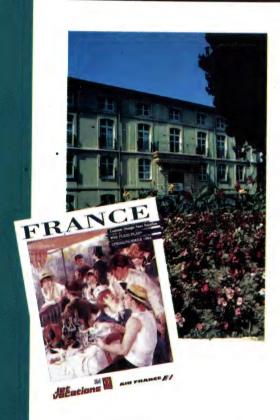
Take an unforgettable trip through 16 centuries of the most glorious achievements of Western civilization with renowned historian and scholar Kenneth Clark. This remarkable seven-part videocassette series, originally broadcast on PBS, will make a wonderful addition to your library. Approximately 670 minutes playing time. Seven volumes, slip-cased. International delivery available.

THE METROPOLITAN MUSEUM OF ART. GO MMA CIVILIZATION VIDEOCASSETTES \$150

Cruise the Caribbean and Orlando theme parks, too! Sail away on The Big Red Boat, on a fabulous all including arrive to the Polynomial of the Polynomial of

all-inclusive cruise to the Bahamas for three or four nights. Then wind up touring the Orlando theme parks. Seven nights of fabulous fun, food and entertainment. Includes round-trip airfare, rental car, admissions to Walt Disney World® Resort, Universal Studios Florida®, Sea World® and Church Street Station. Details online.

COMPU-CRUISE BY ROSENBLUTH VACATIONS.



Enjoy the hospitality of a French family in the Provinces with Air France.

See the French countryside as the natives do with an Air France Bed-and-Breakfast Vacation. The Café Couette families will welcome you as if you were a family member. A wonderful opportunity to experience French country living firsthand. Only \$37 per night per person, including breakfast. For details, request your **free** France and Europe Flexi-Plan brochure online.

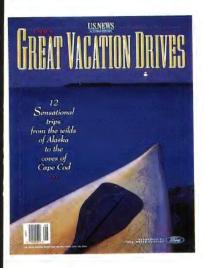
AIR FRANCE. GO AF



Travel in style with the Jaguar Capri™ Luggage Set from JCPenney.

No matter what your destination, the three-piece Jaguar Capri Luggage Set will make your trip easier. Constructed of lightweight nylon for packing flexibility. Self-repairing zippers. Set includes 27" Pullman, 21" Carry-On and Tote. Black, navy or teal.

JCPENNEY. GO JCP JAGUAR CAPRI LUGGAGE SET \$79.99



Plan your next vacation with U.S.News & World Report's 1994 Travel Guidebook.

Explore 12 breathtaking drives from the Grand Canyon and Cajun country to the Blue Ridge Mountains and more. *U.S.News & World Report's* new *1994 Great Vacation Drives* travel guidebook is full of beautiful photography as well as maps, tips and interesting side trips. State-by-state listing, summer-time festivals, amusement parks and more. Go online for details.

U.S.NEWS & WORLD REPORT. GO USM 1994 GREAT VACATION DRIVES \$8.95

Give Dad's golf clubs a safe trip!

Protect his golf clubs with these rugged travel covers from Austad's. The Woodstream travel case provides the ultimate hard-shell protection during travel, with easy rolling wheels. The Deluxe travel cover is made of tough Cordura nylon to stand up to rough airline travel. Either can be personalized.

AUSTAD'S. GO AU WOODSTREAM TRAVEL CASE \$75 DELUXE TRAVEL COVER \$59.95

Travel with ease with The Sky Taxi II.

Glide through crowded terminals with this sturdy rolling carry-on. Retractable pull-handle takes up no interior space. Measures only 22" x 14" x 7" and meets airline standard for overhead compartments.

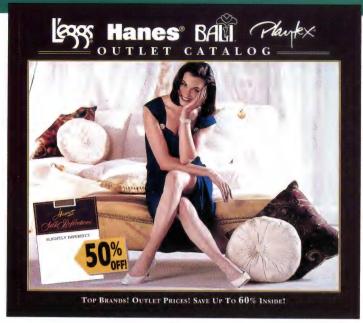
SEARS SHOP AT HOME. GO SR THE SKY TAXI II \$59.99

> Get 8 CDs for the price of 1 from BMG Music Service!

Here's a wonderful way to build your CD collection at incredible savings. Join the BMG Music Service and take 4 free CDs now. Buy 1 more selection at regular Club prices and get 3 more CDs free! A savings of over \$100 and nothing more to buy, ever! Select from hundreds of releases.

BMG MUSIC SERVICE. GO CD/GO BMG

INTERNATIONAL DELIVERY AVAILABLE



Save up to 65% on replacement contact lenses from Contact Lens Supply.

Get replacement contact lenses fast and save! Contact Lens Supply features every prescription, every brand, at savings up to 65%. All in-stock items are shipped within 24 hours. And now we ship to Canada, too! Get a free \$5 CompuServe connect-time credit with any lens purchase over \$50.

CONTACT LENS SUPPLY, GO CL





Enjoy two-for-one savings on entrees on first-time visits and 20% discounts on repeat visits. Select from hundreds of popular restaurants in your local area. Get a special "Night Out On The Town!" package (includes two free movie passes and three months Premier Dining membership *for only \$1!*). Available in 48 markets. Get complete details online.

PREMIER DINING. GO DINE

Stock up on great savings from Hanes!

Just wait'll we get our Hanes on you!TM You'll find terrific values for Father's Day from the L'eggs® Hanes® Bali® Playtex® online store. Save up to 57% off suggested retail prices on a variety of Hanes briefs, boxers and *new* cool comfort briefs! They're slightly imperfect (no obvious flaws) and a great gift idea for Dad.

L'EGGS HANES BALI PLAYTEX, GO HANES



Surround yourself with Sony's new Home Entertainment Sound System.

The Sony SA-VA3 has everything you need to create theater-like listening experience. Features Dolby Pro Logic Decoder, center channel speaker, dedicated amplifiers and subwoofers. Remote control included. Plugs into any TV or VCR. Speakers measure 41" H x 71/8" W x 143/4" D each.

Z-BEST ELECTRONICS & APPLIANCE. GO ZBEST SONY SA-VA3 HOME ENTERTAINMENT SOUND SYSTEM \$735.99



Win a \$1,000 Shopping Spree at the New Mall!

The Grand Opening of the New Electronic Mall features a whole new look for electronic shopping. With *CompuServe Information Manager* for DOS (version 2.2.2), Mac (version 2.3.1) or Windows (version 1.2), you can stop in at most stores, browse product descriptions, view brilliant GIF (Graphics Interchange Format) images and place orders—all from the same screen! And to celebrate the opening of the New Mall, we're giving away a \$1,000 online shopping spree! Simply take our short online survey and you'll be registered for the drawing. No purchase is necessary. For your chance to win, GO MALL!

Win Exciting Prizes in the New Mall's "Mystery Door" Contest!

Take a look at the New Mall and you'll find three "Mystery Doors" waiting to be opened. Behind each one will be a GIF graphic and a description. View each prize and register for the one you'd most like to

win. Your name will be entered in a random drawing for the prize you choose. No purchase is necessary. GO MALL for details.



Tiffany Stained Glass Window

The Museum's adaptation of Tiffany's View of Oyster Bay stained glass. Pewter chain with antique finish included. Retail value, \$95.

FROM THE METROPOLITAN MUSEUM OF ART. GO MMA



Gourmet Treats Basket

The civilized way to munch! Includes imported cheeses, luscious chocolates, salmon filets, picante salsa, smoked oysters, smoked sausages, gourmet popcorn, teas and coffees. Retail value, \$125.

FROM 800-FLOWERS & 800-GIFTHOUSE. GO FGH



Two Great Prizes!

One-year Travelers Advantage membership. Get 5% cash back on all travel and more. \$49 value. **1-year Premier Dining membership.** Enjoy two-for-one dining at over 9,000 restaurants. \$49 value.

From travelers advantage. Go ta From premier dining. Go dine

MAII

A wide world of shopping at your fingertips.

Shopping has never been easier.

The Electronic Mall puts over

120 stores at your fingertips.

You can shop free 24 hours a day.

365 days a year, for a wide array

of products, information and

services. Use the handy directory

on these two pages for a complete

listing by category of Mall stores

and their GO commands. Then

GO MALL to shop online or to find

worldwide shipping information,

payment options, a detailed product

index, a directory of print catalogs,

and the latest Mall news, events and

contests. GO MALL

No matter which pricing plan you have on CompuServe, shopping The Electronic Mall is connect-free, 24 hours a day, 365 days a year.

APPAREL/DEPARTMENT **STORES**

AC	Americana Clothing	CATALOG I
AU .	Austad's •	
BR	Brooks Brothers	

JCP LANDS Lands' End

LEGGS L'eggs Hanes Bali Playtex PG Patagonia •

Paul Fredrick Shirt Company Shoppers Advantage Club

ARTS/MUSIC/VIDEO

BBCM **BBC** Magazine

CD BMG Compact Disc Club .

BOT Books on Tape *

BEM Bose Express Music

CVA Colonel Video & Audio

FREECD Columbia House

CCV Critics' Choice Video *

JR Justice Records

1E The Laser's Edge

MMA The Metropolitan Museum of Art

MAO Music Alley Online

Narada Productions

COUNTR New Country Music Magazine

ROCKVI Rock Video Monthly

AUTO/BOAT/RV

Al **Automobile Information Center**

AO AutoQuot-R

ATV AutoVantage Online

CAD Cadillac Motor Car

ESCORT The Escort Store

Ford Electronic Showroom

FMC Ford Motor Company

Lincoln-Mercury Electronic Showroom LM

PON Pontiac Showroom

BOOKS/PERIODICALS

BOMC Book-of-the-Month Clubs

BOT Books On Tape

BH Breton Harbor Baskets and Gifts

CCB Children's Book-of-the-Month Club

CBK CompuBooks

ORDER CompuServe Store *

DR Data Based Advisor

DFP Detroit Free Press

ENT Entrepreneur Group •

FCB Fortune Book Club .

HAR HarperCollins Online .

HCB History Book Club .

JR Justice Records

LOS Library of Science Book Club

MMP Macmillan Publishing Company

MC MacUser

MSP Microsoft Press

MH McGraw-Hill On-Line Bookstore

NN NewsNet ■

ND Nicholas Direct

PCC PC/Computing

PM PC Magazine

PCB PC Publications PRC

PRC Database Publishing PPP Peachpit Press

QPB Quality Paperback Book Club

BK Small Computer Book Club

USM U.S. News & World Report

JW Wiley Pro-Shop .

Windows Sources

CLUBS/MEMBERSHIPS

ATV AutoVantage Online

CD BMG Compact Disc Club *

BOMC Book-of-the-Month Clubs

BEM Bose Express Music

CCB Children's Book-of-the-Month Club

FREECD Columbia House

CARD CompuServe Visa Store

FFS Florida Fruit Shippers *

FCB Fortune Book Club

105 Library of Science Book Club

V DINE Premier Dining *

QPB Quality Paperback Book Club

SAC Shoppers Advantage Club

BK Small Computer Book Club

SP Softdisk Publishing

▼ TA Travelers Advantage

COMPUTER HARDWARF SUPPLIES

DP AT&T Online Store

CTR CitiTronics Memory

CBK CompuBooks

CE Computer Express

CS Computer Shopper

CA Concord Direct

DA Dalco Computer Electronics

DD Digital's PC Store

DM Direct Micro

PWM Exec/Direct

HTH The Heath Company

IL **IBMLink**

JDR JDR Microdevices

MMP Macmillan Publishing Company •

MC MacUser

MW MacWarehouse

MZ Mac Zone/PC Zone

MH The McGraw-Hill On-line Bookstore

MCS Mission Control Software

MCW MicroWarehouse

PA Parsons Technology

PCA PC Catalog •

PCC PC/Computing

PM PC Magazine

PCR PC Publications

PRC Database Publishing SR Sears •

PRC

BK Small Computer Book Club .

Windows Sources

COMPUTER SOFTWARE

▼ ABSOLU Absolut Vodka

BB	Broderbund

- CF CheckFree Corporation •
- ORDER CompuServe Store *
- OKDEK Compuserve Store
- CE Computer Express
- CS Computer Shopper
- DB Data Based Advisor
- DD Digital's PC Store
- ED F: H C
- EP Epic MegaGames
- PWM Exec/Direct
- FORD Ford Electronic Showroom
- IBMPSP IBM Personal Software Products
- IDR IDR Microdevices
- MW MacWarehouse
- MZ Mac Zone /PC Zone
- MC Muc Londy T C Lond
- MCS Mission Control Software
- MCW MicroWarehouse
- PA Parsons Technology
- PCA PC Catalog .
- SAF Safeware Computer Insurance
- SD Shareware Depot
- SI Sierra Online
- SP Softdisk Publishing

CATALOG INFO



Walter Knoll Florist

GIFTS/FI NWFRS/

GOURMET FOODS

Alaska Peddler

Brooks Brothers

The Chef's Cataloa

Coffee Anyone ???

Executive Stamper

Florida Fruit Shippers *

Garrett Wade Woodworking

Gimmee Jimmy's Cookies

Hammacher Schlemmer

Honey Baked Ham .

The Laser's Edge

Omaha Steaks .

Premier Dining *

Virginia Diner

Lands' End

Green Mountain Coffee Roasters

The Metropolitan Museum of Art

Paul Fredrick Shirt Company

Sunalasses, Shavers & More

Figi's Gifts

Flower Stop .

FTD ONLINE .

The Gift Sender

800-Flowers & 800-Gifthouse

Breton Harbor Baskets and Gifts

Adventures in Food *

FGH

ΔIF

ΔK

RH

BR

((

COF

FX

FG

FFS

FS

▼ FTD

GW

GS

GIM

GMR

HS

MAH

LANDS

LE

MMA

05

PFS

SUN

DINFR

WK

V DINE

- GW Garrett Wade Woodworking
- IAMS The IAMS Company •
- iams the iams company
- MAO Music Alley Online

INVESTMENTS/FINANCE/ REAL ESTATE

- INC Business Incorporating Guide
- CF Checkfree Corporation •
- CORP The Company Corporation
- CARD CompuServe Visa Store
- CIC Continental Insurancenter •
- DR Drevfus Corporation •
- ENT Entrepreneur Group •
- ▼ EAM Express America Mortagae
 - HRB H&R Block
 - HF HomeFinder by AMS
 - TKR Max Ule Discount Brokerage *
 - NN NewsNet =
- RELO Relocation Network •
- SAF Safeware Computer Insurance
- SD Shareware Depot
- CRE TRW Credentials •
- TC Twentieth Century Mutual Funds
- UP University of Phoenix •
- JW Wiley Pro-Shop .

MERCHANDISE/ ELECTRONICS

CC The Chef's Catalog

- CVA Colonel Video & Audio
- CA Concord Direct *
- CFD Crutchfield Electronics
- BEDS Dial-A-Matress
- DED 2 DIGI-W-MG11622
- ESCORT The Escort Store *
- FMC Ford Motor Company
- HS Hammacher Schlemmer
- HTH The Heath Company
- JCP JCPenney •
- JCI JCI GIIIIGY -
- PWP Penny Wise Custom Print Shop •
- SR Sears
- SUN Sunglasses, Shavers and More
- ZBEST Z Best Electronics & Appliance

OFFICE SUPPLIES/ BUSINESS SERVICES

- INC Business Incorporating Guide
- CORP The Company Corporation
- CARD CompuServe Visa Store
- DM Direct Micro
- DR Drevfus Corporation •
- FX Executive Stamper
- HRB H&R Block *
- TTS H&R Block Tax Training School •
- HF HomeFinder by AMS
- TKR Max Ule Discount Brokerage *
- ND Nicholas Direct
- PWP Penny Wise Custom Print Shop •
- PW Penny Wise Office Products •
- RELO Relocation Network •
- SR Sears •
- TC Twentieth Century Mutual Funds
- USM U.S.News & World Report

SPORTS/FITNESS/HEALTH

- AC Americana Clothing
- AU Austad's •
- CL Contact Lens Supply
- RX Health & Vitamin Express
- ▼ LENS Lens Express
- ▼ SDV SDV Vitamins ★

TRAVEL/VACATIONS

- AF Air France
- ASU Airline Services Unlimited
- AK Alaska Peddler
- CRUISE Compu-Cruise by Rosenbluth
- ▼ TA Travelers Advantage ●

HOW TO SHOP:

When you see a product you would like to purchase, if prompted, type "O" to order. Otherwise, simply select the item from the menu. Continue shopping, or complete the order by typing "CHECKOUT." An electronic order form will appear and you will be prompted for all pertinent information such as size, color, delivery method and credit card billing. To cancel your order at any time, type "EXIT." Before your order is sent to the Mall merchant, you will have the opportunity to verify that your order is correct and to make any necessary changes. Once your order is complete, a CompuServe order number will be given.

SHIPPING:

Shopping in most stores in The Electronic Mall is available to CompuServe members around the world. Certain postal, national and trade laws prevent certain Electronic Mall merchants from being able to ship their goods to all areas. The following guide will help you with your store selection:

• U.S. Only

* Please go online for details

- U.S. and Canada
- All other merchants ship worldwide.
- ▼ The Electronic Mall is pleased to welcome our newest merchants!



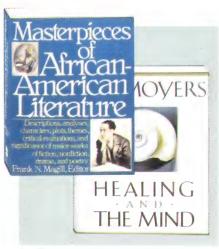
I HE WALL'S

It's time to "get away from it all!" Here are 11 "Great Escapes" where you could win prizes, rack up CompuServe connect-time credits or save money.



Sunglasses, Shavers & More Cruise Special

Buy any pair of sunglasses at Sunglasses, Shavers & More and get a gift certificate for \$100 off select seven-day cruises at Compu-Cruise by Rosenbluth Vacations. (Savings per cabin, based on double occupancy.) Complete details online. GO SUN or GO CRUISE for details.



Quality Paperback Book Club Author Challenge

Take Quality Paperback Book Club's Author Challenge and win a \$25 connect-time credit. Guess the mystery author from weekly clues online to test your literary prowess. New contest every week. GO QPB



Alaska Peddler's Trivia Contest

Play Alaska Peddler's Trivia Contest and win a \$50 Prize Package! Just answer all questions correctly to be entered in the random drawing. Prizes include Sockeye salmon, a Ulu knife, Fireweed Syrup, Spruce Tip Jelly, Alaska Blueberry Tea and Wild Berry Chocolates. GO AK



Airline Services Unlimited Travel Story Contest

Share your travel story and win a Travelpro® 22-in. Rolladuffle! Send your favorite story in 50 words or less to enter the random drawing. More than a suitcase, this carry-on duffle doubles as a backpack. Retail value, \$149.95. GO ASU



Justice Records' Mystery Artist Contest

Win a \$100 connect-time credit in Justice Records' Mystery Artist Contest. A new contest each week, with new clues and a new \$100 prize! All correct answers will be entered in a random drawing. GO JR

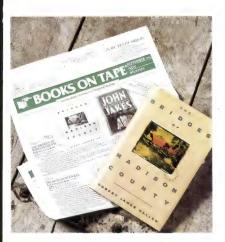


Austad's Golf Trivia Contest

Play Austad's Golf Trivia Contest and win a custom 5 Iron from AccuTech built just for you. Up to \$35 value! Answer all three golf trivia questions correctly to be entered in the drawing for the Grand Prize. GO AU

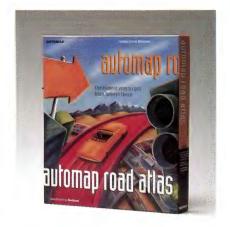
GREAT ESCAPES

Try your hand at one or all 11! Contests begin June 1. No purchase is necessary. GO ESCAPES for your chance to win!



Books On Tape Rental Bonus

Rent any "Great Escape" audio book from Books On Tape, Inc. and receive a \$5 connect-time credit. Featured titles include *The Bridges of Madison* County, Homeland, Blue Highways, Around the World in 80 Days and more. GO BOT



Broderbund's Travel Ouiz

Take Broderbund's Travel Quiz and win Automap Road Atlas. Answer five questions correctly about the U.S. to be entered in the random drawing for one of three copies of Automap Road Atlas software. For DOS, Windows or Mac. GO BB



HarperCollins Travel Books Bonus

Purchase any travel book from HarperCollins and receive a \$5 connect-time credit. Select from dozens of great travel books including the Access Guide Series, Walking the East Mojave, Walking Southern California and more. GO HAR



Air France Travel Survey

Take the Air France Travel Survey to be entered in a random drawing to win one of five \$100 connect-time credits! Complete details online. GO AF



Warner Music's BBC Contest

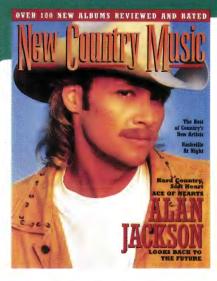
Escape with the BBC Orchestra. Win the *Complete Works: 1993* (12 full-length CDs) plus 12 issues of *BBC Music Magazine*. To enter, complete the online subscription form in the BBC Music Store. Eighteen winners will be chosen at random. GO BBCM

THE COMPUSERVE COMMITMENT TO ELECTRONIC SHOPPING

As a CompuServe shopper, you are on the leading edge, shopping today the way the rest of the world will shop in years to come — electronically! We are continually striving to expand our roster of stores to provide you with the best products, services and information available. We welcome your comments and suggestions.

GO MALLMANAGER

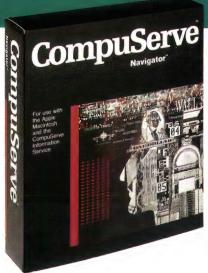


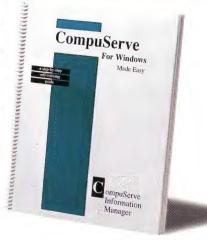


Get a CD every month with New Country Music magazine.

Now there's an exciting new way for you to keep up with the latest in country music. Subscribe to *New Country Music* magazine and you'll also receive a full-length CD that's not available anywhere else. Get complete details online.

NEW COUNTRY MUSIC SERVICE. GO COUNTRY NEW COUNTRY MUSIC MAGAZINE 6 MONTHS - \$39.95 12 MONTHS - \$55.95





Save up to \$49.95 on CompuServe Navigator™ software — and get a \$25 connect-time credit, too!

The CompuServe Navigator — Windows or Macintosh versions — puts your computer on "cruise control." Retrieves and sends messages, sets up sessions, saves connect-time — automatically.

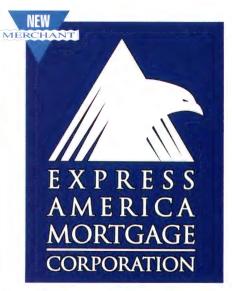
COMPUSERVE STORE. GO ORDER COMPUSERVE NAVIGATOR SOFTWARE WINDOWS VERSION LIST PRICE \$79.95 MACINTOSH VERSION LIST PRICE \$99.95

SALE PRICE \$50 INCLUDES \$25 CONNECT-TIME CREDIT!

Save on CompuServe For Windows Made Easy!

This step-by-step self-training guide by Mentor is great for new and long-time users alike. Includes \$20 connect-time credit.

COMPUSERVE STORE. GO ORDER
COMPUSERVE FOR WINDOWS MADE EASY
LIST PRICE \$25
SALE PRICE \$19.95
INCLUDES \$20 CONNECT-TIME CREDIT!



Apply for a new mortgage online and save with Express America Mortgage.

Whether you're buying a new home or refinancing your current loan, we can get you started *in minutes*, right online. You don't have to meet with a loan officer, and you can choose from the industry's most popular loan programs. Express America Mortgage is an experienced, nationwide direct lender, offering the lowest rates in two decades. For more information, go online.

EXPRESS AMERICA MORTGAGE, GO EAM



Cadillac in 1994 — creating a higher standard.

Cadillac is creating a higher standard of performance, comfort, safety and quality. From the award-winning Northstar System — integrated powertrain, suspension, traction control and braking technologies — to Cadillac Owner Privileges, the industry benchmark for owner care, Cadillac is elevating the concept of a luxury automobile. See the entire 1994 lineup online and order your interactive disk, *Cadillac Impressions*.

CADILLAC MOTOR CAR. GO CADILLAC



Step into real comfort with Action Sandals from Lands' End.

These comfortable Action Sandals for men and women feature rugged molded rubber soles with EVA insoles for durability. The tough, nylon straps with Velcro® adjust for just the right fit. In black and olive green geometric.

LANDS' END. GO LANDS MEN'S AND WOMEN'S ACTION SANDALS \$19



Brand new in The Electronic Mall — FTD ONLINE!

Now you can order FTD-fresh, beautiful flowers and plants. All 100% guaranteed! Online graphics let you view your selection before you order. Choose from a variety of arrangements grouped to match the occasion at hand. Same-day delivery anywhere in the U.S. and Canada. Find out about FTD ONLINE's Feature Bouquet and special offer to CompuServe online buyers!

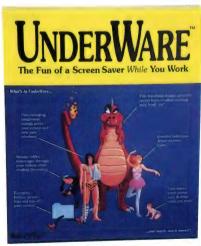
FTD ONLINE. GO FTD



Find the right schools and community with HomeFinder by AMS.

If you're relocating or buying a new home, you need to know how the schools stack up. That's where HomeFinder's partnership with SchoolMatch can help. Identify the best schools in a community with current, unbiased data. HomeFinder by AMS will make your move much smoother. Learn about homes, neighborhoods, schools, job opportunities and much more. Details online.

HOMEFINDER BY AMS. GO HF



Give Dad something he can really use — UnderWare!

Bit Jugglers' new *UnderWare* software is the hottest desktop diversion of the year and sure to brighten Dad's day. It's a wacky desktop animator, screen saver and background customizer. It runs over 25 animated modules — dinosaurs, dragons, ballerinas, babies and more — under his windows and icons. Runs *AfterDark* modules, too! For the Macintosh.

MAC ZONE/PC ZONE. GO MZ UNDERWARE SOFTWARE \$32.98







Speed your communications with the DataPort™ 14.4/Fax Modem from AT&T.

New internal PC card sends and receives at 14.4 Kbps for data and fax. Exclusive features help you connect on the first try to modems, fax machines and mainframes. Higher speed lets you transmit data faster and reduce long-distance costs. Includes comm/fax software. Lifetime warranty. *Plus \$5 CompuServe connect-time credit!*

AT&T ONLINE STORE. GO DP
DATAPORT INTERNAL PC 14.4/FAX MODEM \$179



Put Dad at the helm with Sailing Master from MacWarehouse.

With Sailing Master Dad can learn sailing concepts racing against his Mac — and never even get wet! He can adjust steering, sail trim and boat heel with intuitive mouse-based controls. Sound, hazards and skill levels challenge sailors and landlubbers alike. Includes manual. International delivery.

MACWAREHOUSE. GO MW SAILING MASTER SOFTWARE \$42



Save on your next car with AutoVantage Online.

AutoVantage Online will show you how to get the best deals on a new or used car. How to get bargains on parts and service. Where to find discounts on car stereos and accessories. Find out trade-in values, recall rate, pros and cons. A three-month trial membership is only \$1! Details online.

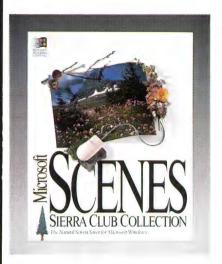
AUTOVANTAGE ONLINE. GO ATV THREE-MONTH MEMBERSHIP \$1



A computer "passport."

SAFEWARE insures your computer when you travel outside the U.S. or Canada. The International Property Policy covers theft, fire, vandalism, accidental — even lightning damages — when you take your computer overseas. It can also cover business and personal property you take with you. Choose 90-day or full-year coverage. A U.S. address is required. Go online for complete details.

SAFEWARE, THE INSURANCE AGENCY INC. GO SAF



Save your monitor with Microsoft Scenes Sierra Club Collection.

Microsoft Scenes screen savers are fun, easy on your monitor and your eyes, too. The screen saver plays a continuously changing array of pictures with your own special effects. The Sierra Club collection includes Adirondack Mountains, Alsek Glacier, Blue Ridge Parkway, Death Valley, Grand Canyon and many others. Requires Windows.

MICROWAREHOUSE. GO MCW MICROSOFT SCENES SIERRA CLUB COLLECTION \$25.95





Get "personal" with your own custom stamper and save \$5.

Now you can customize your own Kwik self-inking stamp. The self-contained ink pad re-inks automatically, keeping the ink on the stamp — not on you! Stamp area is 1" x 2". Stock No. S307SELF1.

PENNY WISE CUSTOM PRINT SHOP. GO PWP KWIK SELF-INKING STAMP LIST PRICE \$21.98 SALE PRICE \$16.98



Crack into the Software VAULT: The Platinum Collection!

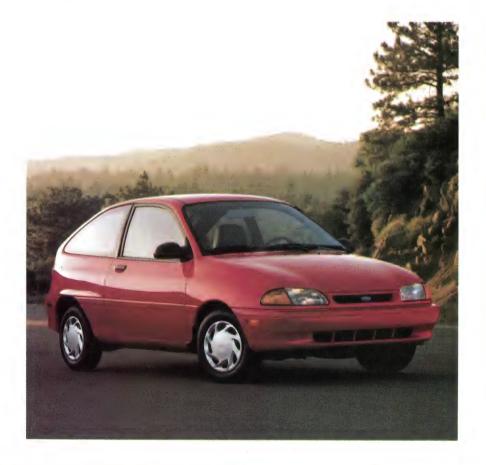
Software Vault is an instant software library in CD-ROM. It's a treasure-house of thousands of the finest and most recent shareware programs and resources available. Over 50 exciting categories including Windows, games, graphics, music, multimedia, productivity and more. Windows and DOS.

MISSION CONTROL SOFTWARE. GO MCS SOFTWARE VAULT: THE PLATINUM COLLECTION \$40

When you want something better, Aspire.

Ford introduces the new Aspire. It's the lowestpriced car with standard dual air bags. Aspire proves that paying less for a car doesn't mean settling for less car. Find out exactly what Aspire has to offer in the Ford Electronic Showroom. View or download graphics. **Free** brochure.

FORD DIVISION. GO FORD



Save on business best-sellers from Fortune Book Club.

Find out how to get a promotion or a raise, build a fortune, or start a business with advice from best-selling business books from Fortune Book Club. All at great discounts! Start with any three books for only \$2 each! Choose from a terrific selection of titles. Join today for an instant return on your investment. Complete details online.

FORTUNE BOOK CLUB. GO FCB 3 BOOKS FOR ONLY \$2 EACH

Explore the meaning of artificial life with books from McGraw-Hill.

"What is life and when does it begin?" This and other controversial questions are examined in these fascinating books by Edward Rietman. Dealing with artifical intelligence, robotics, chemical compounds, neural networks, ecosystems and more, these books are exciting explorations of the mysteries of life.

MCGRAW-HILL ON-LINE BOOKSTORE. GO MH

CREATING ARTIFICIAL LIFE: SELF ORGANIZATION INCLUDES 31/2" DISK \$29.95

GENESIS REDUX: EXPERIMENTS CREATING ARTIFICIAL LIFE REGULAR PRICE \$29.95

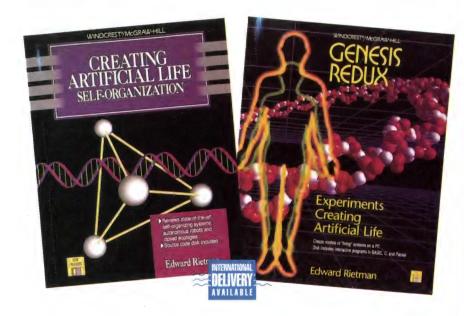
SALE PRICE \$23.95

Try on the Pontiac TransSport for driving excitement!

The new Pontiac TransSport combines head-turning styling, peace-of-mind safety features and exciting V-6 performance. Anti-lock brakes, modular seating, standard airbag, and power to spare are all icing on the cake. Stop in our online showroom.

PONTIAC SHOWROOM. GO PONTIAC







Ammai RA Feels

UP
37.97%

Total Return
12/31/91 – 3/31/94

15.39% 9.20%
since 12/31/91 1 year

Average Annual Total
Returns Ended 3/31/94

Dreyfus Growth and Income has more than doubled the performance of the S&P 500 for the period since its inception (12/31/91).**

This Fund is now concentrating on dividend-producing stocks and convertible securities. In addition, with the Fund's flexibility, the managers may shift small or large parts of the portfolio into bonds or money market securities, if immediate prospects for the market change.

• No sales load • Low \$2,500 minimum investment • \$750 for IRA.

For a Prospectus with complete information on management fees and expenses, call our toll-free number below. Please read it carefully before you invest. Past performance is no guarantee of future results. Unlike the Fund, which can invest in both debt and equity securities, the Standard & Poor's 500

Composite Stock Price Index is a widely accepted unmanaged index of stock market performance



Dreyfus Growth and Income Fund, Inc.



1-800-DREYFUS

(1-800-373-9387)

Please Ask for Extension 4581

401(k)
Plan provider!

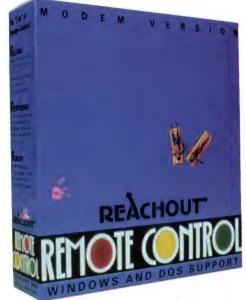
and is composed of only equity securities.

Net asset value and investment return of the Fund fluctuate so that upon redemption you may receive more or less than original investment. Fund's performance varies from period to period and may go up or down in any given quarter; for the quarter ended 3/31/94, the Fund's performance was -3.17%.

*The Dreyfus Trust Company, as Custodian, is waiving its Dreyfus IRA annual maintenance fee for investments in the Dreyfus Growth and Income Fund. There are no minimum balance or special transaction requirements. If this waiver is terminated, Dreyfus IRA investors will receive notice.

**Source: Lipper Analytical Services, Inc.; aggregate and average annual total returns for the S&P 500, 12/31/91–3/31/94: 13.95% and 5.98%, respectively. Dreyfus Service Corporation, Distributor.

Direct Connection Display



Rated

In

The Field



If you work away

from the office, or need to provide remote support, get the product that's ideal in the field.

ReachOut Remote Control. It supplies the power to remotely control any PC running Windows or DOS. From anywhere. To anywhere. View a remote PC's screen in one Window while working Number One locally in another Window. Use ReachOut's exclusive Remote Clipboard to cut and paste data between the two. Transfer files at record

breaking speeds. Even synchronize

WORLD

files between two

ReachOut has earned three major awards in the past 18 months. The latest being "Product of the Year" for 1994 from LAN Magazine. Which goes to show that ReachOut is one powerful networking tool. InfoWorld proclaimed "ReachOut offers superb screen, mouse, and file transfer speeds and

provides as many security options as

Sing-Sing. Operation is as smooth as silk." InfoWorld rated ReachOut as #1 and awarded it their Buyer's Assurance Seal. And PC Magazine confessed ReachOut "was the only remote control program that worked right out of the box." They

named ReachOut The Editor's

Choice and called it a top notch value. The new ReachOut

Version 4.0 for

Windows continues

the tradition of excellence with support for all high resolution monitors up to 1280 by 1280 with 256 colors.

What's more, it makes no modifications to the Windows initialization files. And speed is as much as 40% faster than the

version InfoWorld had reviewed.

So don't settle for anything less than ReachOut. Call us toll free now for more information or for the ReachOut dealer nearest you. 1-800-677-6232. And then be the best in your field, with the best in the field.

GO OLI for more information.



Direct Connection Display



COMPACT DISC From the Internet telnet to

cdconnection.com (199.35.15.2)

Tel: 408-985-7905 • Fax: 408-985-0464

Order Now!

CONNECTION

Only \$29.95 plus shipping & handling



Over 3200 Fulltext Publications Searchable on CompuServe®

Just Published, this Book Lists all 3200 **Newspapers and Magazines Available Online** (Newsletters and Newswires too!)

- Explains how to retrieve articles from CompuServe
- Reveals how to save money when searching
- Displays dates of coverage of publications
- Contains subject/geographic indexes

Credit Card Orders Only: 800-247-6553

Order CompuServe Companion: Finding Newspapers and Magazines Online

FRED HANEY & SONS COMPUTER CO.

5409 Central Ave. #13 Newark, Ca. 94560 Telephone: 510/792-3505 Fax: 510/792-5678

For up-to-date prices, call BBS: 510/792-5119 or 510/792-3443 & Download the Latest Prices or

Call our Voice

Mother boards Hard Disks **CD-ROM Disks**

Keyboards **CD-ROM Drives** DOS6/WIN3

Controller CDs Fax/Modems

VGA Cards

· Floppy Dr.

RAM Chips

Monitors

Fax-Back 510/792-7185 for the Latest Prices

OEM & Dealers Welcome. >> See the Newsletter On The BBS << Or get the Reseller Information from the Fax-Back Machine

Call 24 hours a day.

AMERICAN INSTITUTE FOR COMPUTER SCIENCES offers B.S. and M.S. in Computer Science. All courses home study. Increase your earning power. For more information call 1-800-767-2427

CHADWICK UNIVERSITY offers B.S. and M.B.A. programs in Business Administration. All courses CHADWICK home study. Increase your earning power

For more information call 1-800-767-2423.



SAFEWARE Computerowners coverage provides replacement of hardware, media and purchased software.

Premiums start at \$49 a year, covers theft, power surges and accidents.

GO SAF or Call 1-800-848-3469 SAFEWARE, The Insurance Agency Inc.

HOME TRAVEL AGENCY

Find out about this proven concept that allows you to:

- Operate a Travel Agency from your home or existing business
- Join the exciting world of free and discount travel
- · Secure financial freedom

CALL 1-800-940-3699, ext. 65

HOME TRAVEL ASSOCIATES

EARN \$4000 A MONTH WITH A COMPUTER

20 services you can perform for your community from your home. No experience necessary — easy to learn. We provide training and computer. For

FREE explanation cassette and literature call:

1-800-343-8014, ext. 794

YEARS

EVER WONDER what happened to a lost relative?

EVER WONDER what happened to your first sweetheart?

EVER WONDER what happened to a past school chum?

EVER WONDER about someone you just met?

Living or Deceased **Computrace** Helps You Find The Answers.

If you've ever wondered about what became of a friend, relative, or past acquaintance, where have they lived, where are they today, or when and where did they die, Computrace with records going back to 1928 for over 130 million living and deceased US citizens helps you find the answers.

It's on line and available now! So why delay? Get onto CompuServe today and use "GO TRACE."



A Product of CDB Infotek

Direct Connection Display



Your Online Music & Video Superstore"

More Than 80,000 Audio & 40,000 Video Titles

- Fast, Free Delivery Anywhere in the Continental U.S. for orders over \$75.00
 - Best Prices
- Frequent Buyers Club
- Free CD With First Order*

Modem: [908] 294-4849

For FREE Graphical Interface Diskette Call 1-800-499-1499 Or Download Program Directly From GO MUSICVEN

VISA

O MUSICVEN

At Any Speed Up To 14,400 – 8 Data. No Parity, 1 Stop! Phone: [908] 303-1499 • Fax: [908] 303-1556

*While Supplies Last



The Time Has Come...

...to send for the latest copy of the free Consumer Information Catalog. It lists more than 200 free or low-cost government publications on topics like money, food, jobs, children, cars, health, and federal benefits. Send your name and address to:

Consumer Information Center Department TH Pueblo, Colorado 81009

A public service of the U.S. General Services Administration.

ZZY FUZZY LOGIC LO

"OBTAIN, READ, AND

ENJOY.

"Sprightly, clear, topical, and full of interesting information, absorbing anecdotes, and fascinating characters."

—Samuel C. Florman, The New York Times Book Review*

"McNeill and Freiberger. . . accomplish. . . the singular task of making fuzzy logic understandable, alluring, and most of all. . .logical."

—Paul Andrews, San Jose Mercury News

AT BOOKSTORES EVERYWHERE



SPEED-E-COM

Service Bureau Communication Software for Windows

The fastest communication product available!

- · Create & read all mail off-line.
- Playback capabilities of all E-Mail sent & received.
- Full mail encryption capabilities approved by the State Dept. & NSA.
- Select forums & files for upload/download off-line.
- Look at file descriptions off-line.
 Select message headers for the
- Select message headers for the ones you want to download.
- Multi-media users, let CompuServe talk to you!
- Send/get mail from the Internet or MCI.
- Displays GIFS, TIFFS, BMPS, TGA, Windows BMP, OS/2 BMP, PCX, LEAD & JPEG.
- Novell multi-user ready
- · Real time dollar & time counter.
- Supports 1200+ Modem styles.
- Address phone book of ID's.
- Headers of messages can be selected for response.
- Forum sections & Lib names come with product.
- Get your mail in the evening & have the print-outs waiting when you get in.



Available on 31/2" or CDROM



GET STARTED NOW FOR \$49.00!

VOICE: 314-334-6317 FAX: 314-334-0794 COMPUSERVE: 70751,3056 INTERNET: buzzword@buzzword.com

SIFE INSTITUTE

7636 County Road 621 Cape Girardeau, MO 63701 Call
614/
538-4031
to place
your
Direct
Connection Ad
in our
next
available

issue

Earn \$5000 per Month with Your Home Computer!



Spending to much on your computer? Now it's time to let it earn money for you! Our two successful software packages, MoneyMaker Volume-1 and Volume-2 will give you all the insider information you need to start and SUCCEED with your own PROFITABLE business part-time at home! Your cost for all this extra income? Only \$29.95 for MoneyMaker Volume-1

For BOTH VOLUMES NOW just send \$39.95! Includes FREE Talking Demo Disk and 3 Big Catalogs full of more Money Making ideas!

Credit card orders call (718) 803-3638 or Write to: Business Computer Systems, Inc 4616 65th Place, Woodside, NY 11377

Direct Connection Classifieds

BOOKS

Just Published: New CompuServe Guide

CompuServe Companion: Finding Newspapers and Magazines Online. Lists 3200 magazines, newspapers, newsletters and newswires available on CompuServe in fulltext. Explains searching; lists "GO" codes, dates of coverage, subject & geographic indexes, relative costs. Published by BiblioData. \$29.95 plus \$5 shipping: Credit Card orders: 800/247-6553.

BUSINESS OPPORTUNITIES

Increase earnings & gain business.

Excel Business Systems, Inc. is seeking distributors for SmartBuyer, its new Purchasing and Inventory system. SmartBuyer is targeted at a large untapped market.

Please call: 800/586-5876

CD-ROMS

CD-ROMs

100 new titles with graphics, sound, animation and movies. New titles every week. ColorMagic color clip art with Windows Browser & keyword search \$49. Women of Venus \$39. Animation Festival all new high-end videos \$39.

WizardGraphics, 215/678-2300 24 hrs. Fax: 215/678-4771, CIS: 70661,1341

COMPUTER PERIPHERALS

Data Communication Products

Fax-Data Modems; internal/external/pocket/PCMCIA; from AT&T, Boca, GVC, Intel, Practical Peripherals, US Robotics, Zoom, ZyXEL. I/O cards with 16550's; network fax/modem sharing software.

Home Office Products: Voice mail, Fax on demand. Interactive Voice Response Systems; and phone accessories. Call the Communication Specialists: 800/795-4756; 408/955-0440; Fax 408/955-0821; CIS: 70572,2670.

Data Storage Products

CD-ROM drives, Multimedia Kits and CD Titles; Removable and fixed hard drives; RW Optical drives. Backup Tape Drives: Colorado, Conner, Backpack, Power Protection; UPS systems; APC, Best, and Deltec. Storage Specialists: 800/664-1444; 916/692-2459; Fax 916/692-1221; CIS: 72072,1602.

ESSENTIAL DATA, INC—SAN JOSE, CALIFORNIA Amex, VISA, MC. Intl. Orders Welcomed

Wireless Message Delivery

ALPHASENSE will send real-time info or alarms to any Pager automatically! EZ connect to many kinds of eqpt: PC's, production, security, HVAC, medical, remote site, finance & more. Provides unattended monitoring & message delivery. Call COMPUQUEST, Inc. 800/722-2353 CIS: 76327,1166
Fax: 708/894-6048 for free info.

*** WinCIM Spell-Checker Add-On! ***

There is absolutely no need for you to go through the painstaking routine of switching to your Word Processor simply to spell-check your business emails and forum postings:

AboveSpell adds a "Spell-Check" button right onto your WinClM's email and Forum Dialog Boxes. When you click this "Spell-Check" button AboveSpell goes through your email checking for misspelled words, and if any are found, AboveSpell highlights the words and suggests correct spellings—all right from within WinClM!

Email your postal mailing address directly to GIR Software, at 72603,666 receive a free colorful brochure by First Class Mail; Or call 508/580-2404.

EDUCATION

Free Video!

Accredited External Degree Programs—Business Management, Health Services Administration, Computer Science, Criminal Justice Management, Psychology & Counseling, Education and other specialized programs. Undergraduate—Graduate, Financial Aid Call: 800/688-3542 LA SALLE UNIVERSITY Dept. #630, Mandeville, LA 70459-2000

ELECTRONICS

AUDIO/VIDEO/CAMCORDERS

Top names like SONY, CANON, JVC and more up to 40% off manuf. prices. Audio components such as Carver, Infinity, JBL, Bose, Pioneer all at incredible savings through mail order. No Catalogues! Just call w/model number toll free 800/830-1515

PRICE RITE VIDEO, Inc.

Z-BEST

AUDIO VIDEO APPLIANCES SATISFACTION GUARANTEED 4 DAY DELIVERY

FREE 2 YEAR WARRANTY WITH EVERY PURCHASE
GO ZREST

800/380-BEST CIS: 70007,1613

EXTRA INCOME

Earn Extra Income!

Mrs. Annagrace Rosito 136 McClean Avenue Staten Island, NY 10305

For 1,000 labels with your name, address, city/state and zip code. Send this advertisement along with \$44.00 to: AZ Systems, P.O. Box 3568, Hollywood, CA 90078, YOU EARN: 1st level – \$6, 2nd – \$2, 3rd – \$7!

HOME AUTOMATION

Imagine What Your PC Can Do for You

Join millions of others who enjoy the comfort, convenience and security of home automation. Easy to install, no wiring required. Use your PC to schedule your lights and appliances to turn on and off to suit your lifestyle. Simple, proven and affordable. Call 800/254-5950 for free information

Home Automation & Security

PHONES

Extremely Competitive Prices

Ship Anywhere

PHONES: Panasonic, AT&T, Toshiba, Sony, & more. Also parts & accessories. Also 900 MHZ, Cordless Phones. TELETRONICS, INC., 1735 Promenade Ctr. Richardson, TX 75080 TEL: 214/907-9355 800/700-0677 FAX: 214/907-2055

REUNIONS

Attention Vietnam Vets

3rd BN 12th Marine Network (VIETNAM) is planning a reunion for July 1994 in Washington, D.C. Anyone who served with or was attached to $^{3/12}$ please contact:

Ron Deverick 1526 Lakeview Drive #324 Darien, IL 60561-4953

SCANNING SERVICES

HIGHEST AWARD WINNING IMAGES

Your full color photos, slides or transparencies can be enhanced, retouched, framed, text added and output to your computer via disk, CD-ROM or put on VHS tape, etc. GO GRAPHICS on CIS to see all our Hall of Fame Winners! Chk/MO/VISA/MC

SPECTRUM SCANNING, 11631 N. Cave Creek Rd. Phoenix, AZ 85020, 800/822-6200 CIS 76702,1316

SOFTWARE

FREE FOOTBALL SOFTWARE

Pro Football ScoreCard for Windows

Your premier guide to the real NFL, lets you track all team results as the season develops. Includes "GAMEDAY" matchup, where you call all the shots and project a point-spread for any game. ScoreCard is FREE with purchase of one or more PLAYER PAKS for only \$8.95. CALL 800/646-8535.

SUPPLIES

Remanufactured Toner Cartridges

We remanufacture Canon, HP, IBM, Panasonic, Sharp, 320 & other Laser Printer & PC copier TONER CARTRIDGES. Also repair & sell (fuses, laser printers, & printer boards). Custom-built computers available. We beat competitor prices. Intl. customers welcome.

Alpha Laser, Inc. 305/270-7912,

305/270-8910 (Fax), CIS: 71333,3563.

Printer Ribbons Re-Inked

For only \$2 to \$3 per ribbon! Save \$\$\$! High quality, fast service, satisfaction guaranteed! Black ribbons only. Send to 72124,3074 for list of supported printers.

CompuLink

831 Franklin Square, Suite 131 Michigan City, IN 46360

Fred Haney & Sons Computers

Motherboards, Floppy drives, RAM Chips, Hard Disks, CD-ROM Disks, CD-ROM Drives, Keyboards, DOS6/WIN3, VGA Cards, Monitors, Controller CDs, Fax/Modems and more.

Fred Haney & Sons Computers 510/792-3505

Directory of Advertisers

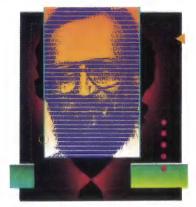
		For more
Advertiser	Page	Information
Alpha Laser	Page 53	305/270-7912
American Institute	Page 51	800/767-2427
AZ Systems	Page 53	See Advertisement
BiblioData	Page 51, 53	800/247-6553
Buzzwords International	Page 52	CIS 70751,3056
CD Connection	Page 51	408/985-8982
Company Corporation	Cover 3	GO CORP
CompuLink	Page 53	72124,3074
CompuQuest	Page 53	800/722-2353
Computer Business Services	Page 51	800/343-8013 x794
Computer Library	Page 33	GO COMPDB
Disclosure	Page 37	GO DISCLOSURE
Dreyfus	Page 49	GO DR
Dvorak	Page 44	GO DVORAK
Essential Data	Page 53	800/795-4756
E*Trade	Page 5	GO ETRADE
Excel Business Systems	Page 53	800/586-5876
Express America Mortgage	Page 36	GO EAM
GIR Software	Page 53	508/580-2404
Global Reports	Page 45	800/842-8405
Haney & Sons Computers	Pages 51, 53	510/792-3505
Home Automation & Security	Page 53	800/254-5950
Home Travel	Page 51	800/940-3699 x65
Information Access	Cover 2	GO MAGDB
Quest	Page 24	GO IQUEST
La Salle University	Page 53	800/688-3542
Lens Express	Page 29	800/422-LENS
McGraw Hill Publishing	Page 30	GO MH
Ocean Isle Software Official Airline Guide	Page 50	800/677-6232 GO OAG
Entertainment Connection	Page 34	908/294-4849
PaperChase	Page 52 Page 31	GO PCH
Price Rite Video	Page 53	800/830-1515
Premier Dining	Page 1	GO DINE
Quick & Reilly	Page 27	800/666-7972 x5117
Reunions: Vietnam Vets	Page 53	See Advertisement
Safeware	Page 51	GO SAF
ScoreCard Software	Pages 27, 53	800/646-8535
Shadow	Page 29, 48	GO SHADOW
Spectrum Signal	Page 35	800/667-0018
Spectrum Scanning	Page 53	800/822-6200
Supra	Cover 4	800/727-3564
TAPCIS	Page 32	GO TAPCIS
Teletronics	Page 53	800/700-0677
Thinking Software	Page 52	718/803-3638
Travelers Advantage	Page 41	GO TA
University of Phoenix	Page 5	800/742-4742
Virgil Software	Page 19	GO VIRGIL
Wizard Graphics	Page 53	CIS: 70661,1341
ZBest	Page 53	800/380-BEST
V 40 40 V 40 V 40 V 40 V		

KRISTEN MILLEA

Readers' Writes

How to Get the Most Out of CompuServe

with Charles Bowen



Where can I find a copy of the Hippocratic Oath taken by physicians? Daniel C. O'Neill Dearborn Heights, Michigan

You can get a copy of the Hippocratic Oath in *Grolier's Academic American Encyclopedia* (GO GROLIERS). Select the Search Encyclopedia option and at the Search term prompt type HIPPOCRATIC. As the resulting overview tells us, in 1948 in Geneva a modern version of the oath was drawn up by the World Medical Association. The text, as amended in 1968, is available.

Where can I get a complete list of extended services?

Frank K. Takara Paramount, California

GO INDEX to reach the index feature. The resulting Find a Topic menu will give you options to search for a topic of interest, list all the indexed topics and read an explanation of the feature. Select Option 2, "List ALL Indexed Topics." Be aware that this is a long list (about 36K the last time I picked it up). On the resulting list, all items with a plus sign (+) are extended services.

I would like to share information about the Civil War with others. Is there a forum that breaks that out as a discrete subject?

> C. Stanley Stubbe Pottstown, Pennsylvania

While there isn't a forum devoted specifically to the Civil War, you might want to visit the Military Forum (GO MILITARY), where sections of the message board and a library are devoted to the Civil War. Also, the war is a favorite topic in the History section of the Genealogy Forum (GO ROOTS). Don't forget the new Living History Forum (GO LIVING), which invites history buffs and re-enactors for various discussions, including those devoted to the Civil War.

Is there one place to go on Compu-Serve to find information about CD-ROM products?

> Susan Caskey Philadelphia, Pennsylvania

CD-ROM topics are covered in several features. For starters, the CD-ROM Forum (GO CDROM) is operated by the Optical Publishing Association of Columbus, Ohio, in cooperation with Metatec/Discovery Systems, a CD-ROM mastering and replication facility in Dublin, Ohio. Also, the CD-ROM Vendor Forum (GO CDVEN) supports various makers and sellers of CD-ROM products. In addition, check out the Multimedia Forum (GO MULTIMEDIA); and the Kodak CD Forum (GO KODAK). Finally, CD Computing News and CD-ROM databases are searchable through IQuest (GO IQUEST). They also can be searched through Business Database Plus (GO BUSDB), as can CD-ROM Librarian and CD-ROM Professional.

Are there any forums on Compu-Serve that support the IBM AS/400 midrange system?

> Stephen Sells Los Angeles, California

IBMNET Administrator Don Watkins says there are some AS/400 APPC users in the APPC (Advanced Program-to-Program Communications) Information Exchange Forum (GO APPC). Also, check out the mainframe section of the IBM Hardware Forum (GO IBMHW). Watkins also recommends the Computer Consultants' Forum (GO CONSULT).

Charles Bowen is a contributing editor of CompuServe Magazine, author of CompuServe from A to Z and coauthor of How to Get the Most Out of CompuServe, both from Random House.

Send questions to CompuServe User ID number 70007,411. If your question is answered in this column, we'll apply a \$25 connect credit to your CompuServe account.

Mensa® Puzzler

This month's puzzle was submitted by CompuServe member Gregg M. Gallatin. You'll find the answer to this month's puzzle in the Mensa Forum's News Flash (GO MENSA).

A and B are positive integers greater than one. Mathematician "S" knows only the sum of A and B. Mathematician "P" knows only the product of A and B. The following conversation occurs between S and P:



S says to P,
"You don't know A and B."

P says to S,
"Now I do know A and B."

S says to P,
"Now I know A and B
as well."

What are the values of A and B?

Do you have a Puzzler that you'd like to share with CM readers? Send your entry of no more than five brief puzzles (with answers) to: Puzzlers, CompuServe Magazine, P.O. Box 20212, Columbus, OH 43220. Include your full name, address, daytime telephone number and CompuServe User ID number. Puzzles that are not sensitive to character positioning may be sent by CompuServe Mail to User ID number 76004,3302. If your puzzle is used here, we'll credit \$35 to your CompuServe account.

Graphic of the Month









This month's runners-up are "White Fronted Geese Before Flight" by Bob Orsillo, found in the Photography Forum's (GO PHOTOFORUM) Library 7, "GIF/JPG/Nature," GEESE1.GIF (151,978 bytes); "The Maltese Falcon," a movie poster found in the Archive Photo Forum's (GO ARCHIVE) Library 2, "Film Posters," C13325.GIF (236,241 bytes); and "Globe by Martin Behaim, 1492" by Bob Schadewald, found in the Graphics Developers Forum's (GO GRAPHDEV) Library 9, "POV Images," BEHAIM.GIF (344,169 bytes).

MEMBER ESSAY

Hitting the Right Software Note

I'm a composer and own and operate a recording studio that creates soundtracks for films and videos. All music scoring is done with synthesizers, samplers, computers and Musical Instrument Digital Interface. Recently, I had to install a new hard drive in my primary studio computer. Upon re-installing the necessary software, I discovered that one of my master software disks was damaged, and I could not recover the software I needed. This made me nervous as I had a recording session scheduled with an important client for the next day.

When I called the software company, I found that their shipping department was closed for four days due to first-of-the-year inventory. I panicked and tried to obtain the software from friends or local dealers with no luck. Finally, I thought to check CompuServe to see if I might be able to find it online. Luckily, the software company maintains a vendor forum and was able to upload the software, allowing me to download it, install it, and get my system up and running by my recording session the next day. A business disaster was avoided.

Phil DeVault Seattle, Washington

CM's Graphic of the Month for June is a depiction of the Hubble Space Telescope orbiting above Earth by Joe Bergeron. The success of missions to repair and refurbish the telescope inspired Bergeron to create the image on his Macintosh Ilsi. He modeled the telescope with Swivel 3D Professional, painted the detail and lighting with PixelPaint Professional 2.0 and then dropped the image onto a space background also done in PixelPaint. The image resolution is 640 x 480. The image, HUBBLE.GIF, can be found in the Computer Art Forum's (GO COMART) Library 3, "Hall of Fame." Bergeron spent years painting by traditional methods before becoming interested in computer graphics a few years ago when Apple introduced its first "affordable" color Macintosh computers. He has uploaded many of his images to the Computer Art Forum. Members can also view selected images of his traditional artwork in the Fine Art Forum's (GO FINEART) Library 15, "Joe Bergeron."

If you have a favorite image on CompuServe, consider nominating it as a Graphic of the Month Provide the file name and identify the forum and library where the image is stored (do not send the files themselves) and send the information by Compu-Serve Mail to User ID number 76004,716. If the image you nominate is published in this column, you and the image uploader/creator will receive a \$25 CompuServe account credit. Image uploaders/creators are permitted to nominate themselves, but only one \$25 credit is applied to each member.

Compete for \$50 worth of connect-time credits in CompuServe Magazine's monthly Member Essay contest. Write a 200-word essay describing an original way you've used the Information Service and send it to CompuServe User ID number 76004,3302. Include your full name and address.

UPDATE



Get U.S. News World Views

Access U.S.News & World Report's award-winning graphics and photos, as well as articles ranging from profiles of world newsmakers to in-depth science stories in the U.S. News Forum. View GIF images of former U.S. presidents and graphics featuring the NASA space station, the history of language, and other science and technology images in the forum's libraries. Photos and profiles of Russian President Boris Yeltsin, U.S. President Bill Clinton (shown above) and other political leaders are also available. GO USNFORUM



Win Passes to The Shadow

Win advance screening passes to the Universal Pictures film *The Shadow* or the grand prize: a trip for two to the Hollywood premiere. Opening this July, the film stars Alec Baldwin (shown above) as Lamont Cranston and his alter ego The Shadow, and Penelope Ann Miller as Margo Lane. If you correctly answer two multiple choice questions about the movie, you'll be entered in a random drawing for the screening tickets (50 pairs will be awarded in 50 U.S. cities) and the grand prize. For more information and to enter, GO SHADOW.

Take part in "A Date with The Smithereens," a live conference with The Smithereens music group. Check the Music Vendor Forum's News Flash for the conference date and time. Also, download Smithereens song files, artist pictures and more from the forum's Library 12, "RCA Records." GO RCA

Interact with private investigators, police, crime authors and other experts in the Time Warner Crime Forum. Participate in discussions with survivors and law enforcement agents, and access crime reports, GIF images of criminals and criminals-wanted notices. GO TWCRIME

First-time users of Computer Database Plus receive up to a \$5 rebate on surcharges incurred during their first session in June. Retrieve full-text articles or abstracts from more than 200 computer publications. GO COMPDB

Join the "Cyberspace Censorship" conference, sponsored by the Graphics forums and *Playboy* magazine. Special Counsel to Playboy Enterprises Burton Joseph, *Playboy* Rock Critic and anti-censorship activist Dave Marsh, *Playboy* Senior Staff Writer James Petersen and others will discuss First Amendment issues pertaining to evolving media technology. The conference is scheduled for June 16. For more information, GO GRAPHNEWS.

German-speaking users of IBM OS/2 products can access the IBM PSP Deutschland Forum for help and information from IBM PSP support staff. Libraries contain drivers and other software, product information and more. GO OS2UGER

First-time users of Magazine Database Plus get two articles with no transaction charge during their first session in June. Retrieve full-text articles from more than 140 general-interest publications, including *The Economist, Forbes* and *The New Republic*. GO MAGDB

Get support from hardware and software companies in the German-language PC Industrie Forum. German vendors, including Quarterdeck Germany, FAST Electronic, miro Computer Products, ENZ EDV-Beratung, DMA-Multimedia, Tobit Software and CPV Stollmann Datensysteme, offer technical support, product updates and more. GO PCIND

NEXT MONTH • Multimedia Turns On: Discovering Fertile, Fun Ground Beneath the Sound-and-Vision PCs • Apps Within Apps: How Macros Save Time and Effort • Such a Deal: The Used-Computer Trade • PC Empowered: Productivity Hardware and Software for the Disabled • Calling Collectibles: Saving Telephone Debit Cards

Form Your Own Corporation

by phone, by fax, on-line, in any state, in as little as 8 minutes, as low as \$45

t's amazing but true. The Company Corporation (TCC) has set up more than 100,000 corporations in the last 22 years.

Cut out the middleman and save up to 90%

The problem is most folks think you have to go through a law firm, pay \$2,000 to \$3,000, wait six weeks and then forever be bogged down with mountains of paperwork just to set up a corporation. Not so when you go through TCC. We need as little as 8 minutes of your time...online (GO CORP) or over the phone. You can be incorporated the same day and it will cost as little as \$45. (That's right FORTY-FIVE DOL-LARS ONLY), plus a state filing fee—usually \$74.

Advantages of incorporating

- Protect your personal assets
- Get incredible tax breaks
- Deduct health insurance premiums
- Attract investors more easily
- Easy transfer of ownership
- And many more

Speed, efficiency, low cost

TCC has been doing this for 22 years. That's all we do. No matter where in the world you live, we can incorporate you in any state, and are famous for our ability to set you up as a Delaware corporation—the ideal corporate haven.

Here's what CompuServe members have to say:

"I've incorporated several companies through The Company Corporation, and it's great! They've saved me money on lawyer fees, made everything easy and understandable, and the corporations are every bit as real and legal and solid as if I'd paid three times the price to have a local lawyer draw them up. Corporate status is essential to doing business these days, and The Company Corporation makes the setup easy and painless. Their availablility on CompuServe is another plus: the process is a snap, and they're available to answer questions. A great product from great people!"

Thom Hartmann, Sysop, Desktop Publishing Forum

"In May of this year we incorporated with you and are extremely happy with the services you provided. With your services, you took the mystery out of incorporating and made Delaware law work for us. It's also nice to know that whenever we have a question, we can just dial you up (as we did quite a few times when we were filling out those S status filing and EIN application forms!). Thanks again for all your help!"

Janice and Robert Pfister J&R Marketing Incorporated

"I've now set-up four corporations online with The Company Corporation. Each time it was a pleasure to deal with them—the process was just as fast and easy as promised! Everyone I communicated with was very friendly and knowledgable. I recommend The Company Corporation to everyone who needs to form a corporation."

Julian Sorel Sorel Data Services

We do it all for you

Now we've made it especially easy for first-timers to incorporate. Just GO CORP or call us with your credit card, and we'll do it all by phone, including name reservation. No red tape. No overwhelming legal fees. No hassle.

If you're still unsure about incorporating try this:

We'll send you a FREE copy of HOW TO FORM AND SERVICEA CORPORATION AT VERY LOW COST! This amazing publication will tell you all you need to know to form your own corporation in all 50 states...legally, quickly, and affordably, with maximum protection for your personal assets.

Control your future

Do yourself, your family and your business a favor. Take about 8 minutes and call the number below. We'll incorporate your company on the spot. Or, we'll send you our RISK-FREE publication. Either way it will probably be the smartest call you make this year. Incorporating is a powerful step in controlling your future. Take that step today.



1-800-542-2677 Ext. 5319 FAX 302-575-1346 THE COMPANY CORPORATION

ATTENTION OVERSEAS MEMBERS:

We can also form your U.S. corporation online!

SUPPORT YOUR COMPUSERVE MAGAZINE CONNECT FREE MALL. BOTH AREAS ARE ALWAYS ADVERTISERS. GO OLI OR GO MALL & REQUEST MORE INFORMATION. OR TER YET, PLACE AN ORDER IN THE

CompuServe Magazine, P.O. Box 20212, Columbus, OH 43220-0212



SupraFAXModem V.32bis Internal 14,400 bps fax and data modem for PC compatibles.



SupraFAXModem 144LC 14,400 bps fax and data. Full-featured PC package.



\$169⁹⁵

SupraFAXModem 144LC 14,400 bps fax and data. Full-featured Mac package.

Bulk Rate U.S. Postage Paid CompuServe

All extra value PC packages include DOSTM and WindowsTM software: WinFaxTM, FaxTalkTM, COMitTM, and CompuServe Information Manager™. Mac packages come complete with FAXstf™, MicroPhone LT™, and CompuServe Information Manager™. All cables and instruction manuals included. Sorry, does not include drink or fries.



All prices are estimated retail selling price, prices may vary.